

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 1
Q.1 Which party will you vote for at the General Election on 12th December?
Base: All respondents

	Gender			Age						Social Grade					Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)		
Unweighted base	2039	1036	1003	185	343	335	372	316	488	585	587	368	499	186	89	240	176	164	153	97	204	222	309	199	337	856	201	
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209	
The Conservative Party	562 28%	285 29%	277 27%	43 19%	62 18%	58 18%	95 26%ef	94 31%def	210 44%def	163 29%m	172 30%g	112 27%	115 23%	32 18%	17 20%	73 31%n	40 23%	53 29%n	46 31%n	21 20%	61 31%n	65 24%	98 34%noq	56 31%n	62 18%	220 26%A	61 29%	
The Labour Party	436 21%	215 22%	220 21%	68 30%ghi	110 31%ghi	82 25%gi	64 18%i	59 19%i	53 11%	108 19%	116 20%	98 24%	114 23%	11 6%	26 30%nuw	66 28%nuw	48 28%nuw	49 27%nuw	32 22%n	28 27%nux	32 16%n	66 24%nx	54 19%n	25 14%n	107 32%B	181 22%	55 27%	
The Liberal Democrats	223 11%	146 15%b	78 7%	18 8%	39 11%	38 12%	45 13%	29 10%	54 12%	98 18%km	70 12%lm	27 6%	28 6%	18 10%	6 7%	24 10%	16 10%	11 6%	10 6%	4 4%	34 17%opq	39 14%rst	39 14%rst	23 13%rt	40 12%	102 12%	35 17%	
The Brexit Party	179 9%	101 10%b	78 7%	3 1%	26 7%d	25 8%d	43 12%d	33 11%d	50 11%d	43 8%	31 5%	47 11%k	58 12%k	8 5%	7 8%	19 8%	26 15%npt	22 12%nv	15 10%	6 5%	14 7%	17 6%	25 9%	21 11%n	20 6%	76 9%	11 5%	
SNP	75 4%	34 3%	41 4%	7 3%	15 4%	16 5%	13 4%	8 3%	17 4%	26 5%	19 3%	9 2%	20 4%	75 42%opqr	-	-	-	-	-	-	-	-	-	-	-	13 4%	26 3%	6 3%
The Green Party	45 2%	16 2%	29 3%	11 5%i	11 3%i	6 2%	8 2%	6 2%	4 1%	17 3%	12 2%	6 1%	10 2%	3 2%	-	4 2%	3 2%	3 2%	2 2%	1 1%	5 2%	13 5%	4 2%	7 4%	10 3%	22 3%	8 4%	
Some other party	16 1%	8 1%	8 1%	5 2%gh	4 1%	4 1%	* 1%	* 1%	2 *	4 1%	2 *	7 2%	3 1%	-	1 1%	2 1%	1 1%	1 1%	3 2%	-	4 2%w	4 1%	* 1%	* 1%	5 2%	6 1%	2 1%	
Plaid Cymru	14 1%	6 1%	8 1%	3 1%	1 *	3 1%	1 *	5 2%	2 *	5 1%	3 1%	3 1%	2 *	-	-	-	-	-	-	14 14%nopq	-	-	-	-	1 *	7 1%	2 1%	
Will not vote	117 6%	49 5%	68 7%	8 3%	28 8%i	30 9%dhi	23 6%i	14 5%	14 3%	17 3%	25 4%	23 6%	52 10%jkl	6 3%	7 8%	17 7%	9 5%	7 4%	17 11%nrwx	6 6%	6 3%	20 7%	15 5%	8 4%	15 4%	49 6%	2 1%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 1
Q.1 Which party will you vote for at the General Election on 12th December?
Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)		Public (A)	Private (B)
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209
Don't know / Undecided	360 18%	130 13%	229 22% ^a	58 26% ^e	56 16% ^h	64 20% ⁱ	66 18%	51 17%	65 14%	73 13%	116 20% ^j	80 19% ^k	90 18% ^l	23 13%	21 25% ⁿ	28 12%	28 16%	36 20% ^p	22 15%	23 22% ^q	40 20% ^r	51 18%	48 17%	40 22% ^x	65 19%	142 17%	24 11%
Prefer not to say	12 1%	4 *	8 1%	2 1%	1 *	1 *	4 1%	2 1%	2 *	2 *	6 1%	1 *	4 1%	1 1%	1 1%	2 1%	- -	- -	3 2%	- -	1 1%	2 1%	1 *	1 1%	2 *	5 1%	2 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
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Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 2
Q.1 Which party will you vote for at the General Election on 12th December?
Base: All respondents

	Q.1 Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (q)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)
Unweighted base	2039	560	431	237	192	44	76	15	15	114	342	13	73	204	384	387	320	144	92	83	227
Weighted base	2039	562	436	223	179	45*	75*	14**	16**	117*	360	12**	74*	188	366	376	322	144	96*	91*	248
The Conservative Party	562 28%	562 100%bcdefij	-	-	-	-	-	-	-	-	-	-	14 19%	42 22%	95 26%	131 35%qrsy	96 30%	44 31%	30 31%	21 23%	59 24%
The Labour Party	436 21%	-	436 100%acdefij	-	-	-	-	-	-	-	-	-	23 31%tuw	38 20%	80 22%	73 19%	63 20%	40 27%	16 17%	25 27%	51 20%
The Liberal Democrats	223 11%	-	-	223 100%abdefij	-	-	-	-	-	-	-	-	-	12 6%q	28 8%q	40 11%q	28 9%q	9 6%q	15 16%qrsv	16 18%qrsuv	65 26%qrstuv
The Brexit Party	179 9%	-	-	-	179 100%abcefi	-	-	-	-	-	-	-	4 6%	18 10%xy	39 11%xy	46 12%xy	35 11%xy	15 10%xy	5 5%	2 2%	9 4%
SNP	75 4%	-	-	-	-	75 100%abcdeij	-	-	-	-	-	-	4 5%	5 3%	17 5%	10 3%	14 5%	7 5%	5 5%	3 3%	7 3%
The Green Party	45 2%	-	-	-	-	45 100%abcdfi	-	-	-	-	-	-	6 8%stuv	5 3%	4 1%	10 3%	3 1%	-	2 2%	3 4%v	12 5%stuv
Some other party	16 1%	-	-	-	-	-	-	16 100%	-	-	-	-	-	3 2%	1 *	1 *	5 2%	1 1%	-	-	4 2%
Plaid Cymru	14 1%	-	-	-	-	-	14 100%	-	-	-	-	-	-	1 1%	8 2%tuy	-	1 *	1 1%	1 1%	1 1%	-
Will not vote	117 6%	-	-	-	-	-	-	-	117 100%abcdef	-	-	-	9 12%tuvwy	25 13%tuvwxy	34 9%tuwy	12 3%	14 4%y	6 4%	3 3%	3 4%	2 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
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Base: All respondents

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	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (q)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)
Weighted base	2039	562	436	223	179	45*	75*	14**	16**	117*	360	12**	74*	188	366	376	322	144	96*	91*	248
Don't know / Undecided	360 18%	-	-	-	-	-	-	-	-	-	360 100%	-	13 17%	37 19%	59 16%	52 14%	61 19%	21 15%	17 18%	17 19%	38 15%
Prefer not to say	12 1%	-	-	-	-	-	-	-	-	-	12 100%	-	1 2% ^s	2 1%	-	2 1%	1 *	-	2 3% ^s	-	1 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
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Table 3
Q.2 Which of the following taxes would you most like to see cut?
Base: All respondents

	Gender			Age						Social Grade					Region										Employment Sector		Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	
Unweighted base	2039	1036	1003	185	343	335	372	316	488	585	587	368	499	186	89	240	176	164	153	97	204	222	309	199	337	856	201
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209
Council tax	495 24%	217 22%	278 27% ^a	30 13%	96 27% ^{di}	95 29% ^{di}	106 29% ^{di}	75 25% ^d	94 20%	132 92%	121 23% ^j	151 29% ^{jk}	151 30% ^{jk}	44 25%	23 27%	61 26%	51 30% ^x	52 28%	33 22%	31 30%	42 21%	60 22%	64 22%	37 20%	98 29%	201 24%	44 21%
Income tax	337 17%	200 20% ^b	137 13%	42 19% ⁱ	73 21% ^{hi}	66 20% ^{hi}	65 18% ⁱ	41 14%	50 11%	110 20% ^{lm}	104 18% ^m	57 14%	66 13%	33 19%	20 23% ^q	39 17%	21 12%	27 15%	34 23% ^{qu}	15 15%	27 14%	47 17%	45 16%	29 19%	66 19%	176 21%	41 20%
VAT	222 11%	114 11%	108 10%	22 10%	36 10%	29 9%	25 7%	42 14% ^g	68 14% ^{fg}	59 11%	68 12%	52 12%	44 9%	25 14% ^w	12 14% ^w	34 15% ^w	15 9%	20 11%	14 10%	10 10%	28 14% ^w	25 9%	17 6%	22 12% ^w	29 8%	92 11%	30 15%
Fuel duty	208 10%	114 11%	94 9%	6 3%	29 8% ^d	26 8% ^d	36 10% ^d	41 14% ^{def}	69 15% ^{def}	43 8%	46 8%	52 13% ^{jk}	66 13% ^{jk}	14 8%	9 11%	25 11% ^v	23 13% ^v	19 10% ^v	23 15% ^v	14 14% ^v	27 14% ^v	13 5%	25 9%	15 8%	27 8%	69 8%	14 7%
Inheritance tax	176 9%	75 8%	101 10%	19 9% ^e	13 4%	22 7%	33 9% ^e	22 7%	67 14% ^{efg}	73 13% ^{klm}	47 8%	27 7%	28 6%	11 6%	4 4%	17 7%	10 6%	11 8%	5 5%	16 8%	24 9%	47 16% ^{nop}	20 11%	18 5%	56 7%	20 10%	
Business rates	80 4%	33 3%	48 5%	5 2%	7 2%	8 2%	14 4%	9 3%	37 8% ^{defg}	21 4%	27 5%	13 3%	18 4%	5 3%	2 3%	7 3%	6 3%	9 5%	2 1%	2 2%	9 4%	15 5% ^s	15 5% ^s	9 5%	10 3%	23 3%	8 4%
Stamp duty	70 3%	37 4%	33 3%	7 3%	16 5%	15 5%	9 3%	11 4%	11 2%	36 6% ^{klm}	18 3%	8 2%	8 2%	3 2%	- -	7 3%	9 5% ^o	8 4%	3 2%	4 3%	3 2%	14 5%	11 4%	8 5%	12 3%	36 4%	8 4%
National Insurance	70 3%	46 5% ^b	24 2%	17 7% ^{fghi}	22 6% ^{fghi}	9 3%	10 3%	7 2%	5 1%	22 4%	21 4%	15 4%	12 2%	4 2%	2 2%	8 3%	4 2%	8 4%	6 4%	2 2%	8 4%	18 7% ^w	7 2%	4 2%	21 6%	31 4%	6 3%
Alcohol duty	46 2%	35 4% ^b	11 1%	4 2%	8 2%	11 3%	6 2%	10 3%	7 1%	13 2%	14 2%	8 2%	11 2%	5 3% ^u	2 2%	7 3% ^{su}	9 5% ^{rsu}	1 1%	- -	4 4% ^{rsu}	- -	9 3% ^{su}	6 2% ^u	3 2%	9 3%	22 3%	6 3%
Tobacco duty	30 1%	12 1%	18 2%	6 2% ^g	5 1%	5 1%	1 *	6 2%	8 2%	6 1%	4 1%	11 3% ^k	9 2%	3 2%	1 1%	2 1%	2 1%	2 1%	3 2%	2 2%	3 1%	5 2%	2 1%	5 3% ^w	5 2%	9 1%	5 2%
Vehicle excise duty	29 1%	15 2%	13 1%	2 1%	3 1%	2 1%	9 2%	3 1%	9 2%	5 1%	6 1%	9 2%	8 2%	1 1%	3 3%	2 1%	1 1%	2 1%	1 *	- -	6 3%	4 1%	6 2%	3 2%	1 *	16 2% ^A	1 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
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Table 3
Q.2 Which of the following taxes would you most like to see cut?
Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector			Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)		Private (B)
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209
Capital gains tax	21 1%	11 1%	10 1%	* *	6 2%	2 1%	2 1%	4 1%	7 1%	7 1%	7 1%	4 1%	2 *	1 1%	1 1%	1 *	- -	2 1%	3 2%	1 1%	1 1%	4 1%	4 1%	3 2%	3 1%	9 1%	2 1%
Corporation tax	13 1%	7 1%	6 1%	1 1%	2 1%	1 *	3 1%	2 1%	3 1%	5 1% ^m	6 1% ^m	2 *	- -	1 1%	- -	- -	- -	1 1%	2 1%	- -	2 1%	2 1%	2 1%	3 1%	1 *	8 1%	5 2%
Don't know	242 12%	79 8%	163 16% ^a	63 28% ^{efg}	37 10%	35 11%	42 12%	29 10%	37 8%	64 12%	71 12%	36 9%	71 14% ^l	27 15%	8 9%	24 10%	20 12%	21 12%	16 11%	12 12%	24 12%	34 12%	36 13%	20 11%	40 12%	88 10%	19 9%

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Table 4
Q.2 Which of the following taxes would you most like to see cut?
Base: All respondents

	Q.1 Which party will you vote for at the General Election on 12th December?												What is the combined annual income of your household, prior to tax being deducted?								
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (q)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)
Unweighted base	2039	560	431	237	192	44	76	15	15	114	342	13	73	204	384	387	320	144	92	83	227
Weighted base	2039	562	436	223	179	45*	75*	14**	16**	117*	360	12**	74*	188	366	376	322	144	96*	91*	248
Council tax	495 24%	123 22% ^c	128 29% ^{ac}	31 14%	42 23% ^c	15 32% ^c	16 21%	2 12%	3 21%	40 35% ^{ac}	91 25% ^c	4 35%	24 33% ^{xy}	55 29% ^{xy}	110 30% ^{wxy}	99 26% ^{xy}	74 23% ^{xy}	42 29% ^{xy}	18 19%	10 11%	33 13%
Income tax	337 17%	96 17%	71 16%	43 19%	30 17%	4 10%	16 21%	1 4%	1 4%	19 16%	56 16%	1 11%	7 10%	16 9%	45 12%	69 18% ^{rs}	52 16% ^r	21 14%	27 29% ^{qrstu} v	28 31% ^{qrstu} v	56 23% ^{qrs}
VAT	222 11%	51 9%	57 13% ⁱ	27 12% ⁱ	23 13% ⁱ	6 14%	8 11%	3 22%	1 6%	5 4%	40 11%	-	7 9%	17 9%	54 15% ^{wy}	38 10%	46 14% ^{wy}	18 12%	6 6%	8 9%	19 8%
Fuel duty	208 10%	75 13% ^{bce}	33 8%	17 8%	28 16% ^{bcefg}	1 1%	4 5%	1 5%	1 8%	15 13% ^e	32 9%	1 10%	9 12%	27 15% ^y	34 9%	42 11%	34 11%	13 9%	14 14% ^y	5 6%	17 7%
Inheritance tax	176 9%	70 12% ^{bij}	19 4%	32 14% ^{bij}	18 10% ^{bi}	4 9%	5 7%	1 4%	1 7%	3 3%	23 6%	1 6%	4 6%	12 6%	22 6%	29 8%	39 12% ^s	13 9%	7 7%	6 7%	34 14% ^{rst}
Business rates	80 4%	33 6% ^b	8 2%	11 5% ^b	6 3%	3 7%	1 1%	-	1 5%	3 2%	16 4%	-	1 1%	7 4%	20 5%	22 6% ^y	9 3%	4 3%	2 2%	4 5%	5 2%
Stamp duty	70 3%	20 4%	9 2%	19 8% ^{abdij}	3 2%	4 8% ^{bdi}	2 3%	-	1 8%	1 1%	10 3%	-	1 1%	1 *	4 1%	13 3% ^r	13 4% ^{rs}	3 2%	5 5% ^{rs}	7 7% ^{rs}	20 8% ^{rstv}
National Insurance	70 3%	18 3%	24 5% ^j	5 2%	6 3%	1 1%	2 3%	13% ^j	25% ^j	2 2%	6 2%	-	5 7% ^{sv}	7 4%	7 2%	13 4%	8 3%	2 1%	4 4%	4 5%	13 5% ^s
Alcohol duty	46 2%	13 2%	10 2%	7 3%	2 1%	-	3 4%	3 20%	-	2 2%	6 2%	-	-	5 3%	13 3% ^v	5 1%	5 2%	-	1 1%	3 3%	12 5% ^{tuv}
Tobacco duty	30 1%	11 2%	3 1%	2 1%	7 4% ^{bj}	3 7% ^{bcbj}	-	1 8%	-	2 2%	2 *	-	-	3 2%	10 3%	5 1%	4 1%	2 1%	-	-	4 2%
Vehicle excise duty	29 1%	8 1%	7 2%	3 1%	5 3%	2 4%	1 1%	-	-	1 1%	2 1%	-	1 1%	5 3% ^y	8 2% ^y	3 1%	3 1%	3 2%	2 2%	1 1%	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 4
Q.2 Which of the following taxes would you most like to see cut?
Base: All respondents

	Q.1 Which party will you vote for at the General Election on 12th December?												What is the combined annual income of your household, prior to tax being deducted?								
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (q)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)
Weighted base	2039	562	436	223	179	45*	75*	14**	16**	117*	360	12**	74*	188	366	376	322	144	96*	91*	248
Capital gains tax	21 1%	5 1%	3 1%	5 2%	4 2%	-	-	-	-	2 2%	2 1%	1 7%	-	1 1%	4 1%	2 *	3 1%	2 1%	1 1%	2 2%	7 3%t
Corporation tax	13 1%	6 1%	-	4 2%b	-	-	1 2%b	-	-	-	2 1%	-	-	2 1%	2 1%	1 *	1 *	2 2%	-	2 2%t	3 1%
Don't know	242 12%	33 6%	65 15%acd	19 8%	6 4%	3 7%	16 21%acd	2 12%	3 16%	21 18%acd	71 20%acd	4 32%	15 20%stuy	29 16%su	32 9%	36 10%	30 9%	21 15%	9 10%	10 11%	24 10%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 5
Gender
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	Opinion Influencer (C)
Unweighted base	2039	1036	1003	185	343	335	372	316	488	585	587	368	499	186	89	240	176	164	153	97	204	222	309	199	337	856	201
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209
Male	995	995	-	72	196	180	180	148	219	329	264	192	210	88	47	114	82	90	78	45	88	153	129	81	171	480	123
	49%	100% ^b	-	32%	56% ^{di}	55% ^{di}	50% ^d	49% ^d	46% ^d	59% ^{klm}	46%	46%	42%	50%	55%	49%	48%	49%	53%	44%	45%	55% ^{uvw}	45%	44%	50%	57% ^A	59%
Female	1044	-	1044	154	156	146	181	154	253	228	309	222	286	89	38	120	89	92	71	57	108	123	156	101	169	357	86
	51%	-	100% ^a	68% ^{efg}	44%	45%	50%	51%	54% ^{ef}	41%	54% ^j	54% ^j	58% ^j	50%	45%	51%	52%	51%	47%	56%	55% ^v	45%	55% ^v	56% ^v	50% ^B	43%	41%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 6
Gender
Base: All respondents

