

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 1
Q1. Which party will you vote for at the General Election on 12th December?
Base: All respondents

	Gender		Age						Social Grade				Region								Employment Sector		Opinion Influencer (C)				
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)		South East (w)	South West (x)	Public (A)	Private (B)
Unweighted base	2022	1036	986	229	319	331	354	292	497	533	568	421	500	179	77	225	169	173	146	110	203	284	270	186	310	780	174
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
The Conservative Party	617 31%	335 34%b	282 27%	49 22%	74 21%	65 20%	103 29%ef	113 38%def	212 46%def	187 34%	158 28%	127 31%	146 30%	25 14%	22 26%	61 26%n	44 26%ng	70 40%npq	59 40%npq	33 33%n	69 36%nv	62 23%	106 38%npq	65 36%nv	74 22%	237 29%A	46 25%
The Labour Party	459 23%	227 23%	232 22%	60 27%hi	109 31%ghi	98 30%hi	82 23%i	50 17%	59 13%	124 22%	140 25%	97 24%	98 20%	21 12%	28 33%nsu	75 32%nrs	49 29%nsu	39 21%n	25 17%	23 23%n	27 14%	84 31%nsu	55 19%	34 19%	120 35%B	195 24%	68 37%
The Liberal Democrats	228 11%	118 12%	110 11%	24 11%	27 8%	42 13%	44 12%	34 11%	58 13%e	98 18%klm	53 9%	37 9%	39 8%	16 9%	7 8%	20 8%	8 5%	20 11%	12 8%	7 7%	32 17%pps	37 13%q	39 14%q	30 17%pps	33 10%	91 11%	27 15%
The Brexit Party	131 6%	74 8%	57 5%	7 3%	21 6%	21 7%	27 7%	25 8%cd	30 6%	28 5%	35 6%	28 7%	39 8%	4 2%	9 11%n	17 7%n	17 10%n	22 12%nuwx	9 6%	6 6%	9 5%	17 6%	13 5%	9 5%	20 6%	60 7%	12 6%
The Green Party	53 3%	18 2%	36 3%a	13 6%gi	12 4%	7 2%	5 1%	10 3%	6 1%	12 2%	25 4%l	5 1%	12 2%	3 2%	1 2%	3 1%	5 3%	4 2%	3 2%	1 1%	6 3%	10 4%	11 4%	7 4%	12 3%	23 3%	7 4%
SNP	72 4%	44 4%	28 3%	6 3%	16 5%	12 4%	12 3%	16 5%i	9 2%	20 4%	17 3%	21 5%	14 3%	72 41%opqr	-	-	-	-	-	-	-	-	-	-	8 2%	36 4%	6 3%
Plaid Cymru	4 *	2 *	2 *	-	1 *	-	1 *	-	2 *	-	1 *	-	2 1%	-	-	-	-	-	-	4 4%npqr	-	-	-	-	-	1 *	2 1%
Some other party	16 1%	9 1%	8 1%	1 1%	3 1%	4 1%	2 1%	2 1%	4 1%	4 1%	1 *	1 *	11 2%kl	-	-	1 *	2 1%	1 1%	4 2%	1 1%	1 *	2 1%	2 1%	3 2%	1 *	5 1%	* *
Will not vote	102 5%	44 4%	58 6%	17 8%i	24 7%i	15 5%	20 6%	10 3%	15 3%	14 3%	27 5%	24 6%j	36 7%j	12 7%	3 3%	17 7%w	9 5%	7 4%	11 8%w	6 6%	8 4%	14 5%	7 3%	8 5%	14 4%	45 5%	* *
Don't know/ Undecided	316 16%	103 10%	213 21%a	43 19%	57 16%	57 17%	54 15%	38 13%	68 15%	61 11%	100 18%j	67 16%j	88 18%j	23 13%	14 17%	39 17%	34 20%r	18 10%	24 16%	19 19%	40 20%r	36 13%	47 16%	22 12%	54 16%	122 15%	17 9%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 1

Q1. Which party will you vote for at the General Election on 12th December?

Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector		Opinion Influencer (C)			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)		South West (x)	Public (A)	Private (B)
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
Refused	25	13	12	4	6	1	8	2	3	3	11	5	6	-	1	-	2	-	1	1	2	12	3	2	6	10	1
	1%	1%	1%	2%	2%	*	2%	1%	1%	1%	2%	1%	1%	-	1%	-	1%	-	1%	1%	1%	4% ^{nprw}	1%	1%	2%	1%	*

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 2

Q1. Which party will you vote for at the General Election on 12th December?**Base: All respondents**

	Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know/Undecided (j)	Refused (k)	Up to £7k (l)	>£7k-£14k (m)	>£14k-£21k (n)	>£21k-£28k (o)	>£28k-£34k (p)	>£34k-£41k (q)	>£41k-£48k (r)	>£48k-£55k (s)	>£55k or more (t)
Unweighted base	2022	595	450	244	131	55	73	5	19	117	309	24	98	319	392	422	356	123	56	43	82
Weighted base	2022	617	459	228	131*	53*	72*	4**	16**	102*	316	25**	86*	270	355	421	374	141*	72*	52*	114*
The Conservative Party	617	617	-	-	-	-	-	-	-	-	-	-	15	84	115	149	107	44	21	18	27
	31%	100% ^{bcdefij}	-	-	-	-	-	-	-	-	-	-	18%	31% ^l	33% ^l	35% ^l	28%	31% ^l	29%	35%	24%
The Labour Party	459	-	459	-	-	-	-	-	-	-	-	-	21	61	69	88	75	44	26	11	34
	23%	-	100% ^{acdefij}	-	-	-	-	-	-	-	-	-	24%	23%	20%	21%	20%	31% ^{nop}	36% ^{nop}	22%	30%
The Liberal Democrats	228	-	-	228	-	-	-	-	-	-	-	-	6	26	38	39	59	14	7	7	16
	11%	-	-	100% ^{abdefij}	-	-	-	-	-	-	-	-	7%	10%	11%	9%	16% ^{mo}	10%	9%	14%	14%
The Brexit Party	131	-	-	-	131	-	-	-	-	-	-	-	6	12	31	32	26	8	4	2	7
	6%	-	-	-	100% ^{abcefi}	-	-	-	-	-	-	-	7%	4%	9% ^m	8%	7%	6%	6%	4%	6%
The Green Party	53	-	-	-	-	53	-	-	-	-	-	-	4	10	7	9	15	4	1	1	2
	3%	-	-	-	-	100% ^{abcdfi}	-	-	-	-	-	-	5%	4%	2%	2%	4%	3%	1%	2%	2%
SNP	72	-	-	-	-	-	72	-	-	-	-	-	8	8	9	12	17	4	2	5	3
	4%	-	-	-	-	-	100% ^{abcdei}	-	-	-	-	-	10% ^{mn}	3%	2%	3%	5%	3%	3%	10% ^{no}	2%
Plaid Cymru	4	-	-	-	-	-	-	4	-	-	-	-	-	*	1	2	-	-	-	1	-
	*	-	-	-	-	-	-	100%	-	-	-	-	-	*	*	*	-	-	-	2% ^o	-
Some other party	16	-	-	-	-	-	-	-	16	-	-	-	1	4	3	3	2	1	-	-	1
	1%	-	-	-	-	-	-	-	100%	-	-	-	2%	1%	1%	1%	*	1%	-	-	1%
Will not vote	102	-	-	-	-	-	-	-	-	102	-	-	9	23	19	20	18	1	2	3	4
	5%	-	-	-	-	-	-	-	-	100% ^{abcdef}	-	-	10% ^q	9% ^q	5% ^q	5%	5%	1%	3%	5%	4%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
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Table 2

Q1. Which party will you vote for at the General Election on 12th December?**Base: All respondents**

	Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know/ Undecided (j)	Refused (k)	Up to £7k (l)	>£7k-£14k (m)	>£14k-£21k (n)	>£21k-£28k (o)	>£28k-£34k (p)	>£34k-£41k (q)	>£41k-£48k (r)	>£48k-£55k (s)	>£55k or more (t)
Weighted base	2022	617	459	228	131*	53*	72*	4**	16**	102*	316	25**	86*	270	355	421	374	141*	72*	52*	114*
Don't know/ Undecided	316	-	-	-	-	-	-	-	-	-	316	-	14	40	57	68	52	21	8	4	18
	16%	-	-	-	-	-	-	-	-	-	100% i	-	16%	15%	16%	16%	14%	15%	11%	8%	16%
Refused	25	-	-	-	-	-	-	-	-	-	-	25	1	1	7	2	1	-	1	-	2
	1%	-	-	-	-	-	-	-	-	-	-	100%	1%	1%	2%p	*	*	-	2%	-	1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
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Table 3

Q2. Regardless of what you would like to see happen at the general election, what do you think WILL be the result of the general election on 12th December?