	Q.1 Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (q)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)
Unweighted base	2039	560	431	237	192	44	76	15	15	114	342	13	73	204	384	387	320	144	92	83	227
Weighted base	2039	562	436	223	179	45*	75*	14**	16**	117*	360	12**	74*	188	366	376	322	144	96*	91*	248
Male	995 49%	285 51% _j	215 49% _j	146 65% _{abefij}	101 56% _{eij}	16 36%	34 45%	6 43%	8 52%	49 41%	130 36%	4 36%	32 43%	71 38%	149 41%	185 49% _{rs}	140 43%	77 53% _{rs}	54 56% _{rsu}	59 65% _{qrstu}	175 71% _{qrstuvw}
Female	1044 51%	277 49% _c	220 51% _c	78 35%	78 44%	29 64% _{cd}	41 55% _c	8 57%	8 48%	68 59% _{cd}	229 64% _{abcd}	8 64%	42 57% _{xy}	118 62% _{tvwxy}	216 59% _{tvwxy}	191 51% _{xy}	182 57% _{wxy}	67 47% _y	42 44% _y	31 35%	73 29%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 7
Age
Base: All respondents

	Gender			Age						Social Grade					Region									Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)		Private (B)
Unweighted base	2039	1036	1003	185	343	335	372	316	488	585	587	368	499	186	89	240	176	164	153	97	204	222	309	199	337	856	201
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209
18-24	226 11%	72 7%	154 15%a	226 100%efgh i	-	-	-	-	-	80 14%lm	64 11%	38 9%	44 9%	16 9%	16 19%nuw x	24 10%	22 13%	24 13%	17 11%	10 9%	13 7%	43 16%uwx	27 9%	15 8%	53 16%B	84 10%	46 22%
25-34	353 17%	196 20%b	156 15%	-	353 100%dfgh i	-	-	-	-	98 18%	110 19%m	77 19%	67 14%	29 16%	14 16%	46 20%u	41 24%uw	34 19%	29 19%	14 14%	22 11%	52 19%u	39 14%	32 18%	84 25%	204 24%	52 25%
35-44	326 16%	180 18%b	146 14%	-	-	326 100%degh i	-	-	-	107 19%l	93 16%	54 13%	72 14%	37 21%ox	8 9%	34 15%	30 18%	29 16%	21 14%	15 14%	27 14%	63 23%ops uw	43 15%	19 10%	89 26%B	170 20%	31 15%
45-54	361 18%	180 18%	181 17%	-	-	-	361 100%defh i	-	-	83 15%	107 19%	74 18%	97 19%	32 18%	13 15%	33 14%	24 14%	21 12%	25 17%	20 20%	42 21%r	56 20%r	60 21%pr	36 20%	73 22%	215 26%	35 17%
55-64	302 15%	148 15%	154 15%	-	-	-	-	302 100%defg i	-	58 10%	66 11%	85 20%jk	94 19%jk	23 13%	11 13%	35 15%	23 13%	34 19%	33 22%nqv wx	19 19%	30 15%	31 11%	40 14%	22 12%	33 10%	116 14%	15 7%
65+	472 23%	219 22%	253 24%	-	-	-	-	472 100%def gh	131 23%	133 23%	86 21%	122 25%	40 23%v	24 28%v	62 26%sv	31 18%	39 22%v	25 17%	24 24%v	62 32%qsv	30 11%	77 27%qsv	57 32%qsv	8 2%	48 6%A	29 14%	
NET: 18-34	579 28%	268 27%	311 30%	226 100%fg hi	353 100%fghi	-	-	-	-	178 32%m	174 30%m	115 28%	111 22%	45 25%	30 35%uw	70 30%u	63 37%ntu wx	58 32%u	45 30%u	24 24%	35 18%	95 35%uw	66 23%	48 26%	137 40%	288 34%	98 47%
NET: 35-54	687 34%	360 36%b	327 31%	-	-	326 100%de hi	361 100%dehi	-	-	190 34%	200 35%	129 31%	168 34%	69 39%opr	21 24%	67 29%	54 32%	50 28%	46 31%	35 34%	69 35%	119 43%opq rsx	102 36%	54 30%	162 48%	385 46%	66 32%
NET: 55+	773 38%	366 37%	407 39%	-	-	-	-	302 100%de fg	472 100%def g	188 34%	198 35%	171 41%j	216 44%jk	63 36%v	35 41%v	97 41%qv	54 31%	74 41%v	58 39%v	43 42%v	92 47%nqv	61 22%	117 41%qv	79 44%qv	41 12%	163 20%A	45 21%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 7
Age
Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	Eastern (u)	London (v)	South East (w)	South West (x)		Public (A)	Private (B)
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209
Average age	48.04	48.36	47.73	21.76	30.27 ^d	39.55 ^d	49.59 ^d	59.69 ^d	71.16 ^d	46.51	47.08	48.70	50.31 ^j	47.98 ^v	47.83 ^v	48.58 ^q	44.52	47.57 ^v	46.98 ^v	49.28 ^q	52.57 ⁿ	42.69	50.29 ^q	51.15 ^q	39.33	42.40 ^A	41.08

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 8
Age
Base: All respondents

	Q.1 Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (q)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)
Unweighted base	2039	560	431	237	192	44	76	15	15	114	342	13	73	204	384	387	320	144	92	83	227
Weighted base	2039	562	436	223	179	45*	75*	14**	16**	117*	360	12**	74*	188	366	376	322	144	96*	91*	248
18-24	226 11%	43 8% ^d	68 16% ^{acdi}	18 8% ^d	3 1%	11 24% ^{acdi}	7 10% ^d	3 22%	5 31%	8 7% ^d	58 16% ^{acdi}	2 16%	8 10%	21 11% st	18 5%	16 4%	23 7%	15 10% st	16 17% ^{stu}	10 11% ^t	47 19% ^{rstuv}
25-34	353 17%	62 11%	110 25% ^{acdj}	39 17% ^a	26 15%	11 24% ^a	15 20% ^a	1 6%	4 28%	28 24% ^a	56 15%	1 6%	13 18% ^r	15 8%	49 13%	58 15% ^r	58 18% ^r	33 23% ^{rs}	25 26% ^{rst}	25 27% ^{rst}	63 25% ^{rst}
35-44	326 16%	58 10%	82 19% ^a	38 17% ^a	25 14%	6 13%	16 21% ^a	3 20%	4 24%	30 26% ^{ad}	64 18% ^a	1 9%	9 12%	25 13%	50 14%	56 15%	46 14%	27 18%	15 16%	19 21%	66 27% ^{qrstu}
45-54	361 18%	95 17%	64 15%	45 20%	43 24% ^{ab}	8 17%	13 17%	1 5%	*	23 19%	66 18%	4 34%	15 20%	30 16%	55 15%	51 14%	58 18%	35 24% st	20 21%	28 31% ^{rstu}	54 22% ^t
55-64	302 15%	94 17%	59 13%	29 13%	33 18%	6 14%	8 10%	5 36%	*	14 12%	51 14%	2 20%	22 30% ^{uvvwx}	37 20% ^{vwxy}	73 20% ^{vwxy}	74 20% ^{vwxy}	53 17% ^{wxy}	14 10% ^{xy}	7 7% ^x	-	7 3%
65+	472 23%	210 37% ^{bcdefij}	53 12%	54 24% ^{bei}	50 28% ^{beij}	4 8%	17 22% ^b	2 11%	2 13%	14 12%	65 18% ^b	2 15%	7 10%	60 32% ^{qvwxy}	120 33% ^{qvwxy}	121 32% ^{qvwxy}	84 26% ^{qvwxy}	21 14% ^y	13 14% ^y	9 10%	11 4%
NET: 18-34	579 28%	104 19%	179 41% ^{acdj}	57 26% ^{ad}	29 16%	22 48% ^{acdj}	22 29% ^{ad}	4 28%	9 58%	36 31% ^{ad}	114 32% ^{ad}	3 22%	21 28%	36 19%	67 18%	74 20%	81 25% ^s	48 33% ^{rst}	41 43% ^{rstu}	35 38% ^{rstu}	110 44% ^{qrstuv}
NET: 35-54	687 34%	153 27%	145 33%	83 37% ^a	68 38% ^a	14 30%	29 38%	3 25%	4 26%	53 45% ^{ab}	130 36% ^a	5 43%	24 32%	55 29%	105 29%	107 28%	103 32%	61 43% ^{rstu}	35 36%	47 52% ^{qrstuv}	120 48% ^{qrstuv}
NET: 55+	773 38%	304 54% ^{bcefi}	112 26%	83 37% ^{bi}	83 46% ^{beij}	10 22%	24 33%	6 47%	3 16%	28 24%	116 32%	4 35%	29 40% ^{vwxy}	97 51% ^{vwxy}	193 53% ^{uvvwxy}	195 52% ^{uvvwxy}	137 43% ^{vwxy}	35 25% ^{xy}	20 21% ^y	9 10%	18 7%
Average age	48.04	54.32 ^{bce} fij	42.36	49.15 ^{bei} j	52.64 ^{bce} fij	40.48	46.67 ^b	46.02	36.25	44.08	45.32 ^b	46.23	47.12 ^{xy}	52.78 ^{qvw} xy	53.38 ^{quv} wxy	53.09 ^{quv} wxy	50.00 ^{vwx} y	44.68 ^y	42.01 ^y	41.25 ^y	37.50

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 9
Social Grade
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)		Private (B)
Unweighted base	2039	1036	1003	185	343	335	372	316	488	585	587	368	499	186	89	240	176	164	153	97	204	222	309	199	337	856	201
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209
A	160 8%	91 9%b	69 7%	31 14%gh	30 8%h	26 8%h	23 6%	9 3%	41 9%h	160 29%klm	-	-	-	13 7%	8 10%	16 7%	10 6%	10 5%	12 8%	9 9%	15 8%	37 13%ppqrw	19 7%	11 6%	20 6%	83 10%A	40 19%
B	396 19%	237 24%b	159 15%	49 22%	68 19%	81 25%gh	60 17%	49 16%	89 19%	396 71%klm	-	-	-	41 23%sx	17 19%	50 21%st	30 17%	29 16%	19 13%	15 15%	41 21%	71 26%rst	58 20%	26 14%	86 25%	173 21%	75 36%
C1	573 28%	264 27%	309 30%	64 28%	110 31%h	93 29%	107 30%h	66 22%	133 28%	-	573 100%jlm	-	-	53 30%	27 31%	61 26%	49 29%	47 26%	36 24%	29 29%	49 25%	89 32%	82 29%	52 29%	143 42%B	232 28%	53 25%
C2	414 20%	192 19%	222 21%	38 17%	77 22%	54 17%	74 21%	85 28%dfg	86 18%	-	-	414 100%jkm	-	30 17%v	20 24%v	54 23%v	41 24%v	46 25%v	40 27%nv	18 17%v	36 18%v	25 9%	61 21%v	44 24%v	51 15%	193 23%A	26 12%
D	274 13%	115 12%	159 15%a	30 13%	49 14%	50 15%i	54 15%i	48 16%i	44 9%	-	-	-	274 55%jkl	20 11%	8 10%	39 17%vw	23 13%	25 14%	26 17%vw	19 19%vw	35 18%vw	27 10%	28 10%	23 13%	39 11%	149 18%A	7 3%
E	221 11%	95 10%	127 12%	14 6%	19 5%	22 7%	43 12%def	46 15%def	79 17%def	-	-	-	221 45%jkl	22 12%	6 7%	15 6%	18 11%	25 14%p	16 11%	12 11%	19 10%	27 10%	36 13%p	25 14%p	1 *	5 1%	9 4%
NET: AB	557 27%	329 33%b	228 22%	80 35%gh	98 28%h	107 33%gh	83 23%	58 19%	131 28%h	557 100%klm	-	-	-	54 30%x	25 29%	66 28%	40 23%	39 22%	31 21%	24 23%	56 28%	107 39%ppqr	77 27%	37 20%	106 31%	256 31%	115 55%
NET: ABC1	1129 55%	593 60%b	537 51%	145 64%gh	208 59%h	200 61%gh	190 53%h	123 41%	263 56%h	557 100%lm	573 100%lm	-	-	106 60%rsx	52 60%st	127 54%	89 52%	86 47%	67 45%	53 52%	105 54%	196 71%npq	159 56%st	89 49%	249 73%B	489 58%	168 80%
NET: C2DE	910 45%	402 40%	508 49%a	82 36%	144 41%	126 39%	171 47%df	178 59%def	208 44%	-	-	414 100%jkl	496 100%jkl	71 40%v	34 40%	108 46%v	83 48%v	96 53%nv	82 55%nov	49 48%v	91 46%v	79 29%	126 44%v	92 51%nv	91 27%	348 42%A	41 20%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 9
Social Grade
Base: All respondents

	Gender		Age						Social Grade				Region								Employment Sector						
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scot- land (n)	North East (o)	North West (p)	York- shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s)	Wales (t)	East- ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Pri- vate (B)	Opin- ion Influ- encer (C)
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209
NET: DE	496	210	286	44	67	72	97	94	122	-	-	-	496	41	14	54	41	50	42	31	55	54	65	49	40	154	15
	24%	21%	27% ^a	19%	19%	22%	27% ^e	31% ^{def}	26% ^{ce}	-	-	-	100% ^{ijkl}	23%	16%	23%	24%	28%	28%	31% ^{ov}	28% ^{oo}	20%	23%	27%	12%	18% ^A	7%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 10
Social Grade
Base: All respondents

	Q.1 Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (q)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)
Unweighted base	2039	560	431	237	192	44	76	15	15	114	342	13	73	204	384	387	320	144	92	83	227
Weighted base	2039	562	436	223	179	45*	75*	14**	16**	117*	360	12**	74*	188	366	376	322	144	96*	91*	248
A	160 8%	57 10%b	24 5%	22 10%	13 7%	1 3%	8 11%	4 29%	2 10%	5 5%	24 7%	1 6%	1 1%	1 *	17 5%r	23 6%r	22 7%r	12 8%r	11 11%qrs	9 10%qr	51 21%qrstuvx
B	396 19%	106 19%i	84 19%i	76 34%abdij	30 17%	16 35%abdij	18 25%ij	1 9%	2 14%	11 10%	49 14%	1 9%	1 2%	8 4%	37 10%qr	53 14%qr	76 23%qrst	37 26%qrst	27 29%qrst	35 39%qrstu	98 39%qrstuv
C1	573 28%	172 31%d	116 26%d	70 32%d	31 17%	12 27%	19 25%	3 24%	2 15%	25 22%	116 32%d	6 49%	12 16%	46 25%	103 28%q	110 29%q	82 25%	41 28%	34 36%q	29 32%q	72 29%q
C2	414 20%	112 20%c	98 23%c	27 12%	47 26%cf	6 13%	9 12%	3 24%	7 43%	23 20%	80 22%c	1 6%	3 5%	28 15%q	79 22%qy	97 26%qrwxy	96 30%qrswx	36 25%qrx	13 14%	11 12%	24 10%
D	274 13%	61 11%	71 16%ac	21 9%	30 17%ac	5 11%	8 11%	1 6%	1 7%	30 26%abcfj	44 12%	2 20%	10 13%y	35 19%xy	71 20%uwx	70 19%luxy	40 13%xy	19 13%xy	9 10%y	4 4%	3 1%
E	221 11%	54 10%c	44 10%c	8 3%	27 15%ac	5 10%	13 17%c	1 8%	2 12%	22 18%abc	46 13%c	1 10%	47 64%rstuv	71 38%stuvw	58 16%tuvwxy	23 6%uvwxy	6 2%	-	1 1%	3 4%vy	1 *
NET: AB	557 27%	163 29%ij	108 25%i	98 44%abdij	43 24%	17 38%ij	26 35%ij	5 38%	4 23%	17 14%	73 20%	2 15%	2 3%	9 5%	54 15%qr	76 20%qr	97 30%qrst	49 34%qrst	38 40%qrst	44 49%qrstu	149 60%qrstuvw
NET: ABC1	1129 55%	335 60%bdi	223 51%di	168 75%abdfi	74 41%	29 65%di	45 61%di	9 63%	6 38%	42 36%	189 53%di	8 64%	14 19%	55 29%	157 43%qr	185 49%qr	179 56%qrs	89 62%qrst	72 76%qrstu	73 81%qrstu	221 89%qrstuvw
NET: C2DE	910 45%	227 40%c	213 49%ac	55 25%	105 59%abcef	16 35%	29 39%c	5 37%	10 62%	75 64%abcef	170 47%c	4 36%	60 81%stuvw	134 71%stuvw	208 57%uvwxy	191 51%vwxy	143 44%wxy	55 38%wxy	23 24%y	18 19%	27 11%
NET: DE	496 24%	115 20%c	114 26%ac	28 13%	58 32%ac	10 22%	20 27%c	2 14%	3 19%	52 44%abcef	90 25%c	4 31%	57 77%rstuv	106 56%stuvw	130 36%stuvw	93 25%uvwxy	46 14%y	19 13%y	10 10%y	7 8%y	3 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 11
GO Region
Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector				
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	Eastern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	Opinion Influencer (C)
Unweighted base	2039	1036	1003	185	343	335	372	316	488	585	587	368	499	186	89	240	176	164	153	97	204	222	309	199	337	856	201
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209
Scotland	177	88	89	16	29	37	32	23	40	54	53	30	41	177	-	-	-	-	-	-	-	-	-	-	32	67	11
	9%	9%	9%	7%	8%	11%	9%	8%	9%	10%	9%	7%	8%	100%opqr	-	-	-	-	-	-	-	-	-	-	10%	8%	5%
North East	86	47	38	16	14	8	13	11	24	25	27	20	14	-	86	-	-	-	-	-	-	-	-	-	19	27	15
	4%	5%	4%	7%f	4%	2%	4%	4%	5%	5%	5%	5%	3%	-	100%npqr	-	-	-	-	-	-	-	-	-	6%	3%	7%
North West	234	114	120	24	46	34	33	35	62	66	61	54	54	-	-	234	-	-	-	-	-	-	-	-	51	88	22
	12%	11%	12%	11%	13%	11%	9%	12%	13%	12%	11%	13%	11%	-	-	100%noqr	-	-	-	-	-	-	-	-	15%B	10%	11%
Yorkshire & Humberside	171	82	89	22	41	30	24	23	31	40	49	41	41	-	-	-	171	-	-	-	-	-	-	-	38	72	9
	8%	8%	9%	10%	12%gi	9%	7%	8%	7%	7%	9%	10%	8%	-	-	-	100%nopr	-	-	-	-	-	-	-	11%	9%	4%
West Midlands	181	90	92	24	34	29	21	34	39	39	47	46	50	-	-	-	-	181	-	-	-	-	-	-	24	78	16
	9%	9%	9%	10%	10%	9%	6%	11%g	8%	7%	8%	11%j	10%	-	-	-	-	100%nopq	-	-	-	-	-	-	7%	9%	8%
East Midlands	149	78	71	17	29	21	25	33	25	31	36	40	42	-	-	-	-	-	149	-	-	-	-	-	21	63	14
	7%	8%	7%	7%	8%	6%	7%	11%i	5%	6%	6%	10%j	8%	-	-	-	-	-	100%nopq	-	-	-	-	-	6%	8%	7%
Wales	102	45	57	10	14	15	20	19	24	24	29	18	31	-	-	-	-	-	-	102	-	-	-	-	16	36	12
	5%	5%	5%	4%	4%	4%	6%	6%	5%	4%	5%	4%	6%	-	-	-	-	-	-	100%nopq	-	-	-	-	5%	4%	6%
Eastern	196	88	108	13	22	27	42	30	62	56	49	36	55	-	-	-	-	-	-	-	196	-	-	-	31	67	14
	10%	9%	10%	6%	6%	8%	12%de	10%	13%def	10%	9%	9%	11%	-	-	-	-	-	-	-	100%nopq	-	-	-	9%	8%	7%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 11
GO Region
Base: All respondents

	Gender			Age						Social Grade				Region									Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)		Public (A)	Private (B)
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209
London	275 14%	153 15% ^b	123 12%	43 19% ^{chi}	52 15% ⁱ	63 19% ^{hi}	56 15% ⁱ	31 10%	30 6%	107 19% ^{lm}	89 16% ^{lm}	25 6%	54 11% ^l	-	-	-	-	-	-	-	-	275 100% ^{nopq rstuvw}	-	-	49 14%	149 18%	57 27%
South East	285 14%	129 13%	156 15%	27 12%	39 11%	43 13%	60 17%	40 13%	77 16% ^e	77 14%	82 15%	61 13%	65 13%	-	-	-	-	-	-	-	-	-	285 100% ^{nopq rstuvx}	-	37 11%	116 14%	22 11%
South West	181 9%	81 8%	101 10%	15 7%	32 9%	19 6%	36 10%	22 7%	57 12% ^{fh}	37 7%	52 9%	44 11% ^j	49 10%	-	-	-	-	-	-	-	-	-	-	181 100% ^{nopq rstuvw}	22 6%	75 9%	16 8%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 12
GO Region
Base: All respondents

	Q.1 Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (q)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)
Unweighted base	2039	560	431	237	192	44	76	15	15	114	342	13	73	204	384	387	320	144	92	83	227
Weighted base	2039	562	436	223	179	45*	75*	14**	16**	117*	360	12**	74*	188	366	376	322	144	96*	91*	248
Scotland	177	32	11	18	8	3	75	-	-	6	23	1	7	18	33	32	29	9	10	5	23
	9%	6%b	3%	8%b	5%	8%	100%abcdeij	-	-	5%	6%b	7%	9%	9%	9%	9%	9%	6%	11%	5%	9%
North East	86	17	26	6	7	-	-	-	1	7	21	1	3	9	16	8	22	7	3	2	7
	4%	3%	6%af	3%	4%	-	-	-	7%	6%	6%f	5%	4%	5%	4%	2%	7%t	5%	4%	2%	3%
North West	234	73	66	24	19	4	-	-	2	17	28	2	7	22	38	42	46	22	10	10	21
	12%	13%fj	15%fj	11%f	11%f	8%f	-	-	13%	14%f	8%f	18%	10%	12%	10%	11%	14%y	15%	11%	11%	8%
Yorkshire & Humberside	171	40	48	16	26	3	-	-	1	9	28	-	6	14	40	30	31	15	6	6	14
	8%	7%f	11%af	7%f	14%acjf	6%f	-	-	6%	8%f	8%f	-	9%	8%	11%y	8%	10%	10%	7%	7%	6%
West Midlands	181	53	49	11	22	3	-	-	1	7	36	-	18	13	41	39	29	16	7	-	10
	9%	9%cf	11%cf	5%	13%cf	7%f	-	-	6%	6%	10%cf	-	25%rstuvwxy	7%x	11%xy	10%xy	9%xy	11%xy	8%x	-	4%
East Midlands	149	46	32	10	15	2	-	-	3	17	22	3	6	14	19	41	29	10	5	2	14
	7%	8%f	7%f	4%	8%f	5%	-	-	16%	14%bcfj	6%f	21%	8%	7%	5%	11%scopy	9%	7%	6%	2%	6%
Wales	102	21	28	4	6	1	-	14	-	6	23	-	3	7	28	14	20	6	4	7	6
	5%	4%	6%cf	2%	3%	2%	-	100%	-	5%	6%cf	-	4%	4%	8%ty	4%	6%y	4%	4%	8%y	2%
Eastern	196	61	32	34	14	5	-	-	4	6	40	1	3	20	33	47	26	12	9	7	28
	10%	11%f	7%f	15%bdfi	8%f	10%f	-	-	22%	5%	11%f	11%	4%	11%	9%	12%q	8%	9%	9%	7%	11%
London	275	65	66	39	17	13	-	-	4	20	51	2	8	27	32	41	27	13	15	20	72
	14%	12%f	15%f	17%adf	9%f	28%abdfj	-	-	23%	17%f	14%f	16%	11%	14%u	9%	11%	8%	9%	15%	22%stuv	29%qrstuvw
South East	285	98	54	39	25	4	-	-	*	15	48	1	6	19	53	46	34	26	17	18	41
	14%	17%bf	12%f	18%f	14%f	10%f	-	-	2%	13%f	13%f	12%	9%	10%	15%	12%	11%	18%ru	18%	20%ru	17%
South West	181	56	25	23	21	7	-	-	1	8	40	1	5	25	32	37	30	9	8	14	12
	9%	10%bf	6%f	10%bf	11%bf	14%bf	-	-	5%	7%f	11%bf	9%	7%	13%vy	9%	10%y	9%	6%	9%	16%vy	5%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 13
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)		Private (B)
Unweighted base	2039	1036	1003	185	343	335	372	316	488	585	587	368	499	186	89	240	176	164	153	97	204	222	309	199	337	856	201
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209
Yes	1274	649	626	175	253	205	221	157	263	432	375	245	223	109	52	154	110	100	89	52	114	195	187	112	243	572	171
	62%	65%b	60%	77%fgh i	72%fgh i	63%h	61%h	52%	56%	78%klm	65%m	59% ^m	45%	62%	60%	66% ^{rt}	64% ^t	55%	60%	51%	58%	71% ^{rstu}	66% ^{rt}	62%	72%	68%	82%
No	765	346	419	51	99	121	140	145	208	124	198	169	273	68	34	80	61	82	60	50	82	80	98	70	97	264	38
	38%	35%	40%a	23%	28%	37%de	39%de	48%def g	44%de	22%	35%j	41%j	55% ^{ijkl}	38%	40%	34%	36%	45% ^{pvw}	40% ^v	49% ^{pqv}	42% ^v	29%	34%	38%	28%	32%	18%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 14
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Q.1 Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (q)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)
Unweighted base	2039	560	431	237	192	44	76	15	15	114	342	13	73	204	384	387	320	144	92	83	227
Weighted base	2039	562	436	223	179	45*	75*	14**	16**	117*	360	12**	74*	188	366	376	322	144	96*	91*	248
Yes	1274 62%	340 60%	277 64% ^{di}	164 74% ^{abdij}	97 54%	27 59%	47 62%	10 70%	12 74%	60 51%	233 65% ^{di}	9 71%	22 30%	80 42%	185 51% ^q	224 60% ^{qrs}	190 59% ^{qrs}	115 79% ^{qrstu}	68 71% ^{qrstu}	84 93% ^{qrstu}	220 89% ^{qrstuvw}
No	765 38%	222 40% ^c	159 36% ^c	59 26%	82 46% ^{bcj}	18 41%	28 38%	4 30%	4 26%	57 49% ^{bcj}	127 35% ^c	3 29%	52 70% ^{stuvw}	108 58% ^{stuvw}	181 49% ^{stuvw}	152 40% ^{vxy}	131 41% ^{vwxy}	30 21% ^{xy}	27 29% ^{xy}	6 7%	28 11%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 15
Opinion Influencer
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)		Private (B)
Unweighted base	2039	1036	1003	185	343	335	372	316	488	585	587	368	499	186	89	240	176	164	153	97	204	222	309	199	337	856	201
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209
Yes	209 10%	123 12% ^b	86 8%	46 20% ^{fgh}	52 15% ^{hi}	31 10% ^h	35 10% ^h	15 5%	29 6%	115 21% ^{klm}	53 9% ^m	26 6% ^m	15 3%	11 6%	15 18% ^{nquw}	22 9%	9 5%	16 9%	14 9%	12 12%	14 7%	57 21% ^{npqr}	22 8%	16 9%	47 14%	108 13%	209 100%
No	1830 90%	872 88%	959 92% ^a	180 80%	300 85%	295 90% ^d	326 90% ^d	287 95% ^{def}	442 94% ^{de}	442 79%	520 91% ^j	388 94% ^j	481 97% ^{kl}	166 94% ^{ov}	71 82%	212 91% ^v	162 95% ^{ov}	166 91% ^v	135 91% ^v	90 88%	181 93% ^{ov}	218 79%	263 92% ^{ov}	165 91% ^v	293 86%	728 87%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 16
Opinion Influencer
Base: All respondents

	Q.1 Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (q)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)
Unweighted base	2039	560	431	237	192	44	76	15	15	114	342	13	73	204	384	387	320	144	92	83	227
Weighted base	2039	562	436	223	179	45*	75*	14**	16**	117*	360	12**	74*	188	366	376	322	144	96*	91*	248
Yes	209 10%	61 11%ij	55 13%dij	35 16%dij	11 6%	8 17%dij	6 8%	2 12%	2 12%	2 2%	24 7%	2 20%	5 7%	7 4%	24 7%	28 7%	32 10%r	12 8%	15 15%rstv	19 21%qrstu	50 20%qrstuv
No	1830 90%	501 89%	380 87%	188 84%	168 94%bce	37 83%	69 92%	12 88%	14 88%	115 98%abce	336 93%abce	10 80%	69 93%xy	182 96%uwxy	341 93%wxy	348 93%wxy	290 90%xy	133 92%xy	81 85%	71 79%	198 80%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 17
Tenure
Base: All respondents

	Gender			Age						Social Grade					Region										Employment Sector			Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of England (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)		
Unweighted base	2039	1036	1003	185	343	335	372	316	488	585	587	368	499	186	89	240	176	164	153	97	204	222	309	199	337	856	201	
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209	
NET: Homeowners	1321	663	658	115	172	191	252	203	388	434	381	284	222	113	55	163	101	119	99	69	132	132	208	131	224	530	146	
	65%	67%	63%	51%	49%	58%e	70%def	67%def	82%def	78%klm	66%lm	69%mn	45%	63%v	64%v	70%q	59%v	66%v	67%v	68%v	67%v	48%	73%nqv	72%qv	66%	63%	70%	
Owned outright - without mortgage	736	339	397	49	36	42	101	152	356	220	203	166	148	63	32	94	52	66	55	39	77	47	129	83	62	201	61	
	36%	34%	38%	22%ef	10%	13%	28%ef	50%def	75%def	39%lm	35%	40%mn	30%	35%v	37%v	40%v	30%v	36%v	37%v	38%v	39%v	17%	45%nqv	46%qv	18%	24%A	29%	
Owned with a mortgage or loan	585	324	261	66	136	148	151	51	32	215	178	117	75	50	22	69	49	53	44	31	55	85	78	48	162	329	85	
	29%	33%b	25%	29%hi	39%dhi	46%dhi	42%dhi	17%i	7%	39%klm	31%lm	28%mn	15%	28%	26%	29%	29%	29%	30%	30%	28%	31%	27%	26%	48%B	39%	41%	
NET: Renters	683	312	371	94	172	132	107	97	80	112	182	123	265	60	31	67	65	59	46	30	61	141	76	48	109	296	61	
	33%	31%	35%	42%gi	49%ghi	41%ghi	30%i	32%i	17%	20%	32%j	30%j	54%jkl	34%	36%	29%	38%wx	32%	31%	30%	31%	51%noprstuvw	27%	27%	32%	35%	29%	
NET: Rent from Council/ Housing Association	407	173	234	47	89	75	66	68	62	42	98	70	197	40	20	36	37	38	25	19	39	80	47	26	52	149	24	
	20%	17%	22%a	21%i	25%gi	23%i	18%	23%i	13%	8%	17%j	17%j	40%jkl	22%	23%	15%	22%	21%	17%	19%	20%	29%psuwx	16%	15%	15%	18%	12%	
Rented from the council	265	113	152	27	58	58	40	44	38	24	54	45	142	31	12	22	23	27	17	14	26	52	29	13	29	101	13	
	13%	11%	15%a	12%	17%gi	18%gi	11%	15%i	8%	4%	9%j	11%j	29%jkl	18%pwx	14%	9%	13%	15%x	11%	14%	13%x	19%pwx	10%	7%	9%	12%	6%	
Rented from a housing association	142	60	82	20	30	17	26	24	24	18	44	25	55	8	8	14	14	12	8	5	12	28	18	14	23	48	12	
	7%	6%	8%	9%	9%	5%	7%	8%	5%	3%	8%j	6%	11%jl	5%	9%	6%	8%	6%	5%	5%	6%	10%	6%	8%	7%	6%	6%	
Rented from someone else	276	140	136	47	83	57	41	29	19	70	85	53	68	20	11	31	28	20	21	11	22	60	30	22	56	147	37	
	14%	14%	13%	21%ghi	23%ghi	18%ghi	11%i	10%i	4%	13%	15%	13%	14%	11%	13%	13%	16%	11%	14%	11%	11%	22%nprtuwx	10%	12%	17%	18%	18%	
Rent free	35	20	15	17	9	3	2	2	3	10	10	7	8	5	-	5	6	4	4	2	3	2	2	3	7	11	2	
	2%	2%	1%	7%efghi	3%gi	1%	*	1%	1%	2%	2%	2%	2%	3%	-	2%	3%w	2%	3%	2%	2%	1%	1%	2%	2%	1%	1%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 18
Tenure
Base: All respondents

	Q.1 Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (q)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)
Unweighted base	2039	560	431	237	192	44	76	15	15	114	342	13	73	204	384	387	320	144	92	83	227
Weighted base	2039	562	436	223	179	45*	75*	14**	16**	117*	360	12**	74*	188	366	376	322	144	96*	91*	248
NET: Homeowners	1321	442	243	161	117	26	41	11	9	46	216	9	18	93	210	248	229	105	72	70	199
	65%	79% ^{bcd} _{ef}	56% ⁱ	72% ^{bfij}	65% ^{bi}	58%	55%	80%	55%	39%	60% ⁱ	77%	24%	49% ^q	57% ^q	66% ^{qrs}	71% ^{qrs}	73% ^{qrs}	75% ^{qrs}	77% ^{qrs}	80% ^{qrstu}
Owned outright - without mortgage	736	276	110	78	71	13	21	8	3	27	125	5	14	71	164	174	123	39	24	23	61
	36%	49% ^{bcd} _{ef}	25% ⁱ	35% ^{bi}	40% ^{bi}	30%	28%	55%	17%	23%	35% ^{bi}	45%	19%	38% ^{qy}	45% ^{qvwxy}	46% ^{quvwxy}	38% ^{qvwxy}	27%	26%	26%	24%
Owned with a mortgage or loan	585	167	133	83	46	13	20	4	6	19	91	4	4	22	45	74	106	66	47	46	138
	29%	30% ⁱ	31% ⁱ	37% ^{dij}	26%	28%	26%	25%	38%	16%	25%	32%	5%	12%	12%	20% ^{qrs}	33% ^{qrst}	46% ^{qrstu}	49% ^{qrstu}	51% ^{qrstu}	56% ^{qrstu}
NET: Renters	683	114	183	58	59	17	32	3	7	71	136	3	54	93	154	122	89	38	21	20	42
	33%	20%	42% ^{ac}	26%	33% ^a	37% ^a	43% ^{ac}	20%	45%	60% ^{abcde} _{fg}	38% ^{ac}	23%	73% ^{rstuv} _{wxy}	50% ^{tuvwx} _y	42% ^{tuvwx} _y	32% ^y	28% ^y	26% ^y	22%	22%	17%
NET: Rent from Council/ Housing Association	407	61	118	25	41	4	23	1	6	45	84	*	42	66	104	76	49	15	3	9	10
	20%	11%	27% ^{ace}	11%	23% ^{ace}	8%	31% ^{ace}	8%	34%	38% ^{abcde} _{ij}	23% ^{ace}	3%	57% ^{rstuv} _{wxy}	35% ^{tuvwx} _y	28% ^{tuvwx} _y	20% ^{vwxy}	15% ^{wy}	11% ^y	4%	10%	4%
Rented from the council	265	40	73	15	20	2	18	-	2	37	58	-	32	44	69	48	30	11	3	4	4
	13%	7%	17% ^{ace}	7%	11%	4%	25% ^{acde}	-	11%	32% ^{abcde} _{ij}	16% ^{ace}	-	44% ^{rstuv} _{wxy}	23% ^{tuvwx} _y	19% ^{tuvwx} _y	13% ^{wxy}	9% ^y	7% ^y	3%	4%	1%
Rented from a housing association	142	21	45	10	20	2	5	1	4	8	25	*	10	22	35	29	19	5	*	5	6
	7%	4%	10% ^{ac}	4%	11% ^{ac}	5%	6%	8%	23%	7%	7% ^a	3%	14% ^{uvwxy}	12% ^{uvwxy}	10% ^{vwxy}	8% ^{wy}	6% ^w	3%	1%	5%	3%
Rented from someone else	276	53	65	33	18	13	9	2	2	26	53	2	11	27	50	45	40	22	17	11	32
	14%	9%	15% ^a	15% ^a	10%	29% ^{abcd} _{ef}	12%	12%	11%	22% ^{ad}	15% ^a	20%	15%	14%	14%	12%	12%	15%	18%	13%	13%
Rent free	35	5	10	5	3	2	2	-	-	1	7	-	3	2	2	6	4	2	3	1	7
	2%	1%	2%	2%	2%	5% ^a	3%	-	-	1%	2%	-	3% ^s	1%	*	2%	1%	1%	3% ^s	1%	3% ^s

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 19
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	Public (A)		Private (B)
Unweighted base	2039	1036	1003	185	343	335	372	316	488	585	587	368	499	186	89	240	176	164	153	97	204	222	309	199	337	856	201
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209
No formal education	20 1%	10 1%	10 1%	3 1%	3 1%	2 1%	3 1%	5 2%	4 1%	1 *	2 *	7 2%j	10 2%jk	-	2 3%nq	1 *	-	3 2%	2 1%	1 1%	3 2%	4 2%	3 1%	* *	2 *	6 1%	-
Primary	13 1%	10 1%	4 *	1 1%	2 1%	1 *	3 1%	3 1%	3 1%	3 1%	1 *	3 1%	6 1%k	-	-	1 *	1 1%	2 1%	-	1 1%	1 *	6 2%w	-	1 *	1 *	5 1%	3 1%
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1107 54%	492 49%	615 59%a	83 37%	146 41%	159 49%d	206 57%def	196 65%def	318 67%defg	181 32%	299 52%j	277 67%jk	350 71%jk	79 44%	42 49%	132 56%nv	106 62%nv	105 58%nv	100 67%nopvw	60 59%nv	119 61%nv	103 37%	159 56%nv	101 56%nv	137 40%	433 52%A	57 27%
University degree or equivalent professional qualification, NVQ level 4, etc.	635 31%	339 34%b	296 28%	78 35%hi	137 39%ghi	121 37%hi	110 31%i	75 25%	114 24%	251 45%klm	192 34%lm	99 24%	93 19%	71 40%qstuw	28 32%	71 30%	48 28%	56 31%	36 24%	23 23%	58 29%	101 37%st	84 29%	60 33%	145 43%B	284 34%	91 43%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	220 11%	131 13%b	89 9%	31 14%hi	60 17%ghi	42 13%hi	37 10%i	22 7%	28 6%	109 20%klm	64 11%lm	23 6%	24 5%	25 14%sux	10 12%	23 10%	15 9%	13 7%	9 6%	13 13%	14 7%	53 19%pqrsuw	33 12%	12 7%	55 16%	103 12%	52 25%
Still in full time education	35 2%	9 1%	26 2%a	30 13%efgh i	3 1%	1 *	1 *	-	-	11 2%	12 2%	4 1%	8 2%	3 2%	2 3%u	5 2%	1 1%	2 1%	1 1%	4 4%u	-	7 2%u	5 2%	4 2%u	-	2 *	5 2%
Don't know	5 *	3 *	2 *	-	1 *	-	-	-	4 1%	1 *	2 *	-	2 *	-	-	2 1%	-	-	1 *	-	-	1 *	-	1 1%	-	1 *	1 1%
Prefer not to answer	4 *	1 *	3 *	-	1 *	2 1%	-	* *	1 *	* *	1 *	1 *	1 *	-	1 1%	-	-	-	* *	-	1 *	-	* *	1 1%	-	3 *	1 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 20
What is the highest educational level that you have achieved to date?
Base: All respondents