Base: All respondents

	Gender			Age						Social Grade					Region								Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)		Public (A)	Private (B)
Unweighted base	2022	1036	986	229	319	331	354	292	497	533	568	421	500	179	77	225	169	173	146	110	203	284	270	186	310	780	174
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
NET: Any Conservative majority	773 38%	436 44%b	337 33%	77 34%	102 29%	95 29%	136 38%ef	130 43%ef	234 50%def	219 40%	219 39%	156 38%	180 37%	54 31%	35 41%	84 36%	76 45%nv	75 42%	60 41%	34 34%	77 40%	90 33%	116 41%	71 40%	116 34%	284 34%	61 33%
A small Conservative majority	342 17%	197 20%b	145 14%	28 13%	41 12%	38 12%	65 18%ef	65 22%def	105 23%def	108 20%	103 18%	59 14%	72 15%	24 14%	16 18%	35 15%	39 23%uv	35 19%	25 17%	16 16%	27 14%	39 14%	59 21%	28 16%	57 17%	129 16%	29 15%
A moderate Conservative majority	334 17%	184 19%b	151 15%	33 14%	42 12%	41 13%	57 16%	52 17%	111 24%def	85 15%	99 17%	72 18%	79 16%	24 13%	15 18%	39 17%	31 18%	33 18%	32 21%	17 17%	32 16%	36 13%	44 15%	34 19%	42 12%	111 13%	15 8%
A landslide Conservative majority	96 5%	55 6%	41 4%	16 7%	19 5%	16 5%	14 4%	13 4%	18 4%	25 5%	18 3%	25 6%	29 6%	6 4%	4 5%	10 4%	7 4%	8 4%	4 2%	1 1%	18 9%nst	15 6%	13 5%	10 5%	17 5%	44 5%	18 10%
NET: Any hung Parliament	608 30%	305 31%	303 29%	68 30%	86 25%	89 28%	108 30%	94 32%	162 35%e	204 37%klm	174 31%	107 26%	123 25%	63 36%q	26 31%	65 28%	40 24%	51 28%	44 30%	24 24%	64 33%	78 29%	94 33%	57 32%	87 26%	244 30%	65 35%
A hung Parliament resulting in a Conservative led government	448 22%	222 23%	226 22%	48 22%	65 18%	54 17%	75 21%	79 27%ef	127 27%ef	155 28%lm	130 23%lm	80 20%	83 17%	38 21%	22 26%	49 21%	33 20%	32 18%	32 22%	17 17%	51 26%	51 19%	76 27%v	47 26%	59 17%	184 22%	41 22%
A hung Parliament resulting in a Labour led government	160 8%	83 8%	77 7%	19 9%	22 6%	35 11%h	34 9%	15 5%	35 7%	49 9%	44 8%	27 6%	40 8%	25 14%ppquw	4 5%	17 7%	7 4%	19 11%q	12 8%	7 7%	13 7%	27 10%	18 6%	9 5%	28 8%	60 7%	23 13%
NET: Any Labour majority	179 9%	89 9%	89 9%	21 9%i	49 14%hi	50 16%ghi	33 9%i	16 5%i	10 2%	40 7%	47 8%	50 12%j	41 8%	12 7%	9 10%	24 10%u	19 11%u	22 12%u	9 6%	13 13%u	9 5%	30 11%u	19 7%	13 7%	50 15%	82 10%	39 21%
A moderate Labour majority	79 4%	34 3%	45 4%	9 4%i	28 8%ghi	24 8%ghi	11 3%i	5 2%	3 1%	23 4%	16 3%	22 5%	18 4%	2 1%	3 4%	9 4%	7 4%	15 8%nuwx	4 3%	9 9%nuwx	5 2%	16 6%n	8 3%	3 2%	24 7%	36 4%	20 11%

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Q2. Regardless of what you would like to see happen at the general election, what do you think WILL be the result of the general election on 12th December?

Base: All respondents

	Gender		Age							Social Grade					Region										Employment Sector		Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
A small Labour majority	53	24	29	6	12	12	12	7	4	12	17	15	9	7	1	11	6	4	3	4	3	5	7	3	15	24	11
	3%	2%	3%	3%	3%i	4%i	3%i	2%	1%	2%	3%	4%	2%	4%	2%	5%	4%	2%	2%	4%	1%	2%	3%	1%	4%	3%	6%
A landslide Labour majority	46	31	15	6	10	14	11	3	3	5	14	13	14	3	4	5	6	2	2	1	1	9	4	8	11	22	8
	2%	3%b	1%	3%i	3%i	4%hi	3%i	1%	1%	1%	2%	3%j	3%j	2%	5%u	2%	4%	1%	2%	*	1%	3%	1%	4%	3%	3%	4%
Some other result	52	26	26	6	16	9	7	10	4	10	14	7	20	3	2	6	4	9	2	4	4	8	4	7	10	23	1
	3%	3%	3%	3%	5%i	3%i	2%	3%i	1%	2%	3%	2%	4%	2%	3%	2%	2%	5%w	1%	4%	2%	3%	1%	4%	3%	3%	1%
Don't know	411	131	279	53	97	80	74	49	58	79	114	91	127	43	13	53	31	23	32	26	40	67	51	32	79	191	20
	20%	13%	27%a	24%i	28%hi	25%hi	21%i	16%	12%	14%	20%j	22%j	26%jk	25%r	16%	23%r	18%	13%	21%	26%r	21%	25%r	18%	18%	23%	23%	11%

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Unweighted base	2022	595	450	244	131	55	73	5	19	117	309	24	98	319	392	422	356	123	56	43	82
Weighted base	2022	617	459	228	131*	53*	72*	4**	16**	102*	316	25**	86*	270	355	421	374	141*	72*	52*	114*
NET: Any Conservative majority	773 38%	433 70%bcdefij	72 16%	51 23%b	68 52%bcfeij	11 21%	18 26%	3 88%	5 30%	19 19%	86 27%b	5 21%	21 25%	88 33%	151 43%lmt	177 42%lm	144 39%l	63 45%lmt	30 42%	22 41%	33 29%
A small Conservative majority	342 17%	156 25%bceij	40 9%	36 16%b	30 23%bei	4 8%	11 16%	2 44%	2 11%	8 8%	50 16%b	2 10%	7 8%	37 14%	70 20%l	83 20%l	60 16%	28 20%l	12 17%	12 22%	15 13%
A moderate Conservative majority	334 17%	208 34%bcfeij	24 5%	12 5%	33 25%bcfeij	4 7%	6 8%	2 44%	2 11%	9 9%	33 10%b	3 11%	10 12%	41 15%	65 18%	68 16%	72 19%	26 18%	13 19%	8 16%	11 10%
A landslide Conservative majority	96 5%	68 11%bcdij	8 2%	3 1%	6 4%	3 6%j	1 2%	- -	1 8%	2 2%	3 1%	- -	4 5%	10 4%	16 5%	26 6%	13 3%	10 7%	4 6%	2 3%	7 6%
NET: Any hung Parliament	608 30%	119 19%	182 40%adj	127 56%abdeij	26 20%	17 32%a	31 43%adj	* 12%	5 31%	21 20%	81 26%	* 2%	19 23%	84 31%	99 28%	129 31%	123 33%	41 29%	16 22%	23 44%lr	39 34%
A hung Parliament resulting in a Conservative led government	448 22%	117 19%	97 21%	87 38%abdij	23 18%	12 23%	20 28%	* 12%	5 31%	17 17%	68 22%	- -	17 19%	67 25%	67 19%	103 25%	82 22%	32 23%	14 19%	17 33%	29 26%
A hung Parliament resulting in a Labour led government	160 8%	1 *	84 18%adj	39 17%adj	3 2%a	5 9%a	11 15%adj	- -	- -	3 3%a	13 4%a	* 2%	3 3%	17 6%	32 9%	26 6%	41 11%lo	9 6%	2 3%	6 11%	9 8%
NET: Any Labour majority	179 9%	9 1%	125 27%acdij	13 6%a	3 2%	8 15%acdij	6 8%a	- -	- -	4 4%	10 3%	1 3%	11 12%	33 12%nop	26 7%	32 8%	27 7%	13 9%	5 8%	1 3%	16 14%
A moderate Labour majority	79 4%	7 1%	51 11%acdij	7 3%	1 1%	3 5%	1 2%	- -	- -	3 3%	5 2%	- -	5 6%	13 5%	16 4%	17 4%	12 3%	2 1%	- -	1 1%	10 9%pq

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 4

Q2. Regardless of what you would like to see happen at the general election, what do you think WILL be the result of the general election on 12th December?

Base: All respondents

	Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know/ Undecided (j)	Refused (k)	Up to £7k (l)	>£7k-£14k (m)	>£14k-£21k (n)	>£21k-£28k (o)	>£28k-£34k (p)	>£34k-£41k (q)	>£41k-£48k (r)	>£48k-£55k (s)	>£55k or more (t)
Weighted base	2022	617	459	228	131*	53*	72*	4**	16**	102*	316	25**	86*	270	355	421	374	141*	72*	52*	114*
A small Labour majority	53	1	34	5	2	4	2	-	-	1	4	1	*	11	6	11	10	3	4	1	4
	3%	*	7%acdij	2%a	1%	7%aj	3%a	-	-	1%	1%	3%	*	4%	2%	3%	3%	2%	6%	1%	4%
A landslide Labour majority	46	1	40	1	-	1	2	-	-	-	1	-	5	9	4	4	5	7	1	-	2
	2%	*	9%acdij	*	-	3%a	3%a	-	-	-	*	-	6%nop	3%o	1%	1%	1%	5%nop	1%	-	2%
Some other result	52	4	3	8	13	5	1	-	-	7	9	3	1	11	11	10	11	1	-	1	1
	3%	1%	1%	3%ab	10%abcj	9%abj	2%	-	-	7%ab	3%ab	14%	2%	4%	3%	2%	3%	*	-	2%	1%
Don't know	411	53	78	29	21	12	16	-	6	51	130	15	33	53	67	73	69	23	21	5	25
	20%	9%	17%a	13%	16%a	23%a	22%a	-	40%	50%abcde	41%abcde	60%	39%mnopq	20%	19%	17%	18%	17%	29%	10%	22%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 5
Gender
Base: All respondents

	Gender		Age							Social Grade					Region							Employment Sector			Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)		Public (A)	Private (B)
Unweighted base	2022	1036	986	229	319	331	354	292	497	533	568	421	500	179	77	225	169	173	146	110	203	284	270	186	310	780	174
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
Male	987	987	-	102	161	170	182	157	215	311	266	192	217	91	41	125	83	94	75	46	89	133	133	78	165	451	113
	49%	100%b	-	45%	46%	53%	51%	53%	46%	56%klm	47%	47%	44%	52%	48%	54%	49%	52%	51%	45%	46%	49%	47%	43%	48%	55%	61%
Female	1035	-	1035	123	189	153	176	142	252	241	302	219	274	85	44	108	87	86	73	55	105	140	150	102	177	373	72
	51%	-	100%a	55%	54%	47%	49%	47%	54%	44%	53%j	53%j	56%j	48%	52%	46%	51%	48%	49%	55%	54%	51%	53%	57%	52%	45%	39%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 6
Gender
Base: All respondents

	Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know/Undecided (j)	Refused (k)	Up to £7k (l)	>£7k-£14k (m)	>£14k-£21k (n)	>£21k-£28k (o)	>£28k-£34k (p)	>£34k-£41k (q)	>£41k-£48k (r)	>£48k-£55k (s)	>£55k or more (t)
Unweighted base	2022	595	450	244	131	55	73	5	19	117	309	24	98	319	392	422	356	123	56	43	82
Weighted base	2022	617	459	228	131*	53*	72*	4**	16**	102*	316	25**	86*	270	355	421	374	141*	72*	52*	114*
Male	987	335	227	118	74	18	44	2	9	44	103	13	39	110	158	223	203	73	32	29	53
	49%	54%ej	50%ej	52%ej	57%ej	33%	61%ej	53%	53%	43%	33%	53%	45%	41%	45%	53%mn	54%mn	52%	44%	56%	46%
Female	1035	282	232	110	57	36	28	2	8	58	213	12	47	160	196	198	171	68	40	23	61
	51%	46%	50%	48%	43%	67%abcdf	39%	47%	47%	57%ef	67%abcdf	47%	55%	59%op	55%op	47%	46%	48%	56%	44%	54%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 7
Age
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector			Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)		Public (A)	Private (B)
Unweighted base	2022	1036	986	229	319	331	354	292	497	533	568	421	500	179	77	225	169	173	146	110	203	284	270	186	310	780	174
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
18-24	224 11%	102 10%	123 12%	224 100%efgh i	-	-	-	-	-	90 16%lm	72 13%lm	37 9%lm	25 5%	13 7%	9 11%	24 10%	29 17%ntv	22 12%	16 11%	7 7%	23 12%	25 9%	37 13%	18 10%	57 17%B	92 11%	26 14%
25-34	350 17%	161 16%	189 18%	-	350 100%dfgh i	-	-	-	-	75 14%	94 17%	101 25%jkm	79 16%	34 19%	14 16%	46 20%	23 14%	27 15%	23 15%	26 26%qrv	32 17%	51 19%	44 16%	31 17%	88 26%	197 24%	56 30%
35-44	324 16%	170 17%	153 15%	-	-	324 100%degh i	-	-	-	64 12%	97 17%j	77 19%j	86 17%j	36 20%	9 11%	37 16%	26 15%	35 20%	26 17%	14 14%	25 13%	57 21%uw	36 13%	22 12%	81 24%	186 23%	38 21%
45-54	358 18%	182 18%	176 17%	-	-	-	358 100%defh i	-	-	72 13%	106 19%j	74 18%	106 22%j	32 18%	18 21%	47 20%	30 18%	32 18%	20 13%	15 15%	33 17%	45 16%	47 17%	40 22%	74 22%	185 22%	28 15%
55-64	299 15%	157 16%	142 14%	-	-	-	-	299 100%defg i	-	93 17%	69 12%	53 13%	83 17%	29 17%	9 10%	32 14%	15 9%	23 13%	27 18%q	16 16%	30 15%	44 16%	45 16%	29 16%	38 11%	122 15%	18 10%
65+	467 23%	215 22%	252 24%	-	-	-	-	-	467 100%defgh i	158 29%kl	130 23%l	67 16%	112 23%l	32 18%	26 30%v	47 20%	47 27%	41 23%	36 24%	23 22%	51 26%	51 19%	73 26%	42 23%	4 1%	43 5%A	19 10%
NET: 18-34	574 28%	262 27%	312 30%	224 100%fg hi	350 100%fghi	-	-	-	-	165 30%m	167 29%m	139 34%m	104 21%	47 27%	23 27%	70 30%	52 31%	49 27%	39 26%	33 33%	56 29%	76 28%	81 29%	48 27%	146 43%B	289 35%	82 44%
NET: 35-54	681 34%	352 36%	329 32%	-	-	324 100%de hi	358 100%dehi	-	-	136 25%	202 36%j	152 37%j	192 39%j	68 38%	27 32%	84 36%	56 33%	67 37%	45 31%	29 29%	58 30%	102 38%	83 29%	61 34%	155 45%	371 45%	66 36%
NET: 55+	766 38%	372 38%	394 38%	-	-	-	-	299 100%defg g	467 100%defg	251 46%kl	199 35%	120 29%	196 40%l	61 35%	35 41%	79 34%	62 36%	64 35%	63 43%	39 39%	80 41%	95 35%	119 42%	70 39%	41 12%	165 20%A	38 20%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 7
Age
Base: All respondents

	Gender			Age						Social Grade					Region								Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)		Public (A)	Private (B)
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
Average age	48.07	48.33	47.82	22.11	29.89 ^d	39.61 ^d _e	49.57 ^d _{ef}	60.03 ^d _{efg}	71.20 ^d _{efgh}	49.44 ^l	47.09	45.11	50.14 ^k _l	47.34	49.74	46.76	47.21	47.55	49.19	47.58	48.56	47.09	49.47	49.13	38.76	42.13 ^A	41.08

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 8
Age
Base: All respondents

	Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know/Undecided (j)	Refused (k)	Up to £7k (l)	>£7k-£14k (m)	>£14k-£21k (n)	>£21k-£28k (o)	>£28k-£34k (p)	>£34k-£41k (q)	>£41k-£48k (r)	>£48k-£55k (s)	>£55k or more (t)
Unweighted base	2022	595	450	244	131	55	73	5	19	117	309	24	98	319	392	422	356	123	56	43	82
Weighted base	2022	617	459	228	131*	53*	72*	4**	16**	102*	316	25**	86*	270	355	421	374	141*	72*	52*	114*
18-24	224 11%	49 8%	60 13% ^{ad}	24 10%	7 5%	13 24% ^{acdf}	6 8%	-	1 9%	17 17% ^{ad}	43 14% ^{ad}	4 17%	7 8%	9 3%	17 5%	20 5%	17 5%	20 14% ^{mnop}	26 36% ^{lmnop}	16 31% ^{lmnop}	48 43% ^{lmnopq}
25-34	350 17%	74 12%	109 24% ^{ac}	27 12%	21 16%	12 23% ^a	16 23% ^{ac}	1 23%	3 17%	24 24% ^{ac}	57 18% ^a	6 25%	16 18%	38 14%	54 15%	78 19%	63 17%	25 18%	15 20%	12 23%	24 21%
35-44	324 16%	65 11%	98 21% ^a	42 18% ^a	21 16%	7 14%	12 17%	-	4 27%	15 15%	57 18% ^a	1 5%	8 9%	37 14%	54 15%	63 15%	71 19% ^l	32 22% ^{lm}	16 23% ^l	7 14%	24 21%
45-54	358 18%	103 17%	82 18%	44 19%	27 20%	5 10%	12 17%	1 27%	2 12%	20 20%	54 17%	8 31%	25 29% ^{mnort}	50 19%	59 17%	67 16%	84 23% ^{ot}	28 20%	10 13%	7 13%	11 10%
55-64	299 15%	113 18% ^{bj}	50 11%	34 15%	25 19% ^b	10 18%	16 22% ^b	-	2 13%	10 10%	38 12%	2 8%	22 25% ^{pqrt}	46 17% ^{rt}	62 17% ^{rt}	71 17% ^{rt}	55 15% ^t	16 12%	4 5%	5 10%	5 4%
65+	467 23%	212 34% ^{bcdefij}	59 13%	58 26% ^{befi}	30 23% ^b	6 11%	9 13%	2 50%	4 22%	15 15%	68 22% ^b	3 14%	9 11% ^t	90 34% ^{lpqrs}	108 31% ^{lpqrs}	121 29% ^{qrst}	84 22% ^{lrs}	19 14% ^{rt}	2 2%	5 9%	2 2%
NET: 18-34	574 28%	122 20%	169 37% ^{acd}	51 22%	28 22%	25 47% ^{acdj}	22 31%	1 23%	4 26%	41 40% ^{acd}	100 32% ^{ac}	10 42%	22 26%	47 17%	71 20%	99 23%	80 21%	46 32% ^{mnp}	41 57% ^{lmnop}	28 54% ^{lmnop}	72 64% ^{lmnopq}
NET: 35-54	681 34%	169 27%	181 39% ^{ae}	85 37% ^a	48 37%	13 24%	25 34%	1 27%	6 39%	35 35%	110 35% ^a	9 36%	33 38%	87 32%	113 32%	131 31%	155 41% ^{mno}	60 42% ^o	26 36%	14 28%	35 30%
NET: 55+	766 38%	326 53% ^{bcdefij}	109 24%	92 40% ^{bi}	55 42% ^{bi}	15 29%	25 35%	2 50%	6 35%	26 25%	106 33% ^b	5 22%	31 36% ^{rt}	136 50% ^{lpqrs}	170 48% ^{pqrst}	192 46% ^{pqrst}	139 37% ^{qrst}	36 25% ^{rt}	5 7%	10 19% ^t	7 6%
Average age	48.07	53.49 ^{bce} fj	42.92	49.99 ^{bei} j	50.06 ^{bei}	41.35	46.28	56.82	48.64	42.90	46.09 ^b	44.63	47.88 ^{rst}	53.79 ^{lpq} rst	52.17 ^{lpq} rst	51.24 ^{qrs} t	49.54 ^{qrs} t	43.54 ^{rt}	34.20	38.24 ^t	31.72

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 9
Social Grade
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector		Opinion Influencer (C)			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)		South West (x)	Public (A)	Private (B)
Unweighted base	2022	1036	986	229	319	331	354	292	497	533	568	421	500	179	77	225	169	173	146	110	203	284	270	186	310	780	174
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
A	130 6%	73 7%	57 5%	28 13%efhi	18 5%	10 3%	28 8%f	14 5%	32 7%f	130 24%klm	-	-	-	5 3%	7 8%	15 6%	7 4%	13 7%	9 6%	9 9%n	12 6%	18 7%	12 4%	22 12%nqw	30 9%	51 6%	21 11%
B	422 21%	238 24%b	184 18%	62 28%efg	57 16%	54 17%	44 12%	80 27%efg	126 27%efg	422 76%klm	-	-	-	36 21%	13 15%	42 18%	39 23%	47 26%	27 18%	19 19%	47 24%	58 21%	60 21%	34 19%	74 22%	156 19%	54 29%
C1	568 28%	266 27%	302 29%	72 32%h	94 27%	97 30%	106 30%	69 23%	130 28%	-	568 100%jlm	-	-	45 26%	27 31%	50 22%	58 34%pr	38 21%	49 33%pr	25 24%	55 28%	94 35%pr	82 29%	46 25%	131 38%B	249 30%	51 27%
C2	410 20%	192 19%	219 21%	37 17%	101 29%dghi	77 24%i	74 21%i	53 18%	67 14%	-	-	410 100%jkm	-	42 24%v	15 18%	67 29%qsu	30 18%	40 22%	22 15%	20 20%	37 19%	39 14%	64 23%v	33 19%	60 18%	216 26%A	38 21%
D	250 12%	124 13%	126 12%	20 9%	55 16%di	52 16%di	53 15%ei	35 12%	35 8%	-	-	-	250 51%jkl	15 8%	10 11%	44 19%nqr	17 10%	19 11%	20 14%	12 12%	24 12%	31 11%	34 12%	25 14%	43 13%	148 18%	12 6%
E	241 12%	93 9%	148 14%a	5 2%	24 7%d	34 11%d	53 15%de	48 16%de	77 17%def	-	-	-	241 49%jkl	32 18%pw	13 16%p	15 6%	19 11%	23 13%p	20 14%p	16 16%p	21 11%	31 11%	31 11%	20 11%	4 1%	6 1%	9 5%
NET: AB	552 27%	311 32%b	241 23%	90 40%efg	75 21%	64 20%	72 20%	93 31%efg	158 34%efg	552 100%klm	-	-	-	41 23%	20 24%	57 24%	46 27%	60 33%	37 25%	28 28%	59 30%	76 28%	72 26%	56 31%	103 30%	206 25%	75 40%
NET: ABC1	1120 55%	578 59%b	543 52%	162 72%efgh	169 48%	160 50%	177 50%	163 54%	288 62%efg	552 100%lm	568 100%lm	-	-	86 49%	47 55%	107 46%	104 61%np	97 54%	86 58%p	53 52%	113 58%p	171 63%np	154 55%	101 56%	235 69%B	455 55%	126 68%
NET: C2DE	902 45%	409 41%	493 48%a	62 28%	181 52%di	163 50%di	180 50%di	137 46%d	179 38%d	-	-	410 100%jk	491 100%jk	89 51%qv	38 45%	126 54%qsu	66 39%	82 46%	62 42%	48 48%	81 42%	102 37%	129 45%	79 44%	107 31%	369 45%A	59 32%
NET: DE	491 24%	217 22%	274 26%a	25 11%	79 23%d	86 26%d	106 30%d	83 28%d	112 24%d	-	-	-	491 100%jkl	47 27%	23 27%	58 25%	36 21%	42 24%	40 27%	28 28%	44 23%	63 23%	64 23%	45 25%	47 14%	154 19%	21 11%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 10
Social Grade
Base: All respondents