	Q.1 Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (q)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)
Unweighted base	2039	560	431	237	192	44	76	15	15	114	342	13	73	204	384	387	320	144	92	83	227
Weighted base	2039	562	436	223	179	45*	75*	14**	16**	117*	360	12**	74*	188	366	376	322	144	96*	91*	248
No formal education	20 1%	7 1%	4 1%	1 *	1 *	-	-	-	-	4 3%	4 1%	-	-	7 4%tuy	6 2%u	2 1%	-	2 1%	2 2%u	-	-
Primary	13 1%	3 *	4 1%	-	1 1%	1 2%	-	1 8%	-	3 2%cj	1 *	-	2 3%u	5 3%stu	2 1%	2 1%	-	-	-	-	2 1%
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1107 54%	342 61%bcef	203 47%ce	82 37%	121 67%bcef	13 29%	30 40%	4 27%	11 69%	76 65%bcef	218 61%bcef	7 61%	51 69%vwxy	116 62%wxy	243 67%uvwxy	241 64%vwxy	183 57%wxy	77 53%xy	39 40%y	30 33%	69 28%
University degree or equivalent professional qualification, NVQ level 4, etc.	635 31%	158 28%	166 38%adj	86 39%adj	46 25%	18 40%i	28 37%i	4 31%	5 31%	22 19%	101 28%	1 9%	15 20%	41 22%	93 25%	101 27%	105 33%rs	48 34%r	47 49%qrstu v	46 51%qrstu v	100 40%qrst
Higher university degree, doctorate, MBA, NVQ level 5, etc.	220 11%	43 8%	51 12%adj	48 21%abdij	11 6%	13 28%abdij	14 19%adj	5 33%	-	9 8%	24 7%	4 30%	5 7%	13 7%	20 5%	28 7%	27 8%	16 11% s	8 9%	14 15%rst	74 30%qrstuvwxy
Still in full time education	35 2%	3 1%	7 2%	7 3%ad	-	1 2%	3 4%ad	-	-	4 3%ad	11 3%ad	-	-	5 3%st	1 *	1 *	6 2%	-	-	1 1%	3 1%
Don't know	5 *	4 1%	-	-	-	-	-	-	-	-	1 *	-	-	1 1%	1 *	-	1 *	1 1%	-	-	-
Prefer not to answer	4 *	3 *	*	-	-	-	-	-	-	-	1 *	-	*	-	-	1 *	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 21
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)		Private (B)
Unweighted base	2039	1036	1003	185	343	335	372	316	488	585	587	368	499	186	89	240	176	164	153	97	204	222	309	199	337	856	201
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209
Yes - responsible for half or more of the items bought	1812 89%	830 83%	982 94%a	149 66%	325 92%d	305 93%d	340 94%di	274 91%d	420 89%d	482 87%	511 89%	368 89%	451 91%j	161 91%	71 83%	211 90%	158 92%osw	162 89%	125 84%	93 91%	178 91%	252 92%osw	243 85%	158 87%	295 87%	775 93%A	191 91%
No - not responsible for most of the items bought	227 11%	165 17%b	62 6%	77 34%efgh i	28 8%	21 7%	21 6%	28 9%	51 11%g	75 13%m	62 11%	46 11%	45 9%	17 9%	15 17%qv	23 10%	14 8%	20 11%	24 16%qv	9 9%	18 9%	23 8%	42 15%qv	23 13%	45 13%B	62 7%	18 9%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 22

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Q.1 Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (q)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)
Unweighted base	2039	560	431	237	192	44	76	15	15	114	342	13	73	204	384	387	320	144	92	83	227
Weighted base	2039	562	436	223	179	45*	75*	14**	16**	117*	360	12**	74*	188	366	376	322	144	96*	91*	248
Yes - responsible for half or more of the items bought	1812 89%	508 90%	384 88%	198 89%	162 90%	37 81%	66 89%	11 80%	15 90%	111 95% _{ej}	311 87%	10 80%	67 90%	183 97% _{qstuv}	334 91% _y	343 91% _y	285 89% _y	126 87%	81 85%	83 92%	204 82%
No - not responsible for most of the items bought	227 11%	54 10%	52 12%	26 11%	18 10%	9 19% _i	8 11%	3 20%	2 10%	6 5%	48 13% _i	2 20%	7 10% _r	5 3%	31 9% _r	33 9% _r	36 11% _r	19 13% _r	14 15% _r	8 8%	44 18% _{rstu}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 23
How many cars are there in your household?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)		Private (B)
Unweighted base	2039	1036	1003	185	343	335	372	316	488	585	587	368	499	186	89	240	176	164	153	97	204	222	309	199	337	856	201
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209
No cars in the household	428 21%	201 20%	227 22%	54 24% _{hi}	78 22% _{hi}	90 28% _{gi}	70 20%	64 21% _{hi}	72 15%	73 13%	131 23% _{ijl}	58 14%	166 33% _{ijkl}	48 27% _{pst uw}	19 23% _w	36 15%	44 26% _{pst uw}	46 25% _{ptu wx}	24 16%	12 12%	25 13%	113 41% _{nop qrstuw x}	32 11%	27 15%	73 21%	163 19%	39 18%
NET: Any	1611 79%	794 80%	817 78%	173 76%	275 78%	236 72%	290 80% _f	237 79%	399 85% _{def h}	483 87% _{km}	442 77% _m	356 86% _{km}	330 67%	129 73% _v	66 77% _v	199 85% _{nqr v}	127 74% _v	136 75% _v	125 84% _{nqv v}	90 88% _{nqr v}	170 87% _{nqr v}	162 59%	253 89% _{noq rv}	154 85% _{nqr v}	267 79%	673 81%	170 82%
1	827 41%	397 40%	430 41%	47 21%	134 38% _d	132 41% _d	130 36% _d	132 44% _d	252 53% _{def gh}	216 39%	231 40%	180 43%	200 40%	75 42% _r	34 39%	107 46% _r	70 41% _r	54 30%	61 41%	44 44% _r	87 44% _r	103 37%	117 41% _r	75 41% _r	128 38%	319 38%	73 35%
2	597 29%	306 31%	291 28%	57 25%	107 30%	91 28%	128 35% _d	88 29%	127 27%	200 36% _{km}	164 29% _m	137 33% _m	96 19%	40 23% _v	22 25% _v	62 27% _v	46 27% _v	70 39% _{nop qv}	51 34% _{nv}	32 31% _v	68 35% _{nv}	40 15%	101 36% _{npv}	63 35% _{nv}	108 32%	269 32%	74 35%
3+	187 9%	91 9%	96 9%	69 31% _{efg hi}	34 10% _{fi}	13 4%	33 9% _{fi}	17 6%	21 4%	67 12% _{km}	47 8%	39 9%	34 7%	14 8%	11 13%	29 12%	11 7%	12 6%	13 9%	13 13%	16 8%	19 7%	34 12%	16 9%	32 9%	85 10%	24 11%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 24
How many cars are there in your household?
Base: All respondents

	Q.1 Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (q)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)
Unweighted base	2039	560	431	237	192	44	76	15	15	114	342	13	73	204	384	387	320	144	92	83	227
Weighted base	2039	562	436	223	179	45*	75*	14**	16**	117*	360	12**	74*	188	366	376	322	144	96*	91*	248
No cars in the household	428 21%	68 12%	119 27%acd	33 15%	28 15%	17 38%acdj	23 30%acd	2 11%	7 43%	47 40%abcdj	82 23%ac	4 30%	40 54%stuvwxy	80 43%stuvwxy	113 31%tuvwxy	65 17%wy	47 15%w	15 10%	4 4%	9 9%	22 9%
NET: Any	1611 79%	494 88%befij	317 73%i	190 85%befij	151 85%befi	28 62%	52 70%	12 89%	9 57%	70 60%	278 77%ei	8 70%	34 46%	108 57%	253 69%qr	311 83%qrs	275 85%qrs	130 90%qrs	92 96%qrstu	82 91%qrs	226 91%qrst
1	827 41%	248 44%ej	171 39%	92 41%	88 49%bej	11 25%	26 35%	9 63%	4 27%	46 39%	129 36%	3 24%	25 33%	85 45%wxy	187 51%quvwxy	176 47%wxy	134 42%xy	57 40%y	30 32%	26 29%	71 29%
2	597 29%	187 33%bi	111 25%i	77 35%bi	52 29%i	9 20%	21 28%i	2 12%	5 29%	17 15%	112 31%i	4 34%	6 9%	18 10%	58 16%	110 29%qrs	117 37%qrs	53 36%qrs	45 48%qrst	50 55%qrstuv	105 42%qrst
3+	187 9%	60 11%	35 8%	21 10%	12 7%	8 17%	5 7%	2 13%	- -	7 6%	36 10%	1 12%	3 4%	5 3%	8 2%	25 7%rs	23 7%rs	20 14%rstu	16 16%qrstuv	6 6%	50 20%qrstux

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 25
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender		Age						Social Grade					Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)		Private (B)
Unweighted base	2039	1036	1003	185	343	335	372	316	488	585	587	368	499	186	89	240	176	164	153	97	204	222	309	199	337	856	201
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209
White	1853 91%	907 91%	946 91%	187 83%	293 83%	281 86%	336 93%def	288 96%def	468 99%def	500 90%	526 92%	379 92%	448 90%	171 96%qrv	84 98%qrv	217 93%rv	152 89%v	155 86%v	138 93%v	98 96%rv	184 94%rv	204 74%	273 96%qrv	177 97%pqr	296 87%	749 90%	183 88%
NET: BAME	159 8%	72 7%	86 8%	32 14%ghi	53 15%ghi	42 13%ghi	20 6%i	11 4%i	-	53 10%	43 7%	29 7%	34 7%	7 4%x	1 1%	17 7%ox	20 11%not uw	24 13%notu wx	10 7%ox	3 3%	7 4%x	59 22%nopq rstuw	11 4%x	* *	42 12%	73 9%	22 11%
Mixed	44 2%	25 2%	19 2%	5 2%i	16 4%gi	7 2%i	6 2%i	10 3%i	-	13 2%	12 2%	10 2%	8 2%	1 1%	-	1 *	3 2%	3 1%	5 3%px	1 1%	5 3%x	19 7%nopq rwx	6 2%	-	12 4%	25 3%	8 4%
Asian	74 4%	34 3%	39 4%	14 6%ghi	29 8%ghi	21 6%ghi	9 2%i	1 *	-	25 4%	19 3%	16 4%	14 3%	2 1%	1 1%	13 5%ntuw x	13 7%notu wx	17 9%not uw	5 3%x	* *	1 1%	19 7%notu wx	3 1%	* *	21 6%	33 4%	10 5%
Black	24 1%	7 1%	18 2%	7 3%hi	7 2%hi	7 2%hi	4 1%i	-	-	7 1%	10 2%	1 *	6 1%	1 *	-	1 *	4 2%wx	3 2%	-	1 1%	1 *	14 5%np suwx	-	-	8 2%	9 1%	4 2%
Chinese	6 *	3 *	3 *	3 1%i	1 *	1 *	1 *	-	-	6 1%km	-	-	-	2 1%	-	-	-	1 *	-	-	-	3 1%	-	-	-	4 1%	-
Other ethnic group	11 1%	4 *	8 1%	3 1%i	1 *	6 2%hi	1 *	-	-	3 1%	2 *	2 *	4 1%	1 1%	-	3 1%	-	1 *	1 1%	-	-	4 2%	2 1%	-	1 *	3 *	-
Prefer not to answer	27 1%	15 2%	12 1%	7 3%i	6 2%	2 1%	4 1%	3 1%	4 1%	4 1%	4 1%	5 1%	14 3%jk	-	1 2%	-	-	2 1%	-	1 1%	4 2%p	12 4%npqs w	2 1%	4 2%np	2 1%	14 2%	4 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 26

To which of the following ethnic groups do you consider you belong?

Base: All respondents

	Q.1 Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (q)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)
Unweighted base	2039	560	431	237	192	44	76	15	15	114	342	13	73	204	384	387	320	144	92	83	227
Weighted base	2039	562	436	223	179	45*	75*	14**	16**	117*	360	12**	74*	188	366	376	322	144	96*	91*	248
White	1853 91%	536 95% ^{bij}	365 84%	210 94% ^{bi}	168 94% ^{bi}	41 89%	70 93% ^b	14 100%	16 100%	101 86%	323 90% ^b	11 91%	70 94%	165 87%	335 92%	340 90%	293 91%	141 97% ^{rstux}	93 98% ^{rtux}	78 86%	230 93%
NET: BAME	159 8%	24 4%	69 16% ^{acdj}	11 5%	8 4%	4 9%	5 7%	-	-	10 9%	27 8%	-	3 5%	14 7% ^v	27 7% ^v	36 10% ^{vw}	27 8% ^{vw}	2 1%	2 2%	11 12% ^{vw}	17 7% ^v
Mixed	44 2%	6 1%	10 2%	8 3% ^{ad}	1 *	3 7% ^{ad}	1 2%	-	-	6 5% ^{ad}	8 2%	-	1 2%	1 *	5 1%	11 3%	11 3%	1 1%	-	3 4%	6 2%
Asian	74 4%	13 2%	40 9% ^{acdij}	3 1%	5 3%	1 2%	1 2%	-	-	2 2%	8 2%	-	2 2%	8 4%	15 4%	22 6% ^{uv}	7 2%	1 1%	2 2%	3 3%	8 3%
Black	24 1%	1 *	14 3% ^{ac}	-	2 1%	-	-	-	-	1 1%	7 2% ^{aa}	-	-	1 1%	5 1%	1 *	6 2%	-	-	4 4% ^{tv}	3 1%
Chinese	6 *	2 *	1 *	-	1 1%	-	1 1%	-	-	-	1 *	-	-	1 1%	-	-	2 1%	-	-	1 1%	-
Other ethnic group	11 1%	2 *	4 1%	1 *	-	-	1 2%	-	-	1 1%	4 1%	-	*	3 1%	2 1%	3 1%	1 *	-	-	-	-
Prefer not to answer	27 1%	2 *	2 *	2 1%	3 2%	1 1%	-	-	-	6 5% ^{abc}	9 3% ^{ab}	1 9%	1 1%	10 5% ^{stuy}	4 1%	-	2 1%	2 1%	1 1%	2 2% ^t	2 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 27
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender			Age						Social Grade					Region										Employment Sector		Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	
Unweighted base	2039	1036	1003	185	343	335	372	316	488	585	587	368	499	186	89	240	176	164	153	97	204	222	309	199	337	856	201
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209
Christian	968 47%	462 46%	507 49%	55 24%	110 31%	117 36% ^d	178 49% ^{def}	169 56% ^{def}	339 72% ^{def}	262 47%	271 47%	186 45%	250 50%	87 49%	38 44%	121 52%	76 45%	88 48%	64 43%	45 44%	104 53%	119 43%	145 51%	82 45%	137 40%	354 42%	94 45%
NET: Other	135 7%	67 7%	68 7%	17 8% ⁱ	37 10% ^{hi}	28 9% ^{hi}	28 8% ^{hi}	10 3%	15 3%	40 7%	31 5%	27 7%	37 7%	5 3%	3 4%	20 8% ^{ntu} w	16 10% ^{ntu} w	27 15% ^{notu} wx	11 7% ^t	1 1%	6 3%	27 10% ^{ntu} w	9 3%	8 5%	28 8%	56 7%	22 11%
Muslim	58 3%	24 2%	34 3%	11 5% ^{hi}	24 7% ^{ghi}	15 5% ^{hi}	7 2% ⁱ	1 *	-	16 3%	12 2%	13 3%	17 4%	*	-	12 5% ^{notu} wx	12 7% ^{notu} wx	15 8% ^{notu} wx	8 5% ^{notu} wx	-	-	10 4% ^{nu} wx	1 1%	-	16 5%	24 3%	8 4%
Hindu	11 1%	9 1%	3 *	1 *	4 1% ⁱ	4 1% ⁱ	2 1%	-	-	5 1%	4 1%	1 *	1 *	1 1%	1 1%	1 1%	-	-	1 *	-	1 *	6 2%	1 *	-	3 1%	8 1%	4 2%
Jewish	12 1%	6 1%	7 1%	3 1%	2 1%	-	2 *	1 *	5 1%	5 1%	4 1%	1 *	2 *	-	1 1%	3 1%	1 1%	1 1%	-	-	1 1%	2 1%	1 *	2 1%	2 1%	5 1%	4 2%
Sikh	5 *	2 *	3 *	-	2 *	2 1%	-	1 *	-	1 *	2 *	2 *	-	-	-	-	2 1%	2 1%	1 1%	-	-	-	-	-	2 *	1 *	-
Buddhist	10 *	5 *	5 *	2 1%	-	*	3 1%	2 1%	3 1%	4 1%	2 *	-	4 1%	1 *	1 1%	-	1 1%	2 1%	1 1%	-	-	2 1%	2 1%	*	2 1%	2 *	3 1%
Other	38 2%	21 2%	17 2%	1 1%	5 2%	6 2%	13 4% ^{di}	6 2%	7 1%	9 2%	6 1%	11 3%	12 2%	4 2%	1 1%	4 2%	1 1%	6 3%	1 *	1 1%	4 2%	7 2%	4 1%	6 4%	3 1%	16 2%	4 2%
None	889 44%	446 45%	443 42%	137 61% ^{ghi}	196 56% ^{ghi}	174 53% ^{ghi}	151 42% ⁱ	117 39% ⁱ	113 24%	240 43%	260 45%	192 46%	197 40%	84 48% ^r	43 50% ^r	93 40%	77 45%	64 35%	72 49% ^r	55 54% ^p ru	79 41%	113 41%	119 42%	89 49% ^r	170 50%	409 49%	84 40%
Prefer not to say	47 2%	21 2%	27 3%	16 7% ^{efgh} i	10 3%	7 2%	3 1%	6 2%	5 1%	14 3%	12 2%	9 2%	12 2%	*	2 2%	1 *	1 1%	4 2%	2 1%	1 1%	6 3% ^{np} x	16 6% ^{npqs} x	12 4% ^{npq}	2 1%	5 1%	17 2%	9 4%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 28

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Q.1 Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (g)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)
Unweighted base	2039	560	431	237	192	44	76	15	15	114	342	13	73	204	384	387	320	144	92	83	227
Weighted base	2039	562	436	223	179	45*	75*	14**	16**	117*	360	12**	74*	188	366	376	322	144	96*	91*	248
Christian	968 47%	357 63% ij	143 33%	104 47% b	87 49% b	16 34%	31 42%	3 19%	4 23%	46 39%	172 48% b	6 51%	34 46% y	79 42% y	196 54% y	210 56% y	165 51% y	70 49% y	43 45% y	41 46% y	75 30%
NET: Other	135 7%	30 5%	52 12% acdj	13 6%	10 6%	5 11% j	4 6%	-	-	6 5%	13 4%	1 5%	5 6%	20 11% uv	27 7%	31 8% u	14 4%	5 3%	8 8%	5 5%	14 5%
Muslim	58 3%	8 1%	34 8% acd fij	2 1%	4 2%	1 3%	-	-	-	2 2%	6 2%	-	2 3% v	9 5% uv	12 3% v	20 5% uvw y	5 1%	-	-	2 3%	4 2%
Hindu	11 1%	2 *	3 1%	2 1%	1 1%	1 2% j	1 1%	-	-	1 1%	-	-	1 1%	1 *	2 *	-	1 *	-	-	1 1%	5 2% tu
Jewish	12 1%	8 1% j	1 *	1 1%	-	1 3% bdj	-	-	-	-	-	1 5%	-	2 1%	3 1%	1 *	-	1 1%	1 1%	1 1%	2 1%
Sikh	5 *	1 *	3 1%	-	-	-	-	-	-	-	1 *	-	-	-	-	2 1%	-	1 1%	-	-	-
Buddhist	10 *	1 *	2 1%	3 1%	* *	2 4% abj	-	-	-	-	2 *	-	* 1%	2 1%	3 1%	1 *	3 1%	-	-	-	1 *
Other	38 2%	9 2%	8 2%	4 2%	5 3%	-	4 5%	-	-	3 3%	5 1%	-	1 2%	7 4% y	7 2%	6 2%	5 2%	2 2%	7 7% stuvy	1 1%	2 1%
None	889 44%	165 29%	231 53% aj	103 46% a	79 44% a	25 54% a	39 52% a	11 81%	13 77%	60 51% a	160 44% a	4 29%	35 47%	75 40%	139 38%	132 35%	139 43% t	66 46% t	43 45%	43 48% t	155 62% qrstuvwx
Prefer not to say	47 2%	10 2%	9 2%	4 2%	2 1%	-	-	-	-	5 4%	14 4%	2 15%	1 1%	14 7% stuy	5 1%	3 1%	4 1%	4 3%	3 3%	1 1%	4 2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 29
Which of the following best describes where you live?
Base: All respondents

	Gender			Age						Social Grade					Region								Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)		Public (A)	Private (B)
Unweighted base	2039	1036	1003	185	343	335	372	316	488	585	587	368	499	186	89	240	176	164	153	97	204	222	309	199	337	856	201
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209
NET: Urban	1609	811	798	176	310	278	294	228	323	436	449	320	403	136	67	209	135	155	100	63	130	269	211	133	296	682	168
	79%	82% ^b	76%	78% ⁱ	88% ^{dgh}	85% ^{dhi}	82% ⁱ	76% ⁱ	68%	78%	78%	77%	81%	77% ^{tu}	79% ^t	89% ^{noq}	79% ^{stu}	86% ^{nst}	67%	62%	67%	98% ^{nop}	74% ^t	73%	87% ^B	82%	81%
Urban - Population over 10,000	849	462	387	114	177	160	146	113	139	230	269	146	204	69	32	91	80	82	45	24	60	225	83	60	177	382	106
	42%	46% ^b	37%	50% ^{ghi}	50% ^{ghi}	49% ^{ghi}	40% ⁱ	37% ⁱ	29%	41%	47% ^l	35%	41%	39% ^{tw}	38% ^t	39% ^{tw}	47% ^{stu}	45% ^{stu}	30%	23%	30%	82% ^{nop}	29%	33%	52%	46%	51%
Town and Fringe	760	349	411	62	132	118	148	115	184	206	180	174	199	67	35	118	55	74	56	39	71	44	127	73	119	301	62
	37%	35%	39%	27%	38% ^d	36%	41% ^d	38% ^d	39% ^d	37%	31%	42% ^k	40% ^k	38% ^v	41% ^v	51% ^{nqs}	32% ^v	41% ^v	37% ^v	38% ^v	36% ^v	16%	45% ^{qv}	40% ^v	35%	36%	30%
NET: Rural	430	184	246	50	43	48	67	74	149	120	124	94	92	41	18	25	37	26	48	39	66	6	75	48	44	154	41
	21%	18%	24% ^a	22% ^{ef}	12%	15%	18% ^e	24% ^{ef}	32% ^{def}	22%	22%	23%	19%	23% ^{prv}	21% ^{pv}	11% ^v	21% ^{pv}	14% ^v	33% ^{pqr}	38% ^{nop}	33% ^{npqr}	2%	26% ^{prv}	27% ^{prv}	13%	18% ^A	19%
Village	380	164	217	48	39	44	56	66	127	104	115	81	80	27	18	22	37	24	46	33	60	6	69	40	43	133	36
	19%	16%	21% ^a	21% ^{ef}	11%	13%	16%	22% ^{ef}	27% ^{efg}	19%	20%	20%	16%	15% ^v	21% ^{pv}	9% ^v	21% ^{pv}	13% ^v	31% ^{npr}	32% ^{npr}	30% ^{nprv}	2%	24% ^{npr}	22% ^{prv}	13%	16%	17%
Hamlet & Isolated Dwelling	50	20	30	2	4	4	10	8	21	16	9	12	12	14	1	3	-	3	2	6	6	-	6	9	1	21	5
	2%	2%	3%	1%	1%	1%	3%	3%	5% ^{def}	3%	2%	3%	3%	8% ^{opqr}	1%	1%	-	1%	1%	6% ^{pqr}	3% ^{qv}	-	2% ^v	5% ^{qv}	*	3% ^A	2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 30
Which of the following best describes where you live?
Base: All respondents

	Q.1 Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (q)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)
Unweighted base	2039	560	431	237	192	44	76	15	15	114	342	13	73	204	384	387	320	144	92	83	227
Weighted base	2039	562	436	223	179	45*	75*	14**	16**	117*	360	12**	74*	188	366	376	322	144	96*	91*	248
NET: Urban	1609 79%	415 74%	384 88%acdfj	166 74%	140 78%	36 79%	58 77%	6 44%	14 85%	101 86%ac	280 78%	10 87%	65 88%	146 77%	293 80%	290 77%	248 77%	120 83%	76 79%	70 77%	194 78%
Urban - Population over 10,000	849 42%	183 33%	229 52%adfg	101 45%a	68 38%	18 40%	27 36%	5 36%	9 57%	52 45%a	150 42%a	6 52%	36 48%	73 39%	158 43%	134 36%	126 39%	64 44%	33 35%	44 49%t	119 48%tw
Town and Fringe	760 37%	231 41%c	155 36%	65 29%	72 40%c	18 39%	31 41%	1 8%	5 28%	49 42%c	129 36%	4 35%	30 40%	73 39%	135 37%	156 42%xy	122 38%	56 39%	43 45%xy	26 29%	76 31%
NET: Rural	430 21%	147 26%bi	52 12%	57 26%bi	40 22%b	9 21%	17 23%b	8 56%	2 15%	16 14%	80 22%b	2 13%	9 12%	43 23%	73 20%	86 23%	73 23%	24 17%	20 21%	21 23%	54 22%
Village	380 19%	126 22%bi	50 11%	53 24%bi	35 19%b	8 17%	12 16%	6 40%	2 15%	15 13%	73 20%b	1 6%	9 12%	33 17%	63 17%	78 21%	66 21%	22 15%	17 18%	16 18%	51 21%
Hamlet & Isolated Dwelling	50 2%	21 4%b	2 *	4 2%	5 3%b	2 4%b	5 7%bjj	2 16%	- -	1 1%	7 2%	1 7%	- -	10 5%ty	10 3%	8 2%	7 2%	3 2%	3 3%	4 5%y	2 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 31
Which of the following best describes your current working status?
Base: All respondents

	Gender			Age						Social Grade					Region							Employment Sector			Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)		Public (A)	Private (B)
Unweighted base	2039	1036	1003	185	343	335	372	316	488	585	587	368	499	186	89	240	176	164	153	97	204	222	309	199	337	856	201
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209
NET: Working	1176	651	526	137	288	259	288	149	56	362	376	244	194	100	45	139	110	102	84	52	98	197	153	97	340	836	156
	58%	65%b	50%	61%hi	82%dhi	79%dhi	80%dhi	49%i	12%	65%lm	66%lm	59%lm	39%	56%	53%	59%	64%tuw	56%	56%	51%	50%	72%nop	54%	53%	100%	100%	74%
Working full time - working 30 hours per week or more	930	587	343	106	251	222	227	99	24	311	314	177	128	79	37	111	86	82	68	43	71	164	122	68	291	639	132
	46%	59%b	33%	47%hi	71%dgh	68%dhi	63%dhi	33%i	5%	56%lm	55%lm	43%lm	26%	44%	44%	47%u	50%ux	45%	45%	42%	36%	59%nop	43%	37%	85%B	76%	63%
Working part time - working between 8 and 29 hours per week	247	64	183	31	36	37	61	50	32	51	62	68	66	21	8	28	24	20	16	9	27	34	31	29	49	197	24
	12%	6%	18%a	14%i	10%	11%i	17%ei	16%ei	7%	9%	11%	16%jk	13%j	12%	9%	12%	14%	11%	11%	9%	14%	12%	11%	16%	15%	24%A	11%
NET: Not working	863	344	518	89	65	67	73	153	416	195	197	170	301	78	40	96	61	80	65	50	98	78	133	85	-	-	53
	42%	35%	50%a	39%efg	18%	21%	20%	51%def	88%def	35%	34%	41%	61%jkl	44%v	47%v	41%v	36%	44%v	44%v	49%qv	50%qv	28%	46%qv	47%qv	-	-	26%
Not working but seeking work or temporarily unemployed or sick	68	38	30	11	12	19	15	11	-	7	3	7	50	7	2	2	4	11	4	4	4	15	10	6	-	-	3
	3%	4%	3%	5%i	3%i	6%i	4%i	4%i	-	1%	*	2%	10%jkl	4%p	2%	1%	2%	6%p	2%	4%	2%	6%p	4%p	4%p	-	-	1%
Not working and not seeking work/ student	163	68	94	73	15	6	27	42	-	24	49	16	73	13	4	20	14	15	15	13	9	27	19	13	-	-	16
	8%	7%	9%	32%efgh	4%i	2%i	7%fi	14%efgi	-	4%	9%jl	4%	15%jkl	7%	4%	9%	8%	8%	10%	12%u	5%	10%	7%	7%	-	-	8%
Retired on a state pension only	128	40	89	-	-	-	*	1	127	17	8	13	91	10	4	16	12	16	6	3	23	4	20	15	-	-	7
	6%	4%	8%a	-	-	-	*	*	27%defg	3%	1%	3%	18%jkl	6%v	4%	7%v	7%v	9%v	4%	3%	12%stv	1%	7%v	8%v	-	-	3%
Retired with a private pension	356	188	168	-	-	-	2	69	284	130	112	83	31	31	21	45	20	25	27	20	43	22	62	39	-	-	25
	17%	19%	16%	-	-	-	1%	23%defg	60%def	23%lm	20%lm	20%lm	6%	17%v	25%qrv	19%qv	11%	14%	18%v	20%v	22%qv	8%	22%qv	22%qv	-	-	12%
House person, housewife, househusband, etc.	148	10	138	5	38	42	29	30	5	17	25	50	56	16	9	13	12	13	14	10	19	10	21	11	-	-	3
	7%	1%	13%a	2%	11%di	13%di	8%di	10%di	1%	3%	4%	12%jk	11%jk	9%v	11%v	5%	7%	7%	9%v	10%v	10%v	3%	7%	6%	-	-	1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 32

Which of the following best describes your current working status?

Base: All respondents

	Q.1 Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (q)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)
Unweighted base	2039	560	431	237	192	44	76	15	15	114	342	13	73	204	384	387	320	144	92	83	227
Weighted base	2039	562	436	223	179	45*	75*	14**	16**	117*	360	12**	74*	188	366	376	322	144	96*	91*	248
NET: Working	1176	282	289	142	97	32	39	8	11	64	208	6	17	67	166	191	189	110	76	77	214
	58%	50%	66%adfi	64%a	54%	70%a	52%	61%	69%	54%	58%a	51%	23%	36%	45%qr	51%qr	59%qrst	76%qrstu	80%qrstu	85%qrstu	86%qrstuv
Working full time - working 30 hours per week or more	930	226	230	117	78	24	30	7	8	47	161	2	6	28	117	145	153	92	68	73	199
	46%	40%	53%aij	52%a	43%	53%	40%	51%	48%	41%	45%	18%	8%	15%	32%qr	38%qr	48%qrst	64%qrstu	71%qrstu	80%qrstu	80%qrstuv
Working part time - working between 8 and 29 hours per week	247	56	59	25	19	7	9	1	3	16	46	4	12	39	49	46	36	18	8	4	15
	12%	10%	14%	11%	10%	16%	11%	11%	21%	14%	13%	34%	16%xy	21%stuwxy	13%xy	12%y	11%y	13%y	9%	5%	6%
NET: Not working	863	280	147	81	83	14	36	5	5	53	152	6	57	121	200	186	132	34	20	14	34
	42%	50%bcej	34%	36%	46%b	30%	48%b	39%	31%	46%b	42%b	49%	77%stuvwxy	64%stuvwxy	55%uvwxy	49%uvwxy	41%vwxy	24%y	20%	15%	14%
Not working but seeking work or temporarily unemployed or sick	68	12	21	1	8	2	2	-	-	8	13	1	21	12	9	13	3	2	3	2	2
	3%	2%	5%ac	*	5%c	5%c	3%c	-	-	7%ac	4%c	10%	28%rstuvwxy	6%uvy	3%	3%uy	1%	1%	3%	2%	1%
Not working and not seeking work/ student	163	25	48	16	9	4	9	2	2	11	33	3	19	33	23	18	11	4	4	2	15
	8%	5%	11%ad	7%	5%	8%	12%a	12%	10%	10%a	9%a	23%	25%stuvwxy	18%stuvwxy	6%	5%	4%	3%	5%	3%	6%
Retired on a state pension only	128	60	13	9	17	1	5	-	1	8	16	-	6	35	41	24	15	4	-	-	-
	6%	11%bcj	3%	4%	9%bcj	2%	6%	-	6%	6%	4%	-	8%wxy	19%qstuvwxy	11%tuvwxy	6%wxy	5%wy	3%y	-	-	-
Retired with a private pension	356	154	43	47	36	3	10	2	*	7	51	2	-	30	89	97	71	19	12	7	13
	17%	27%befij	10%	21%beij	20%bi	7%	13%	17%	3%	6%	14%i	15%	-	16%qy	24%qrvwxy	26%qrvwxy	22%qvxy	13%qy	13%qy	7%q	5%
House person, housewife, househusband, etc.	148	28	21	9	12	4	11	1	2	20	40	-	12	11	38	33	32	5	-	3	4
	7%	5%	5%	4%	7%	9%	14%abc	10%	13%	17%abcd	11%abc	-	16%rvwxy	6%wy	10%vwxy	9%wy	10%vwy	4%	-	3%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 33
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)		Public (A)	Private (B)
Unweighted base	1193	657	536	115	280	272	297	164	65	381	383	223	206	107	48	148	110	93	88	52	102	167	170	108	337	856	146
Weighted base	1176	651	526	137*	288	259	288	149	56*	362	376	244	194	100*	45*	139	110*	102*	84*	52*	98*	197	153	97*	340	836	156
NET: Public Sector	340	171	169	53	84	89	73	33	8	106	143	51	40	32	19	51	38	24	21	16	31	49	37	22	340	-	47
	29%	26%	32%a	38%ghi	29%i	34%ghi	25%	22%	15%	29%lm	38%jlm	21%	21%	33%	41%rvwx	37%rvwx	35%	24%	25%	31%	32%	25%	24%	22%	100%B	-	31%
A nationalised industry/state corporation	25	19	6	7	7	5	3	2	-	9	7	4	5	2	4	5	1	1	2	-	2	1	5	3	25	-	4
	2%	3%b	1%	5%g	3%	2%	1%	1%	-	3%	2%	2%	2%	2%	9%qr	3%	1%	1%	2%	-	2%	1%	3%	3%	7%B	-	3%
Central government or civil service (including Courts service and Bank of England)	35	20	15	3	6	6	14	3	2	18	14	3	1	1	1	5	2	3	-	-	3	14	4	2	35	-	7
	3%	3%	3%	2%	2%	2%	5%	2%	4%	5%lm	4%lm	1%	*	1%	3%	4%	2%	3%	-	-	3%	7%ns	2%	2%	10%B	-	5%
Local government or council (including fire services, police and local authority controlled schools/colleges)	111	56	55	11	30	34	22	13	1	30	55	17	10	10	6	21	16	8	6	8	14	12	9	2	111	-	17
	9%	9%	11%	8%	10%	13%i	8%	9%	2%	8%	15%jlm	7%	5%	10%x	14%x	15%vw	14%vw	8%	7%	15%wx	14%vw	6%	6%	2%	33%B	-	11%
A university, or other grant funded establishment (include opted-out schools)	45	28	17	4	11	17	10	3	-	18	19	1	6	7	2	6	4	2	3	2	8	7	3	45	-	10	
	4%	4%	3%	3%	4%	6%	3%	2%	-	5%l	5%l	*	3%l	7%p	4%	1%	5%	3%	3%	5%	2%	4%	5%	3%	13%B	-	6%
A health authority or NHS Trust	76	27	50	16	22	14	20	3	2	23	32	13	8	8	3	14	3	6	8	4	5	7	11	6	76	-	7
	6%	4%	9%a	12%fh	8%h	5%	7%h	2%	3%	6%	9%	5%	4%	8%	7%	10%v	3%	6%	10%	8%	5%	4%	7%	7%	22%B	-	4%
The armed forces	4	2	1	-	1	2	-	-	-	1	2	1	-	1	1	-	-	-	-	-	1	-	-	-	4	-	-
	*	*	*	-	*	1%	-	-	-	*	1%	*	-	1%	3%pvw	-	-	-	-	-	2%	-	-	-	1%B	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 33
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)		Private (B)
Weighted base	1176	651	526	137*	288	259	288	149	56*	362	376	244	194	100*	45*	139	110*	102*	84*	52*	98*	197	153	97*	340	836	156
Other public sector occupation (Please specify as much detail as possible)	43	19	25	10	8	10	4	9	3	7	14	12	10	4	1	5	10	2	2	1	4	6	2	5	43	-	2
	4%	3%	5%	7%g	3%	4%	1%	6%g	5%	2%	4%	5%	5%	4%	1%	4%	9%vw	2%	3%	3%	4%	3%	1%	5%	13%B	-	1%
NET: Private Sector	836	480	357	84	204	170	215	116	48	256	232	193	154	67	27	88	72	78	63	36	67	149	116	75	-	836	108
	71%	74%b	68%	62%	71%	66%	75%df	78%df	85%def	71%k	62%	79%jk	79%jk	67%	59%	63%	65%	76%op	75%	69%	68%	75%op	76%op	78%op	-	100%A	69%
A charity, voluntary organisation or trust	49	19	31	2	7	8	15	11	6	12	20	9	8	2	5	3	4	2	1	-	14	4	5	-	49	11	
	4%	3%	6%a	2%	2%	3%	5%	7%de	12%def	3%	5%	4%	4%	8%u	5%u	4%	3%	4%	3%	3%	-	7%u	3%	5%u	-	6%A	7%
Self-employed (Private sector)	153	85	68	9	32	23	44	32	14	37	52	45	19	12	10	13	6	13	15	5	15	28	20	17	-	153	17
	13%	13%	13%	6%	11%	9%	15%df	21%def	25%def	10%	14%	18%jm	10%	12%	21%q	9%	5%	13%	17%q	10%	16%q	14%q	13%	18%q	-	18%A	11%
None of the above/ I work in the Private sector	634	376	258	74	165	139	156	73	27	207	160	140	127	48	15	69	63	60	46	29	52	107	92	53	-	634	80
	54%	58%b	49%	54%	57%	54%	54%	49%	49%	57%k	43%	57%k	66%k	48%	33%	50%	57%o	59%o	55%o	56%o	53%o	54%o	60%o	55%o	-	76%A	51%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 34
Do you work in any of the following occupations?
Base: All respondents who work