	Which party will you vote for at the General Election on 12th December?												What is the combined annual income of your household, prior to tax being deducted?								
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know/Undecided (j)	Refused (k)	Up to £7k (l)	>£7k-£14k (m)	>£14k-£21k (n)	>£21k-£28k (o)	>£28k-£34k (p)	>£34k-£41k (q)	>£41k-£48k (r)	>£48k-£55k (s)	>£55k or more (t)
Unweighted base	2022	595	450	244	131	55	73	5	19	117	309	24	98	319	392	422	356	123	56	43	82
Weighted base	2022	617	459	228	131*	53*	72*	4**	16**	102*	316	25**	86*	270	355	421	374	141*	72*	52*	114*
A	130 6%	37 6%	24 5%	25 11%abf	9 7%	3 6%	2 2%	-	1 9%	6 6%	22 7%	1 5%	1 1%	1 *	10 3% <i>m</i>	32 8% <i>lmn</i>	36 10% <i>lmn</i>	9 6% <i>m</i>	6 8% <i>lm</i>	1 3%	19 17% <i>lmnoq</i>
B	422 21%	150 24% <i>dij</i>	100 22% <i>ij</i>	73 32% <i>abdei</i>	19 15%	8 15%	19 26% <i>ij</i>	-	3 16%	8 8%	39 12%	2 9%	5 6%	29 11%	60 17% <i>lm</i>	92 22% <i>lm</i>	102 27% <i>lmn</i>	35 25% <i>lm</i>	13 18%	18 34% <i>lmn</i>	31 27% <i>lm</i>
C1	568 28%	158 26%	140 31%	53 23%	35 27%	25 47% <i>abcd</i>	17 24%	1 36%	1 7%	27 27%	100 32%	11 45%	12 14%	67 25% <i>lt</i>	123 35% <i>lmst</i>	128 31% <i>lt</i>	109 29% <i>lt</i>	53 37% <i>lmst</i>	25 34% <i>lt</i>	8 16%	13 11%
C2	410 20%	127 21%	97 21%	37 16%	28 22%	5 9%	21 29% <i>ce</i>	-	1 4%	24 24% <i>ee</i>	67 21%	5 19%	5 6%	36 14%	59 17% <i>l</i>	74 18% <i>l</i>	87 23% <i>lmn</i>	38 27% <i>lmno</i>	17 24% <i>l</i>	20 39% <i>lmno</i>	42 37% <i>lmnop</i>
D	250 12%	63 10%	55 12%	22 10%	22 17% <i>f</i>	5 9%	3 4%	2 64%	5 32%	18 18% <i>acf</i>	50 16% <i>af</i>	4 17%	9 11%	38 14% <i>qt</i>	57 16% <i>pqt</i>	71 17% <i>pqt</i>	34 9%	5 4%	11 15% <i>q</i>	5 9%	6 5%
E	241 12%	82 13% <i>c</i>	43 9%	18 8%	17 13%	7 13%	11 15%	-	5 33%	18 18% <i>bc</i>	38 12%	1 5%	54 62% <i>mnopq</i>	98 36% <i>mnopqr</i>	45 13% <i>opqrst</i>	23 5% <i>pq</i>	7 2%	1 *	-	-	3 3%
NET: AB	552 27%	187 30% <i>ij</i>	124 27% <i>ij</i>	98 43% <i>abdef</i>	28 22%	12 22%	20 28% <i>i</i>	-	4 24%	14 14%	61 19%	3 14%	6 7%	31 11%	70 20% <i>lm</i>	125 30% <i>lmn</i>	138 37% <i>lmn</i>	44 31% <i>lmn</i>	19 27% <i>lm</i>	19 37% <i>lmn</i>	50 44% <i>lmno</i>
NET: ABC1	1120 55%	345 56% <i>i</i>	264 57% <i>i</i>	151 66% <i>abdfi</i>	63 48%	37 68% <i>dij</i>	37 52%	1 36%	5 31%	42 41%	161 51%	14 59%	18 21%	97 36% <i>l</i>	193 55% <i>lm</i>	253 60% <i>lm</i>	246 66% <i>lmn</i>	97 69% <i>lmn</i>	44 61% <i>lm</i>	27 52% <i>l</i>	63 55% <i>lm</i>
NET: C2DE	902 45%	272 44% <i>c</i>	195 43% <i>c</i>	76 34%	67 52% <i>ce</i>	17 32%	35 48% <i>c</i>	2 64%	11 69%	60 59% <i>abce</i>	155 49% <i>ce</i>	10 41%	68 79% <i>mnopq</i>	172 64% <i>mnopqr</i>	161 45% <i>pq</i>	168 40%	127 34%	44 31%	28 39%	25 48%	51 45%
NET: DE	491 24%	146 24%	98 21%	39 17%	39 30% <i>c</i>	12 23%	14 19%	2 64%	11 65%	36 36% <i>abcf</i>	88 28% <i>cc</i>	6 23%	63 73% <i>mnopq</i>	136 50% <i>mnopqr</i>	102 29% <i>pqst</i>	94 22% <i>pqt</i>	40 11%	6 4%	11 15% <i>q</i>	5 9%	9 8%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared for JL Partners by Populus Data Solutions

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 11
GO Region
Base: All respondents

	Gender		Age						Social Grade				Region									Employment Sector		Opinion Influencer (C)			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	Eastern (u)	London (v)	South East (w)		South West (x)	Public (A)	Private (B)
Unweighted base	2022	1036	986	229	319	331	354	292	497	533	568	421	500	179	77	225	169	173	146	110	203	284	270	186	310	780	174
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
Scotland	176	91	85	13	34	36	32	29	32	41	45	42	47	176	-	-	-	-	-	-	-	-	-	-	22	72	15
	9%	9%	8%	6%	10%	11%	9%	10%	7%	7%	8%	10%	10%	100%opqr	-	-	-	-	-	-	-	-	-	-	6%	9%	8%
North East	85	41	44	9	14	9	18	9	26	20	27	15	23	-	85	-	-	-	-	-	-	-	-	-	20	22	7
	4%	4%	4%	4%	4%	3%	5%	3%	6%	4%	5%	4%	5%	-	100%npqr	-	-	-	-	-	-	-	-	-	6%B	3%	4%
North West	233	125	108	24	46	37	47	32	47	57	50	67	58	-	-	233	-	-	-	-	-	-	-	-	58	99	23
	11%	13%	10%	11%	13%	11%	13%	11%	10%	10%	9%	16%	12%	-	-	100%noqr	-	-	-	-	-	-	-	-	17%	12%	12%
Yorkshire & Humberside	170	83	87	29	23	26	30	15	47	46	58	30	36	-	-	-	170	-	-	-	-	-	-	-	26	70	10
	8%	8%	8%	13%eh	7%	8%	8%	5%	10%h	8%	10%	7%	7%	-	-	-	100%noqr	-	-	-	-	-	-	-	8%	9%	6%
West Midlands	180	94	86	22	27	35	32	23	41	60	38	40	42	-	-	-	-	180	-	-	-	-	-	-	28	75	19
	9%	10%	8%	10%	8%	11%	9%	8%	9%	11%k	7%	10%	9%	-	-	-	-	100%nopq	-	-	-	-	-	-	8%	9%	10%
East Midlands	148	75	73	16	23	26	20	27	36	37	49	22	40	-	-	-	-	-	148	-	-	-	-	-	26	55	10
	7%	8%	7%	7%	7%	8%	5%	9%	8%	7%	9%	5%	8%	-	-	-	-	-	100%nopq	-	-	-	-	-	8%	7%	5%
Wales	101	46	55	7	26	14	15	16	23	28	25	20	28	-	-	-	-	-	-	101	-	-	-	-	20	35	8
	5%	5%	5%	3%	7%	4%	4%	6%	5%	5%	4%	5%	6%	-	-	-	-	-	-	100%nopq	-	-	-	-	6%	4%	4%
Eastern	194	89	105	23	32	25	33	30	51	59	55	37	44	-	-	-	-	-	-	-	194	-	-	-	32	70	10
	10%	9%	10%	10%	9%	8%	9%	10%	11%	11%	10%	9%	9%	-	-	-	-	-	-	-	100%nopq	-	-	-	9%	8%	5%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 11
GO Region
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector		Opinion Influencer (C)			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)		South West (x)	Public (A)	Private (B)
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
London	273	133	140	25	51	57	45	44	51	76	94	39	63	-	-	-	-	-	-	-	-	273	-	-	52	129	41
	14%	13%	14%	11%	14%	18% ⁱ	13%	15%	11%	14%	17% ^l	10%	13%	-	-	-	-	-	-	-	-	100% ^{nopq} rstuvw	-	-	15%	16%	22%
South East	283	133	150	37	44	36	47	45	73	72	82	64	64	-	-	-	-	-	-	-	-	-	283	-	34	122	17
	14%	13%	14%	17%	13%	11%	13%	15%	16%	13%	14%	16%	13%	-	-	-	-	-	-	-	-	-	100% ^{nopq} rstuvx	-	10%	15%	9%
South West	180	78	102	18	31	22	40	29	42	56	46	33	45	-	-	-	-	-	-	-	-	-	-	180	23	76	26
	9%	8%	10%	8%	9%	7%	11%	10%	9%	10%	8%	8%	9%	-	-	-	-	-	-	-	-	-	-	100% ^{nopq} rstuvw	7%	9%	14%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 12
GO Region
Base: All respondents

	Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know/Undecided (j)	Refused (k)	Up to £7k (l)	>£7k-£14k (m)	>£14k-£21k (n)	>£21k-£28k (o)	>£28k-£34k (p)	>£34k-£41k (q)	>£41k-£48k (r)	>£48k-£55k (s)	>£55k or more (t)
Unweighted base	2022	595	450	244	131	55	73	5	19	117	309	24	98	319	392	422	356	123	56	43	82
Weighted base	2022	617	459	228	131*	53*	72*	4**	16**	102*	316	25**	86*	270	355	421	374	141*	72*	52*	114*
Scotland	176	25	21	16	4	3	72	-	-	12	23	-	17	20	25	35	33	11	7	10	6
	9%	4%	5%	7%	3%	6%	100%abcdei	-	-	12%abd	7%	-	19%mnopqt	8%	7%	8%	9%	8%	10%	18%mt	5%
North East	85	22	28	7	9	1	-	-	-	3	14	1	5	19	11	17	15	8	1	4	3
	4%	4%	6%	3%	7%f	3%	-	-	-	3%	5%	4%	6%	7%n	3%	4%	4%	5%	2%	7%	3%
North West	233	61	75	20	17	3	-	-	1	17	39	-	8	28	39	48	46	17	8	4	16
	11%	10%f	16%acf	9%f	13%f	5%	-	-	6%	17%acf	12%f	-	9%	10%	11%	11%	12%	12%	12%	8%	14%
Yorkshire & Humberside	170	44	49	8	17	5	-	-	2	9	34	2	1	26	41	30	37	10	7	2	4
	8%	7%f	11%cf	3%	13%cf	9%f	-	-	11%	9%cf	11%cf	10%	1%	10%l	11%l	7%l	10%l	7%	10%l	4%	4%
West Midlands	180	70	39	20	22	4	-	-	1	7	18	-	8	24	39	44	23	26	6	2	3
	9%	11%fj	8%f	9%f	16%bcfij	8%f	-	-	7%	7%f	6%	-	10%	9%	11%pt	10%t	6%	19%mpst	9%	4%	2%
East Midlands	148	59	25	12	9	3	-	-	4	11	24	1	4	18	31	38	28	5	8	5	2
	7%	10%bf	5%	5%	7%f	6%	-	-	22%	11%f	8%f	6%	5%	7%	9%	9%t	8%	4%	12%t	10%	2%
Wales	101	33	23	7	6	1	-	4	1	6	19	1	10	11	18	25	16	7	-	1	6
	5%	5%	5%	3%	5%	1%	-	100%	4%	6%	6%	4%	12%mnpr	4%	5%	6%	4%	5%	-	3%	5%
Eastern	194	69	27	32	9	6	-	-	1	8	40	2	8	32	31	44	31	7	8	4	22
	10%	11%bf	6%	14%bf	7%f	11%f	-	-	5%	8%f	13%bf	8%	9%	12%	9%	11%	8%	5%	11%	7%	20%nopq
London	273	62	84	37	17	10	-	-	2	14	36	12	12	24	45	58	46	22	8	7	16
	14%	10%f	18%afj	16%af	13%f	18%f	-	-	12%	13%f	11%f	49%	14%	9%	13%	14%	12%	16%	12%	14%	14%
South East	283	106	55	39	13	11	-	-	2	7	47	3	7	41	43	49	61	18	9	6	27
	14%	17%bfi	12%f	17%fi	10%f	20%fi	-	-	14%	7%f	15%f	11%	8%	15%	12%	12%	16%	13%	13%	12%	24%lno
South West	180	65	34	30	9	7	-	-	3	8	22	2	5	25	31	34	37	9	7	7	8
	9%	11%f	7%f	13%bfj	7%	13%f	-	-	20%	8%f	7%f	8%	6%	9%	9%	8%	10%	6%	10%	13%	7%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 13
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector		Opinion Influencer (C)			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)		South West (x)	Public (A)	Private (B)
Unweighted base	2022	1036	986	229	319	331	354	292	497	533	568	421	500	179	77	225	169	173	146	110	203	284	270	186	310	780	174
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
Yes	1264 62%	620 63%	643 62%	183 82% efg hi	235 67% gi	200 62%	194 54%	182 61%	269 58%	423 77% klm	366 64% m	258 63% m	217 44%	98 56%	48 57%	151 65%	95 56%	112 62%	84 57%	57 56%	115 59%	199 73% noq rstu	184 65%	120 67%	248 72%	554 67%	151 81%
No	758 38%	367 37%	392 38%	41 18%	115 33% d	123 38% d	164 46% de	117 39% d	198 42% de	129 23%	202 36% j	153 37% j	275 56% jkl	78 44% v	37 43% v	81 35%	75 44% v	68 38% v	63 43% v	44 44% v	79 41% v	74 27%	99 35%	60 33%	94 28%	271 33%	35 19%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 14

Have you taken a foreign holiday in the last 3 years?

Base: All respondents

	Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know/Undecided (j)	Refused (k)	Up to £7k (l)	>£7k-£14k (m)	>£14k-£21k (n)	>£21k-£28k (o)	>£28k-£34k (p)	>£34k-£41k (q)	>£41k-£48k (r)	>£48k-£55k (s)	>£55k or more (t)
Unweighted base	2022	595	450	244	131	55	73	5	19	117	309	24	98	319	392	422	356	123	56	43	82
Weighted base	2022	617	459	228	131*	53*	72*	4**	16**	102*	316	25**	86*	270	355	421	374	141*	72*	52*	114*
Yes	1264	384	322	153	71	38	37	1	5	55	182	16	21	111	199	282	252	100	61	43	106
	62%	62%	70% ^{ad} fij	67% ^d fij	54%	71%	52%	23%	33%	54%	58%	64%	24%	41% ^l	56% ^{lm}	67% ^{lmn}	67% ^{lmn}	71% ^{lmn}	85% ^{lmnop}	82% ^{lmn}	93% ^{lmnopq}
No	758	233	137	74	60	16	34	3	11	47	134	9	65	159	156	139	122	41	11	9	8
	38%	38% ^b	30%	33%	46% ^{bc}	29%	48% ^{bc}	77%	67%	46% ^{bc}	42% ^{bc}	36%	76% ^{mnpq}	59% ^{nopqr}	44% ^{opqrs}	33% ^{rt}	33% ^{rt}	29% ^t	15%	18%	7%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 15
Opinion Influencer
Base: All respondents

	Gender		Age							Social Grade					Region							Employment Sector		Opinion Influencer (C)			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)		South West (x)	Public (A)	Private (B)
Unweighted base	2022	1036	986	229	319	331	354	292	497	533	568	421	500	179	77	225	169	173	146	110	203	284	270	186	310	780	174
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
Yes	186 9%	113 11% ^b	72 7%	26 11% ⁱ	56 16% ^{ghi}	38 12% ^{hi}	28 8% ⁱ	18 6%	19 4%	75 14% ^{km}	51 9% ^m	38 9% ^m	21 4%	15 9%	7 8%	23 10%	10 6%	19 10%	10 7%	8 8%	10 5%	41 15% ^{qsuw}	17 6%	26 14% ^{quw}	56 16%	96 12%	186 100%
No	1836 91%	874 89%	963 93% ^a	199 89%	294 84%	285 88%	330 92% ^e	281 94% ^{ef}	447 96% ^{def}	477 86%	517 91% ^j	372 91%	470 96% ^{klj}	161 91%	78 92%	209 90%	159 94% ^{vx}	161 90%	138 93% ^v	93 92%	184 95% ^{vx}	232 85%	266 94% ^{vx}	154 86%	286 84%	728 88%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 16
Opinion Influencer
Base: All respondents

	Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know/Undecided (j)	Refused (k)	Up to £7k (l)	>£7k-£14k (m)	>£14k-£21k (n)	>£21k-£28k (o)	>£28k-£34k (p)	>£34k-£41k (q)	>£41k-£48k (r)	>£48k-£55k (s)	>£55k or more (t)
Unweighted base	2022	595	450	244	131	55	73	5	19	117	309	24	98	319	392	422	356	123	56	43	82
Weighted base	2022	617	459	228	131*	53*	72*	4**	16**	102*	316	25**	86*	270	355	421	374	141*	72*	52*	114*
Yes	186 9%	46 7%i	68 15%aij	27 12%ij	12 9%i	7 14%ij	6 8%i	2 40%	*	*	17 5%i	1 3%	5 6%	12 4%	32 9%m	39 9%m	34 9%m	7 5%	7 10%	10 20%lmq	21 18%lmnopq
No	1836 91%	572 93%b	391 85%	201 88%	119 91%	46 86%	66 92%	2 60%	16 97%	102 100%abcde	299 95%bce	24 97%	81 94%st	258 96%nopst	323 91%t	382 91%t	340 91%t	134 95%st	65 90%	42 80%	93 82%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 17
Tenure
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector		Opinion Influencer (C)			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)		South West (x)	Public (A)	Private (B)
Unweighted base	2022	1036	986	229	319	331	354	292	497	533	568	421	500	179	77	225	169	173	146	110	203	284	270	186	310	780	174
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
NET: Homeowners	1310	645	665	129	175	172	233	214	387	421	376	294	219	105	59	157	118	127	93	62	130	139	195	126	217	515	124
	65%	65%	64%	57%	50%	53%	65%ef	72%def	83%def	76%km	66%m	72%m	45%	59%	70%v	68%v	70%v	71%v	63%v	61%	67%v	51%	69%v	70%v	64%	62%	67%
Owned outright - without mortgage	730	370	360	44	45	34	104	150	352	245	212	138	134	44	30	82	60	73	62	42	72	80	113	71	66	201	56
	36%	37%	35%	20%f	13%	11%	29%def	50%def	75%def	44%klm	37%m	34%	27%	25%	36%	35%n	35%	41%nv	42%nv	42%nv	37%n	29%	40%nv	40%nv	19%	24%	30%
Owned with a mortgage or loan	581	276	305	85	130	138	129	64	35	177	163	156	85	61	29	75	58	54	31	20	58	59	82	55	151	313	68
	29%	28%	29%	38%hi	37%hi	43%hi	36%hi	22%i	7%	32%lm	29%lm	38%km	17%	35%stv	34%tv	32%stv	34%stv	30%	21%	19%	30%	22%	29%	31%	44%	38%	36%
NET: Renters	682	326	356	80	168	148	123	84	79	119	187	111	264	69	25	73	49	52	53	37	61	128	82	52	120	295	60
	34%	33%	34%	35%i	48%dgh	46%dgh	34%i	28%i	17%	22%	33%j	27%	54%jkl	39%w	30%	31%	29%	29%	36%	37%	32%	47%opq	29%	29%	35%	36%	32%
NET: Rent from Council/ Housing Association	416	193	224	28	91	85	91	64	58	47	109	67	193	54	16	47	30	31	24	23	37	84	47	25	72	150	33
	21%	20%	22%	12%	26%di	26%di	25%di	21%di	12%	9%	19%j	16%j	39%jkl	31%ppq	19%	20%	18%	17%	16%	22%	19%	31%ppq	17%	14%	21%	18%	18%
Rented from the council	263	127	136	9	73	55	58	36	32	31	67	43	122	40	8	24	21	18	16	15	25	56	28	12	44	96	23
	13%	13%	13%	4%	21%dhi	17%di	16%di	12%di	7%	6%	12%j	11%j	25%jkl	23%opq	10%	10%	12%	10%	11%	15%x	13%	21%ppq	10%	6%	13%	12%	12%
Rented from a housing association	154	66	88	19	18	30	33	27	26	16	43	24	71	14	7	23	10	13	7	7	13	28	19	13	28	54	10
	8%	7%	9%	9%	5%	9%	9%	9%	6%	3%	7%j	6%j	14%jkl	8%	9%	10%	6%	7%	5%	7%	7%	10%	7%	7%	8%	7%	5%
Rented from someone else	266	133	133	52	77	63	32	21	21	72	78	44	72	15	10	26	19	21	29	15	24	44	35	27	49	145	27
	13%	13%	13%	23%ghi	22%ghi	20%ghi	9%i	7%	5%	13%	14%	11%	15%	9%	11%	11%	11%	12%	20%np	15%	12%	16%n	12%	15%	14%	18%	14%
Rent free	30	16	14	16	7	3	2	1	1	11	5	6	7	3	1	3	2	*	2	2	3	6	6	2	4	15	2
	1%	2%	1%	7%efgh	2%i	1%	*	*	*	2%	1%	1%	2%	1%	1%	1%	1%	*	1%	2%	1%	2%	2%	1%	1%	2%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 18
Tenure
Base: All respondents

	Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know/Undecided (j)	Refused (k)	Up to £7k (l)	>£7k-£14k (m)	>£14k-£21k (n)	>£21k-£28k (o)	>£28k-£34k (p)	>£34k-£41k (q)	>£41k-£48k (r)	>£48k-£55k (s)	>£55k or more (t)
Unweighted base	2022	595	450	244	131	55	73	5	19	117	309	24	98	319	392	422	356	123	56	43	82
Weighted base	2022	617	459	228	131*	53*	72*	4**	16**	102*	316	25**	86*	270	355	421	374	141*	72*	52*	114*
NET: Homeowners	1310	481	280	153	75	24	42	3	10	45	187	10	27	139	216	285	274	109	56	35	87
	65%	78% ^{bcdefij}	61% ^{ei}	67% ^{ei}	58%	44%	59%	73%	58%	44%	59% ⁱ	40%	31%	52% ^l	61% ^{lm}	68% ^{lm}	73% ^{lmn}	77% ^{lmn}	78% ^{lmn}	67% ^l	76% ^{lmn}
Owned outright - without mortgage	730	309	120	92	44	10	15	2	7	25	96	9	20	108	152	171	137	39	19	10	24
	36%	50% ^{bcdefij}	26%	40% ^{befij}	34%	20%	21%	50%	44%	25%	30%	36%	23%	40% ^{lqst}	43% ^{lqrst}	41% ^{lqst}	37% ^{lst}	28%	26%	18%	21%
Owned with a mortgage or loan	581	173	160	61	31	13	27	1	2	20	91	1	7	31	64	114	137	70	37	26	63
	29%	28%	35% ^{adi}	27%	24%	25%	38% ⁱ	23%	15%	19%	29%	4%	8%	12%	18% ^{lm}	27% ^{lmn}	37% ^{lmno}	49% ^{lmnop}	51% ^{lmno}	49% ^{lmno}	55% ^{lmnop}
NET: Renters	682	127	172	73	55	27	28	1	6	56	124	14	58	128	138	131	96	29	15	17	23
	34%	20%	38% ^a	32% ^a	42% ^a	50% ^{ac}	39% ^a	27%	37%	55% ^{abcj}	39% ^a	58%	67% ^{mnopqrst}	47% ^{nopqr}	39% ^{opqrt}	31%	26%	21%	21%	33%	20%
NET: Rent from Council/ Housing Association	416	78	102	31	40	13	22	1	4	30	84	10	51	89	92	86	42	14	6	3	5
	21%	13%	22% ^{ac}	14%	31% ^{ac}	25% ^a	31% ^{ac}	27%	23%	30% ^{ac}	27% ^{ac}	40%	59% ^{mnopqrst}	33% ^{opqrs}	26% ^{pqrst}	20% ^{pqrst}	11%	10%	8%	5%	5%
Rented from the council	263	40	69	21	22	9	16	1	3	19	55	8	38	48	65	58	28	6	3	-	-
	13%	7%	15% ^{ac}	9%	17% ^a	16% ^a	22% ^{ac}	27%	17%	19% ^{ac}	18% ^{ac}	33%	44% ^{mnopqrst}	18% ^{pqrst}	18% ^{pqrst}	14% ^{pqrst}	7% ^t	4%	4%	-	-
Rented from a housing association	154	37	33	10	19	5	7	-	1	11	29	2	13	42	27	28	15	8	3	3	5
	8%	6%	7%	5%	14% ^{abc}	9%	9%	-	6%	11%	9%	7%	15% ^{nopqt}	16% ^{nopqrt}	8%	7%	4%	5%	4%	5%	5%
Rented from someone else	266	49	70	41	15	14	6	-	2	26	40	4	7	38	46	45	54	15	9	14	17
	13%	8%	15% ^a	18% ^a	11%	25% ^{adbfj}	8%	-	14%	25% ^{abdfj}	13% ^a	18%	8%	14%	13%	11%	14%	11%	13%	28% ^{lmnoq}	15%
Rent free	30	9	6	2	*	3	1	-	1	1	5	*	2	3	1	4	4	3	1	-	4
	1%	2%	1%	1%	*	5% ^{cd}	2%	-	5%	1%	2%	2%	2%	1%	*	1%	1%	2%	1%	-	4% ⁿ

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 19
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender		Age						Social Grade				Region								Employment Sector		Opinion Influencer (C)				
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)		South East (w)	South West (x)	Public (A)	Private (B)
Unweighted base	2022	1036	986	229	319	331	354	292	497	533	568	421	500	179	77	225	169	173	146	110	203	284	270	186	310	780	174
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
No formal education	14 1%	7 1%	7 1%	-	2 1%	2 1%	4 1%	4 1%	2 1%	-	1 *	4 1% _j	9 2% _{jk}	1 *	2 2%	1 *	-	2 1%	1 *	-	2 1%	4 1%	1 1%	-	-	4 *	1 *
Primary	12 1%	6 1%	6 1%	* *	1 *	4 1%	4 1%	* *	2 1%	-	1 *	6 1% _j	5 1% _j	3 2%	-	1 *	1 1%	2 1%	-	2 2%	1 *	1 *	1 *	1 *	1 *	5 1%	-
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1073 53%	498 51%	575 56% _a	86 38%	157 45%	169 52% _d	231 65% _{def}	172 58% _{de}	258 55% _{de}	182 33%	276 49% _j	274 67% _{jk}	341 69% _{jk}	95 54% _v	54 63% _{vw}	131 56% _v	92 54% _v	102 57% _v	86 58% _v	58 58% _v	118 61% _{vw}	109 40%	136 48%	93 52% _v	157 46%	427 52%	43 23%
University degree or equivalent professional qualification, NVQ level 4, etc.	681 34%	351 36%	331 32%	91 41% _g	132 38% _g	108 33% _g	88 25%	99 33% _g	163 35% _g	253 46% _{klm}	222 39% _{lm}	99 24%	108 22%	55 31%	20 24%	72 31%	58 34%	53 29%	45 30%	28 28%	58 30%	115 42% _{noprstux}	121 43% _{noprstux}	56 31%	135 39%	305 37%	93 50%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	197 10%	104 10%	94 9%	21 9%	47 13%	37 11%	29 8%	24 8%	40 9%	101 18% _{klm}	49 9%	22 5%	26 5%	17 9%	9 10%	22 9%	12 7%	17 10%	13 9%	11 11%	9 5%	40 15% _{quw}	21 8%	26 15% _{uw}	48 14%	77 9%	41 22%
Still in full time education	36 2%	14 1%	21 2%	25 11% _{efghj}	10 3% _{fghi}	1 *	-	-	-	12 2% _m	17 3% _m	4 1%	2 *	5 3%	* *	5 2%	7 4% _v	3 1%	3 2%	2 2%	4 2%	1 *	3 1%	4 2%	2 1%	1 *	6 3%
Don't know	1 *	1 *	-	-	-	1 *	-	-	1 *	1 *	-	1 *	-	-	-	1 *	-	-	-	-	-	1 *	-	-	-	1 *	1 *
Prefer not to answer	7 *	6 1%	1 *	1 1%	1 *	3 1%	1 *	-	1 *	3 1%	1 *	1 *	1 *	* *	-	-	-	2 1%	1 1%	-	1 1%	2 1%	-	1 *	-	6 1%	1 *

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 20

What is the highest educational level that you have achieved to date?**Base: All respondents**

	Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know/Undecided (j)	Refused (k)	Up to £7k (l)	>£7k-£14k (m)	>£14k-£21k (n)	>£21k-£28k (o)	>£28k-£34k (p)	>£34k-£41k (q)	>£41k-£48k (r)	>£48k-£55k (s)	>£55k or more (t)
Unweighted base	2022	595	450	244	131	55	73	5	19	117	309	24	98	319	392	422	356	123	56	43	82
Weighted base	2022	617	459	228	131*	53*	72*	4**	16**	102*	316	25**	86*	270	355	421	374	141*	72*	52*	114*
No formal education	14 1%	5 1%	2 *	1 *	2 1%	-	-	-	-	1 1%	3 1%	1 3%	5 6%	2 mnopqt 1%	3 1%	4 1%	-	-	-	-	-
Primary	12 1%	5 1%	3 1%	* *	-	-	1 1%	-	* 3%	1 1%	3 1%	-	-	2 1%	7 2%op	* *	1 2%	2 2%	-	-	-
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1073 53%	350 57%bce	207 45%	89 39%	92 70%abcef j	21 39%	38 53%	2 39%	8 52%	69 68%abce	184 58%bce	14 58%	56 65%prst	180 67%nopqr st	203 57%st	228 54%st	186 50%t	71 50%	30 42%	17 32%	39 35%
University degree or equivalent professional qualification, NVQ level 4, etc.	681 34%	199 32%d	179 39%adij	100 44%adij	28 21%	23 43%di	23 32%	2 44%	7 40%	26 25%	91 29%	5 19%	20 23%	68 25%	101 28%	146 35%lm	144 39%lmn	54 38%lm	30 42%lm	27 52%lmno	47 41%lmn
Higher university degree, doctorate, MBA, NVQ level 5, etc.	197 10%	49 8%	57 13%ai	33 14%aij	10 7%	8 15%i	6 9%	1 17%	1 5%	3 3%	26 8%	4 18%	3 4%	14 5%	32 9%	40 9%	39 11%m	14 10%	7 10%	7 13%	23 20%lmnop
Still in full time education	36 2%	7 1%	10 2%	5 2%	-	2 3%	3 5%ad	-	-	3 3%	5 2%	-	2 2%	4 1%	8 2%	3 1%	2 1%	-	3 5%opq	1 2%	4 4%o
Don't know	1 *	1 *	-	-	-	-	-	-	-	-	1 *	-	-	-	1 *	-	1 *	-	-	-	-
Prefer not to answer	7 *	2 *	* *	-	-	-	-	-	-	-	4 1%	1 3%	-	1 *	-	1 *	1 *	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 21

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender		Age							Social Grade					Region										Employment Sector		Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	
Unweighted base	2022	1036	986	229	319	331	354	292	497	533	568	421	500	179	77	225	169	173	146	110	203	284	270	186	310	780	174
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
Yes - responsible for half or more of the items bought	1837 91%	855 87%	982 95% ^a	150 67%	327 93% ^d	303 94% ^d	349 97% ^{def}	277 92% ^d	431 92% ^d	491 89%	524 92%	370 90%	452 92%	158 90%	74 87%	206 89%	154 90%	165 92%	139 94% ^w	91 90%	176 91%	262 96% ^{nop}	247 87%	164 91%	314 92%	751 91%	177 95%
No - not responsible for most of the items bought	185 9%	132 13% ^b	54 5%	74 33% ^{efgh}	23 7% ^g	20 6% ^g	9 3%	22 8% ^g	36 8% ^g	61 11%	45 8%	41 10%	40 8%	18 10% ^v	11 13% ^v	26 11% ^v	16 10% ^v	15 8%	8 6%	10 10%	18 9% ^v	11 4%	36 13% ^{sv}	16 9%	28 8%	74 9%	9 5%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 22

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know/Undecided (j)	Refused (k)	Up to £7k (l)	>£7k-£14k (m)	>£14k-£21k (n)	>£21k-£28k (o)	>£28k-£34k (p)	>£34k-£41k (q)	>£41k-£48k (r)	>£48k-£55k (s)	>£55k or more (t)
Unweighted base	2022	595	450	244	131	55	73	5	19	117	309	24	98	319	392	422	356	123	56	43	82
Weighted base	2022	617	459	228	131*	53*	72*	4**	16**	102*	316	25**	86*	270	355	421	374	141*	72*	52*	114*
Yes - responsible for half or more of the items bought	1837 91%	567 92%	413 90%	212 93%	125 95% ^j	48 90%	67 93%	3 79%	15 91%	91 89%	277 88%	20 83%	81 93% ^t	258 96% ^{prst}	328 93% ^t	394 94% ^{rt}	339 91% ^t	130 93% ^t	61 85%	45 87%	86 76%
No - not responsible for most of the items bought	185 9%	50 8%	46 10%	16 7%	6 5%	5 10%	5 7%	1 21%	1 9%	11 11%	39 12% ^d	4 17%	6 7%	11 4%	26 7%	27 6%	35 9% ^m	10 7%	11 15% ^{mo}	7 13% ^m	28 24% ^{lmnopq}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 23
How many cars are there in your household?
Base: All respondents

	Gender			Age						Social Grade					Region								Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)		Public (A)	Private