	Q.1 Which party will you vote for at the General Election on 12th December?												What is the combined annual income of your household, prior to tax being deducted?								
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (q)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)
Unweighted base	1193	280	300	145	101	30	42	9	10	65	203	8	20	79	179	205	197	110	71	71	196
Weighted base	1176	282	289	142	97*	32**	39*	8**	11**	64*	208	6**	17**	67*	166	191	189	110*	76*	77*	214
NET: Public Sector	340	62	107	40	20	10	13	1	5	15	65	2	3	21	45	39	63	36	24	25	68
	29%	22%	37% ^{ad}	28%	21%	30%	33%	17%	46%	23%	32% ^a	26%	16%	31%	27%	21%	33% ^t	33% ^t	32%	32%	32% ^t
A nationalised industry/state corporation	25	7	6	1	2	1	-	-	-	3	5	-	-	2	2	3	3	3	2	1	7
	2%	2%	2%	*	2%	4%	-	-	-	5% ^c	2%	-	-	3%	1%	2%	2%	3%	2%	1%	3%
Central government or civil service (including Courts service and Bank of England)	35	5	10	7	3	3	1	-	-	1	5	-	-	2	4	9	6	1	1	3	9
	3%	2%	3%	5%	3%	10%	2%	-	-	1%	3%	-	-	4%	2%	5%	3%	1%	2%	4%	4%
Local government or council (including fire services, police and local authority controlled schools/colleges)	111	21	37	17	7	1	2	-	1	2	23	1	1	4	18	13	19	13	8	14	15
	9%	8%	13% ⁱ	12%	7%	3%	4%	-	10%	3%	11%	16%	7%	6%	11%	7%	10%	12%	10%	19% ^{rty}	7%
A university, or other grant funded establishment (include opted-out schools)	45	8	15	6	2	2	3	-	-	-	8	-	1	4	2	4	12	3	4	2	11
	4%	3%	5%	4%	2%	5%	9% ⁱ	-	-	-	4%	-	4%	6%	1%	2%	6% st	3%	5%	2%	5%
A health authority or NHS Trust	76	13	23	5	2	2	6	-	2	4	19	-	1	2	10	8	13	10	7	5	18
	6%	5%	8%	4%	2%	8%	14% ^{acd}	-	15%	6%	9% ^d	-	5%	3%	6%	4%	7%	9%	9%	6%	9%
The armed forces	4	2	1	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	3
	*	1%	*	1%	-	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-	1%
Other public sector occupation (Please specify as much detail as possible)	43	5	15	3	4	-	1	1	2	5	5	1	-	6	10	3	9	6	3	-	4
	4%	2%	5%	2%	4%	-	4%	17%	21%	8% ^a	2%	10%	-	9% ^{txy}	6% ^{tx}	2%	5%	6%	4%	-	2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared for JL Partners by Populus Data Solutions

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 34
Do you work in any of the following occupations?
Base: All respondents who work

	Q.1 Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (q)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)
Weighted base	1176	282	289	142	97*	32**	39*	8**	11**	64*	208	6**	17**	67*	166	191	189	110*	76*	77*	214
NET: Private Sector	836	220	181	102	76	22	26	7	6	49	142	5	15	47	120	151	126	74	52	52	146
	71%	78% ^{bj}	63%	72%	79% ^{cb}	70%	67%	83%	54%	77%	68%	74%	84%	69%	73%	79% ^{uvy}	67%	67%	68%	68%	68%
A charity, voluntary organisation or trust	49	7	14	10	6	-	2	-	*	2	6	1	1	4	7	7	12	2	1	3	9
	4%	3%	5%	7% ^a	7%	-	6%	-	2%	3%	3%	14%	7%	6%	4%	4%	6%	2%	2%	4%	4%
Self-employed (Private sector)	153	43	26	22	12	6	3	4	2	12	22	1	3	17	24	34	27	9	6	6	18
	13%	15% ^b	9%	15%	12%	20%	7%	47%	16%	19% ^b	11%	12%	19%	25% ^{vwxy}	14%	18% ^{vy}	14%	8%	7%	8%	9%
None of the above/ I work in the Private sector	634	169	141	71	58	16	21	3	4	35	114	3	10	26	90	110	88	64	45	42	119
	54%	60% ^b	49%	50%	60%	50%	54%	37%	36%	55%	55%	47%	58%	39%	54% ^r	58% ^{ru}	46%	58% ^r	59% ^r	55%	56% ^r

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 35
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	Public (A)		Private (B)
Unweighted base	2039	1036	1003	185	343	335	372	316	488	585	587	368	499	186	89	240	176	164	153	97	204	222	309	199	337	856	201
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209
No children aged 18 or under	1495	743	752	193	189	135	225	285	468	404	434	290	366	126	63	178	117	135	106	79	145	194	211	141	200	553	127
	73%	75%	72%	85%efg	54%f	42%	62%ef	94%def	99%def	73%	76%	70%	74%	71%	73%	76%	68%	74%	71%	78%	74%	70%	74%	77%	59%	66%A	61%
NET: Yes	530	245	285	28	161	186	135	16	4	146	134	123	127	51	22	56	54	47	43	22	49	73	72	41	135	277	78
	26%	25%	27%	13%hi	46%dgh	57%deg	37%dhi	5%i	1%	26%	23%	30%k	26%	29%	26%	24%	32%	26%	29%	21%	25%	27%	25%	23%	40%B	33%	37%
NET: Any 5-18	429	200	229	14	104	161	130	16	3	117	107	100	105	41	19	43	49	40	34	18	40	54	60	31	109	221	61
	21%	20%	22%	6%i	29%dhi	49%deg	36%dhi	5%i	1%	21%	19%	24%	21%	23%	22%	18%	29%pvx	22%	23%	18%	20%	19%	21%	17%	32%	26%	29%
NET: Any 11-18	261	127	133	5	30	100	108	15	3	69	63	59	70	27	9	29	31	24	20	11	27	28	36	19	63	140	30
	13%	13%	13%	2%	9%di	31%deh	30%dehi	5%i	1%	12%	11%	14%	14%	15%	10%	13%	18%vx	13%	14%	11%	14%	10%	12%	10%	19%	17%	14%
Yes - children aged under 5 years old	217	95	122	21	117	67	11	-	1	61	53	53	50	20	10	24	21	21	19	10	14	29	28	18	56	105	29
	11%	10%	12%	9%ghi	33%dfg	21%dghi	3%hi	-	*	11%	9%	13%	10%	11%	12%	10%	13%	12%	13%	10%	7%	11%	10%	10%	17%	13%	14%
Yes - children aged 5 to 10 years old	252	109	143	10	86	110	42	2	1	68	62	61	61	25	13	23	31	21	19	11	19	36	34	20	67	119	38
	12%	11%	14%	5%hi	25%dgh	34%deg	12%dhi	1%	*	12%	11%	15%	12%	14%	15%	10%	18%pu	11%	13%	11%	10%	13%	12%	11%	20%B	14%	18%
Yes - children aged 11 to 15 years old	206	96	110	5	29	84	81	6	2	57	52	42	56	19	4	25	27	18	15	9	21	24	29	17	51	112	24
	10%	10%	11%	2%i	8%dhi	26%deh	22%dehi	2%i	*	10%	9%	10%	11%	10%	5%	11%	16%ov	10%	10%	9%	11%	9%	10%	9%	15%	13%	12%
Yes - children aged 16 to 18 years old	99	49	50	3	1	32	53	9	1	22	21	30	26	13	4	9	12	10	10	3	12	9	15	2	28	48	9
	5%	5%	5%	1%	*	10%deh	15%dehi	3%ei	*	4%	4%	7%jk	5%	7%lx	5%lx	4%	7%lx	6%lx	7%lx	3%	6%lx	3%	5%lx	1%	8%	6%	5%
Refused	14	7	8	5	3	4	1	1	-	7	5	1	2	-	1	-	-	-	-	1	2	8	3	-	4	6	4
	1%	1%	1%	2%gi	1%	1%i	*	*	-	1%	1%	*	*	-	1%	-	-	-	-	1%	1%	3%npqr	1%	-	1%	1%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 36

Do you have any children aged 18 or under? If so, how old are they?**Base: All respondents**

	Q.1 Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (q)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)
Unweighted base	2039	560	431	237	192	44	76	15	15	114	342	13	73	204	384	387	320	144	92	83	227
Weighted base	2039	562	436	223	179	45*	75*	14**	16**	117*	360	12**	74*	188	366	376	322	144	96*	91*	248
No children aged 18 or under	1495 73%	436 78% ^{bi}	301 69%	168 75%	132 74%	33 72%	51 68%	13 91%	11 71%	78 67%	262 73%	9 74%	59 79% ^{wx}	151 80% ^{uvwx}	293 80% ^{uvwx}	280 74% ^{wx}	222 69%	97 67%	60 63%	54 59%	166 67%
NET: Yes	530 26%	122 22%	133 31% ^a	54 24%	47 26%	13 28%	24 32%	1 9%	5 29%	39 33% ^a	90 25%	3 26%	15 20%	38 20%	72 20%	94 25%	98 30% ^{rs}	47 33% ^{rs}	35 36% ^{qrst}	35 38% ^{qrst}	82 33% ^{qrst}
NET: Any 5-18	429 21%	102 18%	105 24% ^{ae}	44 19%	42 23%	4 10%	20 26% ^e	1 5%	3 17%	34 29% ^{ae}	74 20%	2 15%	12 16%	33 18%	60 16%	69 18%	79 24% ^s	44 31% ^{qrst}	25 26% ^s	29 32% ^{qrst}	66 26% ^{qrst}
NET: Any 11-18	261 13%	64 11%	66 15%	27 12%	30 17%	3 6%	10 14%	1 5%	2 11%	18 15%	39 11%	2 15%	7 9%	19 10%	30 8%	48 13%	44 14% ^s	27 18% ^{rs}	15 16% ^s	20 22% ^{qrst}	42 17% ^s
Yes - children aged under 5 years old	217 11%	41 7%	58 13% ^a	18 8%	16 9%	9 19% ^{ac}	12 16% ^a	1 4%	2 13%	16 14% ^a	42 12% ^{aa}	2 17%	5 6%	15 8%	34 9%	37 10%	46 14%	17 12%	14 14%	11 12%	33 13%
Yes - children aged 5 to 10 years old	252 12%	55 10%	60 14%	26 11%	21 11%	2 5%	13 18% ^a	-	3 17%	25 21% ^{acde}	47 13%	* 3%	7 10%	22 11%	40 11%	38 10%	50 16% ^t	25 17% ^t	11 12%	15 16%	39 16%
Yes - children aged 11 to 15 years old	206 10%	45 8%	56 13% ^{aj}	23 10%	26 14% ^{aj}	3 6%	8 11%	1 5%	2 11%	15 13%	27 7%	2 15%	2 3%	14 7%	23 6%	37 10%	37 12% ^{qs}	21 15% ^{qrs}	9 9%	19 21% ^{qrstu}	35 14% ^{qrs}
Yes - children aged 16 to 18 years old	99 5%	25 4%	25 6%	12 5%	12 7%	-	3 4%	-	-	3 3%	18 5%	* 3%	5 7%	11 6%	12 3%	19 5%	13 4%	7 5%	12 12% ^{stuvx}	2 3%	15 6%
Refused	14 1%	4 1%	2 *	1 1%	-	-	-	-	-	-	7 2%	-	1 1%	-	-	2 *	2 1%	-	1 1%	2 3% ^{rsy}	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 37
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age						Social Grade					Region										Employment Sector		Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	
Unweighted base	2039	1036	1003	185	343	335	372	316	488	585	587	368	499	186	89	240	176	164	153	97	204	222	309	199	337	856	201
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209
Anglia	227 11%	107 11%	120 11%	20 9%	30 8%	32 10%	48 13%	32 10%	66 14%e	61 11%	58 10%	41 10%	67 13%	1 1%	-	-	-	-	28 19%nopq rtvwx	-	179 91%nopq rstvwx	1 *	18 6%nopq rtvx	-	33 10%	89 11%	17 8%
Border	26 1%	5 *	21 2%a	-	3 1%	5 2%	5 1%	4 1%	8 2%	7 1%	7 1%	8 2%	3 1%	8 5%qrst uvwxy	1 1%	16 7%qrst uvwxy	-	-	-	-	-	-	-	-	6 2%	10 1%	1 *
Central	262 13%	134 13%	129 12%	32 14%	45 13%	39 12%	38 10%	54 18%gi	56 12%	61 11%	62 11%	66 16%jk	73 15%	4 2%	-	1 *	-	160 88%nop qstuvwx	88 59%nopq tuvwx	-	-	1 *	8 3%pquv	1 1%	45 13%	105 13%	23 11%
Granada	212 10%	112 11%	100 10%	18 8%	45 13%	29 9%	30 8%	35 11%	56 12%	62 11%	56 10%	45 11%	49 10%	-	-	207 88%noqr stuvwx	-	3	2	1	-	-	1 *	-	41 12%	84 10%	20 10%
London	365 18%	190 19%	175 17%	52 23%hi	60 17%i	75 23%hi	80 22%hi	45 15%	54 11%	130 23%lm	114 20%lm	50 12%	70 14%	-	-	-	-	1 *	4 3%npq	-	17 9%nop qrstx	273 99%nop qrstuv x	68 24%nopq rstux	2 1%	55 16%	187 22%A	64 31%
Meridian	215 11%	97 10%	117 11%	19 8%	34 10%	30 9%	42 12%	31 10%	60 13%	59 11%	61 11%	45 11%	50 10%	-	-	-	-	1 1%	3 2%pv	-	-	-	190 67%nop qrstuv x	21 11%nopq rstuv	26 8%	82 10%	18 9%
STV	165 8%	85 9%	80 8%	15 7%	28 8%	36 11%h	30 8%	18 6%	39 8%	50 9%	51 9%	27 7%	37 7%	164 93%opqr stuvwx	-	1 *	-	-	-	-	-	-	-	-	31 9%	62 7%	13 6%
Tyne Tees	84 4%	46 5%	38 4%	16 7%f	14 4%	6 2%	13 4%	13 4%	23 5%f	27 5%	25 4%	18 4%	14 3%	-	82 95%npqr stuvwx	-	2 1%	-	-	-	-	-	-	-	16 5%	26 3%	14 7%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 37
Which of the following ITV regions do you live in?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)		Private (B)	
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209	
Wales	99 5%	45 5%	54 5%	10 4%	14 4%	15 4%	19 5%	19 6%	22 5%	24 4%	29 5%	16 4%	30 6%	-	-	-	-	-	-	99 97% nopq rsuvwx	-	-	-	-	16 5%	36 4%	12 6%	
West	73 4%	26 3%	47 4%a	9 4%	15 4%	8 2%	15 4%	8 3%	18 4%	13 2%	17 3%	22 5%j	20 4%	-	-	9 4% nqsu vw	-	15 9% noqs uvw	-	2 2% vw	-	-	-	-	46 25% nopq rstuvw	12 4%	24 3%	9 4%
Westcountry	111 5%	51 5%	60 6%	12 5%	21 6%	13 4%	14 4%	13 4%	37 8% fg	23 4%	35 6%	21 5%	32 7%	-	-	-	-	-	-	-	-	-	-	-	111 61% nopq rstuvw	15 4%	42 5%	9 4%
Yorkshire	197 10%	96 10%	101 10%	22 10%	42 12% i	39 12% i	28 8%	31 10%	34 7%	40 7%	55 10%	54 13% j	48 10%	-	3 3% npru vwx	1 *	169 99% nop stuvwx	-	25 17% nop tuvwx	-	-	-	-	-	-	41 12%	87 10%	9 4%
UTV	3 *	-	3 *	1 *	2 1%	-	-	-	-	-	2 *	-	1 *	-	-	-	-	1 1%	-	-	-	-	1 *	1 1%	-	2 *	-	

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 38
Which of the following ITV regions do you live in?
Base: All respondents

	Q.1 Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (q)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)
Unweighted base	2039	560	431	237	192	44	76	15	15	114	342	13	73	204	384	387	320	144	92	83	227
Weighted base	2039	562	436	223	179	45*	75*	14**	16**	117*	360	12**	74*	188	366	376	322	144	96*	91*	248
Anglia	227 11%	69 12%f	42 10%f	34 15%bdf	14 8%f	5 10%f	-	-	5 32%	9 8%f	45 13%f	3 22%	4 5%	23 12%	32 9%	57 15%qsuv	31 10%	12 8%	12 13%	9 10%	34 14%
Border	26 1%	9 2%	4 1%	2 1%	2 1%	-	4 5%bcj	-	-	2 2%	3 1%	-	-	1 1%	6 2%	5 1%	8 2%	1 *	-	1 1%	3 1%
Central	262 13%	76 13%c	62 14%cf	16 7%	30 17%cf	4 9%	4 5%	-	1 6%	16 14%	52 15%cf	1 10%	19 26%rsuwxy	15 8%	55 15%rxy	59 16%rxy	46 14%xy	24 17%rxy	9 10%	2 2%	21 8%
Granada	212 10%	66 12%fj	55 13%fj	23 10%f	19 11%f	4 8%f	-	-	2 13%	16 14%fj	24 7%f	2 18%	7 10%	17 9%	33 9%	38 10%	42 13%y	21 15%y	10 11%	9 10%	18 7%
London	365 18%	99 18%f	78 18%f	53 24%df	25 14%f	13 29%df	-	-	5 31%	25 22%f	64 18%f	3 22%	12 17%	34 18%	50 14%	56 15%	38 12%	23 16%	19 20%	24 26%stu	80 32%qrstuvw
Meridian	215 11%	76 13%bf	37 8%f	27 12%f	24 14%f	4 9%f	-	-	-	9 7%f	38 11%f	1 6%	5 6%	15 8%	37 10%	40 11%	23 7%	19 13%	13 14%	16 18%qru	31 12%
STV	165 8%	31 6%b	11 3%	17 8%b	7 4%	3 8%	67 90%abcdei j	-	-	6 5%	22 6%b	1 7%	5 7%	18 9%	31 9%	30 8%	24 8%	8 6%	10 11%	5 5%	21 9%
Tyne Tees	84 4%	18 3%	26 6%f	6 3%	8 4%	-	-	-	1 7%	5 4%	20 6%	1 5%	3 4%	7 4%	17 5%	9 2%	22 7%t	7 5%	3 4%	2 2%	7 3%
Wales	99 5%	21 4%	28 6%cf	4 2%	6 3%	1 2%	-	14 100%	-	6 5%	21 6%c	-	3 4%	7 4%	27 7%ty	14 4%	18 5%	6 4%	4 4%	7 8%y	6 2%
West	73 4%	16 3%	23 5%	6 3%	8 5%	4 9%af	-	-	-	3 2%	13 4%	-	5 7%	12 6%t	13 4%	10 3%	11 4%	5 4%	2 2%	3 3%	7 3%
Westcountry	111 5%	35 6%f	18 4%	16 7%f	9 5%	2 4%	-	-	1 5%	5 4%	25 7%f	1 9%	2 3%	19 10%svy	19 5%	22 6%y	21 6%y	5 3%	6 7%y	7 8%y	5 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 38
Which of the following ITV regions do you live in?
Base: All respondents

	Q.1 Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (q)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)
Weighted base	2039	562	436	223	179	45*	75*	14**	16**	117*	360	12**	74*	188	366	376	322	144	96*	91*	248
Yorkshire	197	47	53	19	27	4	-	-	1	13	32	-	7	21	44	36	38	15	6	6	16
	10%	8%f	12%f	9%f	15%afj	9%f	-	-	6%	11%f	9%f	-	10%	11%	12%y	9%	12%y	10%	7%	7%	6%
UTV	3	-	-	-	-	1	-	-	-	2	-	-	1	-	1	-	1	-	-	-	-
	*	-	-	-	-	2%abcj	-	-	-	2%abj	-	-	1%t	-	*	-	*	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 39
Marital Status
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)		Private (B)	
Unweighted base	2039	1036	1003	185	343	335	372	316	488	585	587	368	499	186	89	240	176	164	153	97	204	222	309	199	337	856	201	
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209	
Single	547 27%	268 27%	279 27%	171 76%efg hi	102 29%hi	111 34%ghi	86 24%i	57 19%i	19 4%	146 26%l	177 31%l	81 19%	144 29%l	54 31%ux	23 27%u	64 27%u	51 30%ux	54 30%ux	42 28%u	23 22%	14% 38%ptu wx	27 14%	105 38%ptu wx	69 24%u	35 19%	115 34%	248 30%	60 29%
NET: Married/ Civil partnership/ co habiting	1234 61%	630 63%b	603 58%	50 22%	240 68%dfh	192 59%d	229 63%d	181 60%d	341 72%dfg h	370 67%km	305 53%	295 71%km	264 53%	107 60%	52 61%	152 65%v	102 59%	105 58%	92 62%v	64 63%	134 68%v	139 50%	178 62%v	110 60%	190 56%	497 59%	128 61%	
Married	898 44%	464 47%b	434 42%	12 5%	120 34%d	132 40%d	173 48%de	155 51%def	307 65%def	270 49%km	214 37%	224 54%km	191 38%	75 42%v	36 42%	114 49%v	70 41%v	81 44%v	77 52%v	46 45%v	95 48%v	82 30%	132 46%v	90 49%v	121 36%	326 39%	84 40%	
Civil Partnership	25 1%	13 1%	13 1%	2 1%	9 2%i	9 3%hi	3 1%	2 1%	1 *	7 1%	4 1%	5 1%	9 2%	- -	- -	4 2%	3 2%	4 2%	1 *	2 2%	1 *	8 3%n	3 1%	1 *	2 1%	13 2%	3 1%	
Co Habiting	310 15%	154 15%	157 15%	36 16%hi	112 32%dfg hi	52 16%hi	54 15%hi	24 8%	33 7%	93 17%	87 15%	67 16%	64 13%	32 18%s	16 19%	34 14%	29 17%	21 11%	14 10%	17 16%	38 20%rsx	48 17%	42 15%	19 11%	67 20%	158 19%	40 19%	
NET: Widowed/ separated/ divorced	244 12%	89 9%	154 15%a	1 1%	7 2%	19 6%de	43 12%def	62 21%def	111 24%defg	36 6%	86 15%j	37 9%	85 17%j	17 9%	9 10%	17 7%	19 11%	21 12%	15 10%	15 15%	35 18%npv	26 9%	37 13%p	34 19%npv	33 10%	82 10%	18 9%	
Widowed	67 3%	18 2%	49 5%a	- -	1 *	1 *	4 1%	14 5%def	48 10%defg h	11 2%	27 5%j	11 3%	18 4%	3 2%	5 5%p	3 1%	6 3%	5 3%	3 2%	2 2%	9 5%p	10 4%	12 4%	10 5%p	3 1%	14 2%	4 2%	
Separated	39 2%	20 2%	20 2%	- -	3 1%	8 3%d	10 3%de	12 4%dei	6 1%	4 1%	15 3%j	4 1%	16 3%j	4 2%	- -	5 2%	3 2%	2 1%	2 1%	2 2%	3 2%	9 3%	6 2%	3 2%	8 2%	19 2%	4 2%	
Divorced	137 7%	51 5%	85 8%a	1 1%	3 1%	9 3%	29 8%def	36 12%def	57 12%def	20 4%	45 8%j	21 5%	51 10%j	9 5%	4 5%	9 4%	10 6%	14 8%v	10 7%	12 11%pv	23 12%npv	7 2%	18 6%v	21 12%npv	22 6%	49 6%	9 4%	

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 39
Marital Status
Base: All respondents

	Gender		Age						Social Grade				Region								Employment Sector			Opinion Influencer (C)			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)		South West (x)	Public (A)	Private (B)
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209
Prefer not to answer	15	7	7	4	3	4	2	1	-	5	5	1	3	-	1	2	-	2	-	-	-	5	1	3	2	9	3
	1%	1%	1%	2% ^l	1%	1% ^l	1%	*	-	1%	1%	*	1%	-	2%	1%	-	1%	-	-	-	2%	1%	2%	*	1%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 40
Marital Status
Base: All respondents

	Q.1 Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (q)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)
Unweighted base	2039	560	431	237	192	44	76	15	15	114	342	13	73	204	384	387	320	144	92	83	227
Weighted base	2039	562	436	223	179	45*	75*	14**	16**	117*	360	12**	74*	188	366	376	322	144	96*	91*	248
Single	547 27%	97 17%	159 36%acdf	52 23%	35 20%	19 41%acd	17 23%	4 29%	7 42%	40 34%acd	114 32%acd	4 31%	40 54%rstuv wxy	57 30%tu	99 27%u	80 21%	60 19%	31 22%	22 23%	19 21%	68 27%u
NET: Married/ Civil partnership/ co habiting	1234 61%	386 69%beij	230 53%	147 66%beij	121 67%beij	22 49%	51 68%bi	8 61%	6 39%	60 51%	199 55%	5 39%	21 28%	64 34%	191 52%qr	251 67%qrs	240 75%qrst	103 72%qrs	66 69%qrs	68 76%qrs	176 71%qrs
Married	898 44%	296 53%bij	151 35%	115 51%bij	89 49%bij	17 39%	32 43%	5 40%	4 22%	42 36%	143 40%	5 39%	15 20%	49 26%	131 36%qr	199 53%qrs	189 59%qrs	73 51%qrs	43 44%qr	49 55%qrs	111 45%qrs
Civil Partnership	25 1%	5 1%	3 1%	- -	5 3%abc	- -	- -	2 12%	1 6%	3 3%c	6 2%	- -	1 2%	3 2%	6 2%	8 2%	2 1%	- -	1 1%	2 2%	2 1%
Co Habiting	310 15%	84 15%	76 17%	33 15%	26 15%	5 10%	19 25%aij	1 9%	2 11%	15 13%	50 14%	- -	4 6%	12 6%	53 15%r	45 12%	50 16%r	30 21%qrt	23 24%qrst	17 19%qr	63 25%qrstu
NET: Widowed/ separated/ divorced	244 12%	76 13%	46 11%	24 11%	24 13%	4 10%	6 9%	1 11%	3 19%	16 14%	39 11%	3 25%	13 18%uvxy	66 35%qstuv wxy	74 20%tuvwxy	44 12%uxy	19 6%y	10 7%y	7 7%y	3 3%	5 2%
Widowed	67 3%	30 5%b	7 2%	11 5%b	5 3%	1 2%	- -	- -	- -	1 1%	13 4%	- -	3 4%y	20 11%tuvwxy	21 6%uvxy	11 3%y	6 2%	2 1%	3 3%y	- -	- -
Separated	39 2%	10 2%	9 2%	2 1%	4 2%	- -	3 3%	- -	2 11%	5 4%cj	2 1%	3 22%	2 3%	9 5%uvy	11 3%u	10 3%u	1 *	1 *	2 2%	- -	3 1%
Divorced	137 7%	36 6%	29 7%	12 5%	14 8%	4 8%	4 5%	1 11%	1 8%	10 8%	24 7%	* 3%	8 11%uy	36 19%stuvw xy	42 11%tuvwxy	23 6%y	12 4%y	7 5%y	3 3%	3 3%	2 1%
Prefer not to answer	15 1%	4 1%	1 *	- -	- -	- -	- -	- -	- -	1 1%	8 2%abc	1 6%	- -	2 1%	2 *	1 *	2 *	- -	1 1%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 41
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	Eastern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	
Unweighted base	2039	1036	1003	185	343	335	372	316	488	585	587	368	499	186	89	240	176	164	153	97	204	222	309	199	337	856	201
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209
Glasgow	96 5%	52 5%	43 4%	7 3%	18 5%	21 7%	18 5%	13 4%	19 4%	30 5%	26 5%	18 4%	21 4%	96 54% opqr stuvwx	-	-	-	-	-	-	-	-	-	-	20 6%	37 4%	4 2%
Edinburgh	63 3%	32 3%	31 3%	9 4%	9 3%	13 4%	11 3%	7 2%	14 3%	19 3%	20 3%	8 2%	16 3%	63 35% opqr stuvwx	-	-	-	-	-	-	-	-	-	-	11 3%	25 3%	5 2%
Newcastle	96 5%	47 5%	49 5%	17 7% f	15 4%	10 3%	15 4%	12 4%	27 6%	27 5%	28 5%	22 5%	18 4%	-	81 95% npqr stuvwx	9 4% nqrs uvwx	1 1%	1 1%	-	-	-	2 1%	-	1 1%	23 7% B	28 3%	17 8%
Leeds	77 4%	35 4%	42 4%	10 4%	20 6% gi	15 5%	7 2%	14 5%	12 3%	22 4%	22 4%	19 5%	14 3%	-	-	1 *	77 45% nop stuvwx	-	-	-	-	-	-	-	16 5%	34 4%	4 2%
Hull	45 2%	24 2%	21 2%	5 2%	7 2%	6 2%	11 3%	7 2%	9 2%	8 1%	11 2%	14 3% j	12 2%	-	3 3% npru vw	-	37 22% nop stuvwx	-	5 3% npru vw	-	-	-	-	-	6 2%	20 2%	1 *
Sheffield	65 3%	32 3%	33 3%	12 5% h	14 4%	14 4%	9 3%	4 1%	13 3%	10 2%	20 4%	14 3%	21 4% j	-	-	-	50 29% nop stuvwx	-	16 11% nop tuvwx	-	-	-	-	-	18 5%	25 3%	5 2%
Manchester	176 9%	87 9%	88 8%	15 7%	40 11% g	29 9%	24 7%	23 8%	45 9%	53 10%	41 7%	39 9%	43 9%	-	-	154 66% noqr stuvwx	3 2% vw	15 8% noqs uvwx	1 1%	3 3% nuvw x	-	-	-	-	32 9%	71 9%	21 10%
Liverpool	80 4%	37 4%	42 4%	12 5%	15 4%	6 2%	13 4%	16 5% f	17 4%	16 3%	23 4%	21 5%	19 4%	-	-	61 26% noqr suvwx	-	-	-	16 16% noqr suvwx	-	2 1%	-	-	23 7% B	28 3%	4 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 41
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	Eastern (u)	London (v)	South East (w)	South West (x)	Public (A)		Private (B)	
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209	
Nottingham	74 4%	38 4%	37 4%	7 3%	16 5%	13 4%	11 3%	15 5%	12 3%	18 3%	20 3%	20 5%	17 3%	-	-	-	-	2 1%	69 47% nopq rtuvw	-	3 2% w	-	-	-	18 5%	24 3%	9 4%	
Birmingham	162 8%	83 8%	79 8%	24 11%	29 8%	23 7%	21 6%	29 10%	37 8%	37 7%	41 7%	41 10%	44 9%	-	-	-	-	155 86% nopq stuvw	7 5% npqt uvwx	-	-	-	-	-	24 7%	67 8%	16 7%	
Norwich	83 4%	41 4%	42 4%	9 4%	11 3%	9 3%	15 4%	17 6%	22 5%	21 4%	22 4%	19 5%	21 4%	-	-	-	-	-	1 1%	-	81 42% nopq rstwx	-	-	-	17 5%	25 3%	4 2%	
Milton Keynes	64 3%	35 4%	29 3%	8 3%	13 4%	6 2%	16 5%	7 2%	14 3%	21 4%	16 3%	12 3%	15 3%	-	-	-	-	-	28 19% nopq rtvwx	-	22 11% nopq rtvwx	1 *	13 5% npqr tvx	-	9 3%	28 3%	5 2%	
Brighton	54 3%	23 2%	30 3%	3 1%	3 1%	4 1%	11 3%	13 4% ef	19 4% ef	11 2%	18 3%	10 2%	15 3%	-	-	-	-	-	-	-	1 1%	-	52 18% nopq rstuvx	-	4 1%	20 2%	2 1%	
Oxford	28 1%	13 1%	14 1%	3 1%	2 *	6 2%	9 2% e	3 1%	5 1%	9 2%	8 1%	4 1%	8 2%	-	-	-	-	1 1%	2 1%	-	-	-	-	19 7% nopq rstuv v	6 3% npqu	3 1%	12 1%	5 2%
London	468 23%	238 24%	230 22%	58 25% i	73 21%	101 31% ehi	98 27% hi	57 19%	81 17%	159 29% lm	142 25% l	64 15%	103 21%	-	-	-	-	-	1 *	-	66 34% nop qrstx	270 98% nop qrstuv x	130 45% nopq rstux	2 1%	67 20%	233 28% A	76 36%	
Southampton	76 4%	32 3%	43 4%	6 3%	16 4%	12 4%	13 3%	8 3%	21 4%	22 4%	23 4%	17 4%	14 3%	-	-	-	-	-	1 *	-	-	-	53 19% nop qrstuv	22 12% nopq rstuv	10 3%	30 4%	3 2%	
Bristol	88 4%	45 4%	43 4%	7 3%	16 5%	7 2%	19 5%	11 4%	27 6% f	20 4%	24 4%	23 5%	22 4%	-	-	-	-	1 1%	-	-	-	-	-	86 48% nopq rstuvw	14 4%	34 4%	8 4%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 41
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender		Age							Social Grade					Region										Employment Sector		Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209
Plymouth	54 3%	23 2%	31 3%	2 1%	11 3%	5 2%	7 2%	7 2%	22 5% dfg	11 2%	13 2%	12 3%	18 4%	-	-	-	-	-	-	-	-	-	-	54 30% nopq rstuvw	6 2%	20 2%	2 1%
Cardiff	74 4%	35 4%	38 4%	6 2%	9 2%	14 4%	13 4%	15 5%	18 4%	21 4%	23 4%	11 3%	19 4%	-	-	-	-	2 1%	-	72 70% nopq rsuvwx	-	-	-	-	11 3%	28 3%	11 5%
None of these	118 6%	41 4%	76 7% a	9 4%	13 4%	11 3%	21 6%	24 8% ef	40 8% ef	22 4%	32 6%	26 6%	37 8% j	19 11% opq r	1 2%	10 4% v	4 2% v	4 2% v	19 13% opq rwx	11 11% opq r	22 11% opq r	-	17 6% v	11 6% v	9 3%	47 6%	8 4%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 42
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Q.1 Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (g)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)
Unweighted base	2039	560	431	237	192	44	76	15	15	114	342	13	73	204	384	387	320	144	92	83	227
Weighted base	2039	562	436	223	179	45*	75*	14**	16**	117*	360	12**	74*	188	366	376	322	144	96*	91*	248
Glasgow	96 5%	19 3%	7 2%	9 4%	6 3%	-	44 59% abcdei	-	-	2 1%	8 2%	-	4 5%	10 5%	16 4%	14 4%	21 6%	6 4%	5 5%	3 3%	12 5%
Edinburgh	63 3%	10 2%	4 1%	4 2%	1 *	2 5% bd	27 36% abcdei	-	-	3 3%	12 3% b	-	3 4%	4 2%	12 3%	16 4% u	5 1%	3 2%	4 4%	1 1%	11 4% u
Newcastle	96 5%	20 4%	26 6% f	7 3%	7 4%	2 4%	-	-	1 7%	8 7% f	23 7% f	1 5%	3 4%	7 4%	21 6%	11 3%	26 8% ty	8 5%	3 4%	2 2%	6 3%
Leeds	77 4%	17 3%	18 4%	13 6% f	9 5%	1 1%	-	-	-	4 4%	15 4%	-	1 2%	4 2%	19 5% x	15 4%	13 4%	5 3%	2 2%	-	12 5%
Hull	45 2%	10 2%	12 3%	1 *	10 5% acj	1 3%	-	-	1 6%	4 3% c	6 2%	-	2 3%	11 6% sty	8 2%	5 1%	9 3%	2 1%	3 3%	2 2%	2 1%
Sheffield	65 3%	17 3%	24 5% cj	3 1%	8 4%	1 2%	-	-	-	5 5%	8 2%	-	3 4% y	4 2% y	15 4% y	14 4% y	11 3% y	9 6% y	3 3% y	3 4% y	-
Manchester	176 9%	51 9% f	46 11% f	17 8% f	18 10% f	1 3%	-	-	2 13%	12 10% f	25 8% f	2 18%	5 6%	21 11%	27 7%	32 9%	36 11% y	16 11%	7 8%	8 9%	14 6%
Liverpool	80 4%	23 4%	31 7% cdfj	7 3%	3 2%	2 5%	-	-	-	3 3%	9 3%	-	4 5%	4 2%	10 3%	13 3%	12 4%	9 6%	6 6%	4 4%	12 5%
Nottingham	74 4%	19 3%	13 3%	6 3%	6 3%	1 3%	-	-	1 7%	9 8% abc	18 5%	1 10%	3 4%	5 3%	13 4%	17 4%	11 3%	7 5%	2 2%	2 2%	10 4%
Birmingham	162 8%	52 9% cf	47 11% cf	9 4%	20 11% cf	3 7% f	-	-	1 6%	7 6%	24 7% f	-	17 23% rstuvw xy	10 6% x	39 11% xy	34 9% xy	26 8% xy	13 9% x	7 7% x	-	9 4%
Norwich	83 4%	33 6% bf	11 3%	11 5%	6 3%	2 5%	-	-	2 14%	3 3%	14 4%	-	1 1%	9 5% u	19 5% u	27 7% uv	4 1%	2 1%	5 5% u	1 1%	10 4%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 42
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Q.1 Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (q)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)
Weighted base	2039	562	436	223	179	45*	75*	14**	16**	117*	360	12**	74*	188	366	376	322	144	96*	91*	248
Milton Keynes	64 3%	22 4%	11 3%	9 4%	5 3%	-	-	-	2 10%	6 5%	8 2%	1 11%	1 1%	3 2%	4 1%	13 3%	15 5% _s	6 4%	5 5% _s	1 1%	9 4%
Brighton	54 3%	14 2%	12 3%	4 2%	7 4%	-	-	-	-	5 4%	11 3%	-	3 3%	4 2%	15 4%	8 2%	6 2%	8 6% _u	2 2%	1 1%	6 2%
Oxford	28 1%	10 2%	4 1%	9 4% _{bj}	2 1%	-	-	-	-	-	3 1%	-	1 1%	3 2%	3 1%	2 1%	3 1%	2 1%	2 3%	2 3%	5 2%
London	468 23%	122 22% _f	100 23% _f	71 32% _{abdf}	32 18% _f	14 31% _f	-	-	5 32%	30 25% _f	91 25% _f	4 31%	13 17%	47 25% _{su}	61 17%	77 21% _u	46 14%	27 19%	25 26% _{su}	34 38% _{qrstu}	101 41% _{qrstuvw}
Southampton	76 4%	35 6% _{bfij}	11 2%	6 3%	10 6% _i	4 9% _{bfi}	-	-	-	* *	10 3%	-	1 1%	3 2%	10 3%	20 5%	13 4%	6 4%	1 1%	9 10% _{qrswuy}	9 4%
Bristol	88 4%	22 4%	9 2%	13 6% _{bf}	12 7% _{bf}	5 12% _{abf}	-	-	1 5%	5 5%	20 5% _b	1 9%	2 3%	10 5%	16 4%	13 3%	18 6%	5 3%	3 3%	9 9% _{ty}	9 3%
Plymouth	54 3%	17 3%	12 3%	5 2%	5 3%	-	-	-	-	2 1%	13 4%	-	2 2%	12 6% _{uxy}	10 3%	12 3% _y	6 2%	3 2%	5 5% _y	1 1%	1 *
Cardiff	74 4%	13 2%	19 4%	3 1%	4 2%	1 2%	-	13 94%	-	2 2%	19 5% _{ac}	-	2 2%	7 3%	25 7% _{ty}	9 2%	14 4% _y	5 3%	2 2%	4 4%	3 1%
None of these	118 6%	36 6%	19 4%	15 7%	9 5%	4 8%	4 5%	1 6%	-	5 5%	22 6%	2 16%	5 7%	10 5%	23 6%	24 6%	27 8% _{vy}	4 3%	4 4%	4 4%	9 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 43
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender			Age						Social Grade					Region							Employment Sector		Opinion Influencer (C)				
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)		South West (x)	Public (A)	Private (B)	
Unweighted base	2039	1036	1003	185	343	335	372	316	488	585	587	368	499	186	89	240	176	164	153	97	204	222	309	199	337	856	201	
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209	
Up to £7,000	(3.5)	74 4%	32 3%	42 4%	8 3%	13 4%	9 3%	15 4% <i>i</i>	22 7% <i>fi</i>	7 2%	2 *	12 2% <i>j</i>	3 1%	57 11% <i>kl</i>	7 4%	3 3%	7 4%	6 4%	18 10% <i>npqt</i> <i>uvwx</i>	6 4%	3 3%	3 1%	8 3%	6 2%	5 3%	3 1%	15 2%	5 3%
£7,001 to £14,000	(10.5)	188 9%	71 7%	118 11% <i>a</i>	21 9% <i>e</i>	15 4%	25 8%	30 8% <i>e</i>	37 12% <i>e</i>	60 13% <i>ef</i>	9 2%	46 8% <i>j</i>	28 7% <i>j</i>	106 21% <i>kl</i>	18 10%	9 11%	22 9%	14 8%	13 7%	14 9%	7 7%	20 10%	27 10%	19 7%	25 14% <i>w</i>	21 6%	47 6%	7 3%
£14,001 to £21,000	(17.5)	366 18%	149 15%	216 21% <i>a</i>	18 8%	49 14%	50 15% <i>d</i>	55 15% <i>d</i>	73 24% <i>def</i> <i>g</i>	120 26% <i>def</i> <i>g</i>	54 10%	103 18% <i>j</i>	79 19% <i>j</i>	130 26% <i>kl</i>	33 19%	16 19%	38 16%	40 23% <i>sv</i>	41 23% <i>sv</i>	19 13%	28 27% <i>psv</i>	33 17%	32 12%	53 19% <i>v</i>	32 18%	45 13%	120 14%	24 12%
£21,001 to £28,000	(24.5)	376 18%	185 19%	191 18%	16 7%	58 16% <i>d</i>	56 17% <i>d</i>	51 14% <i>d</i>	74 25% <i>def</i> <i>g</i>	121 26% <i>def</i> <i>g</i>	76 14%	110 19% <i>j</i>	97 24% <i>j</i>	93 19% <i>j</i>	32 18%	8 9%	42 18%	30 17%	39 21% <i>o</i>	41 27% <i>opq</i> <i>tw</i>	14 14%	47 24% <i>ovw</i>	41 15%	46 16%	37 21% <i>o</i>	39 12%	151 18% <i>A</i>	28 13%
£28,001 to £34,000	(31)	322 16%	140 14%	182 17%	23 10%	58 16%	46 14%	58 16%	53 18% <i>d</i>	84 18% <i>d</i>	97 17% <i>m</i>	82 14% <i>m</i>	96 23% <i>klm</i>	46 9%	29 16%	22 26% <i>uvw</i>	46 20% <i>vw</i>	31 18% <i>v</i>	29 16%	29 20% <i>vw</i>	20 19% <i>v</i>	26 13%	27 10%	34 12%	30 17% <i>v</i>	63 19%	126 15%	32 15%
£34,001 to £41,000	(37.5)	144 7%	77 8%	67 6%	15 7%	33 9% <i>hi</i>	27 8% <i>i</i>	35 10% <i>hi</i>	14 5%	21 4%	49 9% <i>m</i>	41 7% <i>m</i>	36 9% <i>m</i>	19 4%	9 5%	7 8%	22 9%	15 9%	16 9%	10 6%	6 6%	12 6%	13 5%	26 9%	9 5%	36 11%	74 9%	12 6%
£41,001 to £48,000	(44.5)	96 5%	54 5%	42 4%	16 7% <i>hi</i>	25 7% <i>hi</i>	15 5%	20 5% <i>h</i>	7 2%	13 3%	38 7% <i>lm</i>	34 6% <i>m</i>	13 3%	10 2%	10 6%	3 4%	10 4%	6 4%	7 4%	5 4%	4 4%	9 4%	15 5%	17 6%	8 5%	24 7%	52 6%	15 7%
£48,001 to £55,000	(51.5)	91 4%	59 6% <i>b</i>	31 3%	10 4% <i>h</i>	25 7% <i>hi</i>	19 6% <i>hi</i>	28 8% <i>hi</i>	- -	9 2% <i>h</i>	44 8% <i>lm</i>	29 5% <i>m</i>	11 3%	7 1%	5 3% <i>r</i>	2 2%	10 4% <i>r</i>	6 4% <i>r</i>	- -	2 1%	7 7% <i>rs</i>	7 3% <i>r</i>	20 7% <i>rs</i>	18 6% <i>rs</i>	14 8% <i>nrs</i>	25 7%	52 6%	19 9%
£55,001 to £62,000	(58.5)	54 3%	35 3% <i>b</i>	19 2%	9 4% <i>hi</i>	20 6% <i>hi</i>	8 2%	9 3%	2 1%	5 1%	29 5% <i>lm</i>	20 3% <i>lm</i>	4 1%	1 *	3 2%	2 2%	7 3% <i>r</i>	5 3% <i>r</i>	- -	6 4% <i>r</i>	3 3% <i>r</i>	8 4% <i>r</i>	10 4% <i>r</i>	7 3% <i>r</i>	2 1%	17 5%	27 3%	8 4%
£62,001 to £69,000	(65.5)	52 3%	43 4% <i>b</i>	9 1%	6 3% <i>i</i>	12 3% <i>hi</i>	19 6% <i>hi</i>	13 4% <i>hi</i>	1 *	1 *	31 6% <i>klm</i>	16 3% <i>m</i>	5 1%	* *	7 4%	2 2%	6 2%	4 2%	1 1%	2 1%	1 1%	4 2%	15 6% <i>rx</i>	9 3%	1 1%	16 5%	31 4%	8 4%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 43
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)		Private (B)	
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209	
£69,001 to £76,000	(72.5)	43 2%	23 2%	20 2%	16 7%efhi	4 1%	8 2%ci	11 3%hi	2 1%	2 *	22 4%lm	12 2%lm	10 2%lm	-	4 3%q	-	4 2%	-	3 2%	3 2%	-	10 5%qtx	11 4%q	7 2%	2 1%	11 3%	23 3%	10 5%
£76,001 to £83,000	(79.5)	26 1%	19 2%b	7 1%	4 2%i	8 2%hi	9 3%hi	6 2%hi	-	-	11 2%lm	12 2%lm	1 *	2 *	3 2%	-	2 1%	3 2%	2 1%	1 1%	-	2 1%	7 3%	3 1%	3 2%	7 2%	19 2%	1 1%
£83,001 or more	(86)	72 4%	55 6%b	17 2%	13 6%hi	19 5%hi	22 7%hi	14 4%hi	2 1%	3 1%	56 10%klm	12 2%lm	4 1%	1 *	5 3%	4 4%	3 1%	2 1%	5 3%	2 1%	1 1%	4 2%	28 10%npqrstux	15 5%pqs	4 2%	16 5%	45 5%	23 11%
Prefer not to answer	134 7%	53 5%	81 8%a	52 23%efgh	14 4%	13 4%	16 4%	14 5%	25 5%	38 7%	45 8%	26 6%	24 5%	12 7%	8 9%	17 7%	9 5%	7 4%	10 6%	8 8%	11 6%	21 8%	24 8%	8 4%	16 5%	53 6%	17 8%	
Average income (£000's)	31.60	35.52b	27.77	39.68g hi	36.62h i	36.78h i	34.56h i	22.75	24.45	43.87k lm	32.49l m	29.05m	19.23	31.22r	29.77	30.21r	28.83	25.93	28.90	28.34	32.03r	40.30n opqrst uw	34.67p qrstx	28.96	38.51	36.76	42.03	

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 44
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Q.1 Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?										
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (q)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)	
Unweighted base	2039	560	431	237	192	44	76	15	15	114	342	13	73	204	384	387	320	144	92	83	227	
Weighted base	2039	562	436	223	179	45*	75*	14**	16**	117*	360	12**	74*	188	366	376	322	144	96*	91*	248	
Up to £7,000	(3.5) 4%	74 3% ^c	14 3% ^c	23 5% ^{ac}	-	4 2% ^c	6 13% ^{acdj}	4 5% ^c	-	-	9 7% ^{ac}	13 4% ^c	1 10%	74 100% ^{rstuvwxy}	-	-	-	-	-	-	-	-
£7,001 to £14,000	(10.5) 9%	188 7%	42 7%	38 9%	12 5%	18 10%	5 11%	5 7%	1 8%	3 20%	25 21% ^{abcdj}	37 10% ^c	2 19%	188 100% ^{qstuvwxy}	-	-	-	-	-	-	-	-
£14,001 to £21,000	(17.5) 18%	366 17%	95 18%	80 18%	28 13%	39 22% ^c	4 9%	17 22%	8 55%	1 6%	34 29% ^{abcej}	59 16%	-	-	366 100% ^{qrtuvwxy}	-	-	-	-	-	-	-
£21,001 to £28,000	(24.5) 18%	376 18%	131 23% ^{bij}	73 17%	40 18%	46 25% ^{bij}	10 22%	10 14%	-	1 8%	12 10%	52 14%	2 18%	-	-	376 100% ^{qrsuvwxy}	-	-	-	-	-	-
£28,001 to £34,000	(31) 16%	322 16%	96 17%	63 14%	28 12%	35 19%	3 6%	14 19%	1 4%	5 32%	14 12%	61 17%	1 9%	-	-	-	322 100% ^{qrstvwxy}	-	-	-	-	-
£34,001 to £41,000	(37.5) 7%	144 7%	44 8%	40 9% ^c	9 4%	15 8%	-	7 9%	1 9%	1 8%	6 5%	21 6%	-	-	-	-	-	144 100% ^{qrstuvwxy}	-	-	-	-
£41,001 to £48,000	(44.5) 5%	96 5%	30 5%	16 4%	15 7%	5 3%	2 4%	5 7%	1 6%	-	3 2%	17 5%	2 21%	-	-	-	-	-	96 100% ^{qrstvwxy}	-	-	-
£48,001 to £55,000	(51.5) 4%	91 4%	21 4%	25 6% ^d	16 7% ^{ad}	2 1%	3 7% ^d	3 3%	1 6%	-	3 3%	17 5% ^d	-	-	-	-	-	-	-	91 100% ^{qrstvwxy}	-	-
£55,001 to £62,000	(58.5) 3%	54 3%	13 2%	12 3%	11 5% ^d	1 1%	3 7% ^{di}	1 1%	-	-	1 1%	11 3%	-	-	-	-	-	-	-	-	54 22% ^{qrstvwxy}	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 44

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Q.1 Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?										
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (q)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)	
Weighted base	2039	562	436	223	179	45*	75*	14**	16**	117*	360	12**	74*	188	366	376	322	144	96*	91*	248	
£62,001 to £69,000	(65.5) 3%	52 2%	9 2%	15 4%	11 5%adi	2 1%	3 6%i	3 4%	-	3 16%	-	8 2%	-	-	-	-	-	-	-	-	-	52 21%qrstuvwx
£69,001 to £76,000	(72.5) 2%	43 2%	14 2% ^d	5 1%	11 5%bd	-	2 5%bd	1 2%	-	1 1%	9 2%	1 6%	-	-	-	-	-	-	-	-	-	43 18%qrstuvwx
£76,001 to £83,000	(79.5) 1%	26 1%	6 1%	1 *	9 4%ab	2 1%	2 4%b	1 2%	-	-	6 2%	-	-	-	-	-	-	-	-	-	-	26 11%qrstuvwx
£83,001 or more	(86) 4%	72 3%	18 4%	17 4% ^j	24 11%abdfij	4 2%	2 4%	1 2%	-	2 10%	-	4 1%	-	-	-	-	-	-	-	-	-	72 29%qrstuvwx
Prefer not to answer	134 7%	30 5%	28 6%	10 4%	6 3%	* 1%	2 3%	2 13%	-	9 8%	45 12%abcde f	2 18%	-	-	-	-	-	-	-	-	-	-
Average income (£000's)	31.60	31.47 ^{di}	31.13 ^{di}	43.09 ^{abd fij}	27.01 ⁱ	34.60 ^{di}	30.47 ⁱ	23.61	36.76	20.99	30.80 ^{di}	27.87	3.50	10.50	17.50	24.50	31.00	37.50	44.50	51.50	72.67 ^{qrstuvwx}	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 45
Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

	Gender		Age							Social Grade					Region										Employment Sector		Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	
Unweighted base	2039	1036	1003	185	343	335	372	316	488	585	587	368	499	186	89	240	176	164	153	97	204	222	309	199	337	856	201
Weighted base	2039	995	1044	226	353	326	361	302	472	557	573	414	496	177	86*	234	171	181	149	102*	196	275	285	181	340	836	209
NET: Yes	457 22%	216 22%	241 23%	37 16%	48 14%	66 20%e	90 25%de	90 30%def	126 27%de	82 15%	99 17%	86 21%j	190 38%jkl	35 20%	15 18%	48 20%	47 28%sw	36 20%	25 17%	32 31%np vw	64 33%nop rsw	53 19%	54 19%	47 26% s	54 16%	124 15%	36 17%
Yes - physical condition	279 14%	134 13%	145 14%	12 5%	23 7%	31 9%	61 17%def	62 20%def	91 19%def	50 9%	63 11%	54 13%	112 23%jkl	14 8%	14 16% n	33 14%	25 15%	22 12%	18 12%	18 17% n	37 19% nv	26 9%	37 13%	35 19% nv	30 9%	67 8%	20 9%
Yes - mental condition	194 10%	92 9%	103 10%	30 13% i	31 9% i	43 13% i	44 12% i	39 13% i	8 2%	31 6%	35 6%	35 8%	94 19% jkl	18 10%	7 8%	14 6%	21 12% p	19 10%	14 9%	11 11%	24 12% p	27 10%	22 8%	19 10%	25 7%	71 9%	22 10%
Yes - disability	138 7%	63 6%	74 7%	6 3%	11 3%	12 4%	28 8% def	35 12% def	46 10% def	21 4%	20 3%	25 6%	72 14% jkl	13 7%	6 7%	14 6%	14 8%	9 5%	8 5%	14 14% prsv w	16 8% w	16 6%	11 4%	16 9% w	10 3%	17 2%	9 4%
Yes - other	20 1%	12 1%	8 1%	1 *	-	2 *	6 2% e	2 1%	10 3% e	2 *	5 1%	4 1%	9 2% j	1 1%	-	3 1%	3 2% w	1 *	2 1%	3 3% vw	5 3% w	1 *	-	1 *	1 *	4 1%	1 *
No	1523 75%	755 76%	768 74%	176 78% h	294 83% fgh i	247 76%	262 73%	206 68%	338 72%	458 82% m	452 79% m	321 78% m	292 59%	140 79% tu	67 78% u	180 77% tu	122 71%	143 79% tu	121 81% tux	66 65%	123 63%	209 76% u	222 78% tu	129 71%	276 81%	688 82%	165 79%
Prefer not to say	59 3%	24 2%	35 3%	13 6% hi	11 3%	12 4%	8 2%	6 2%	8 2%	16 3%	23 4%	7 2%	13 3%	2 1%	3 4%	6 3%	2 1%	3 1%	3 2%	4 3%	8 4%	13 5%	9 3%	5 3%	10 3%	25 3%	7 4%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 4th - 5th November 2019

Absolutes/col percents

Table 46

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Q.1 Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know / Undecided (j)	Prefer not to say (k)	Up to £7k (q)	>£7k-£14k (r)	>£14k-£21k (s)	>£21k-£28k (t)	>£28k-£34k (u)	>£34k-£41k (v)	>£41k-£48k (w)	>£48k-£55k (x)	>£55k or more (y)
Unweighted base	2039	560	431	237	192	44	76	15	15	114	342	13	73	204	384	387	320	144	92	83	227
Weighted base	2039	562	436	223	179	45*	75*	14**	16**	117*	360	12**	74*	188	366	376	322	144	96*	91*	248
NET: Yes	457 22%	116 21%	93 21%	34 15%	52 29%abce	5 11%	18 24%	3 21%	4 22%	40 34%abce	89 25%c	3 29%	34 46%stuvw xy	81 43%stuvw xy	114 31%tuvwxy y	84 22%wxy	56 17%x	23 16%x	10 11%	4 5%	28 11%
Yes - physical condition	279 14%	85 15%b	41 9%	24 11%	40 22%abce	3 7%	9 12%	1 8%	1 8%	19 17%b	55 15%b	1 7%	17 23%uvwxy y	47 25%tuvwxy y	73 20%uvwxy	60 16%vwxy	35 11%w	13 9%	3 3%	3 4%	15 6%
Yes - mental condition	194 10%	30 5%	48 11%ac	11 5%	18 10%a	4 8%	9 12%a	2 17%	3 16%	24 20%abcd	44 12%ac	3 21%	23 31%stuvw xy	40 21%stuvw xy	39 11%x	30 8%x	20 6%	8 5%	7 8%	1 2%	16 6%
Yes - disability	138 7%	29 5%	33 8%	12 5%	14 8%	1 3%	9 12%a	* 3%	3 20%	7 6%	29 8%	-	9 12%vwxy xy	33 17%stuvw xy	39 11%tuvwxy	21 5%	17 5%	5 4%	1 1%	1 1%	6 3%
Yes - other	20 1%	11 2%j	3 1%	1 1%	2 1%	-	-	-	-	2 2%	1 *	-	-	8 4%stuvy	5 1%	3 1%	2 1%	1 *	1 1%	-	-
No	1523 75%	431 77%i	328 75%i	182 82%dij	124 69%	41 89%dij	56 75%	11 79%	13 78%	75 64%	254 71%	6 53%	40 54%	101 54%	239 65%r	289 77%qrs	260 81%qrs	117 81%qrs	85 88%qrst	85 93%qrstu v	217 87%qrst
Prefer not to say	59 3%	15 3%	15 3%	7 3%	3 1%	-	1 1%	-	-	2 2%	16 4%	2 18%	* *	6 3%t	13 3%t	3 1%	6 2%	5 3%	1 1%	2 2%	4 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - q/r/s/t/u/v/w/x/y
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing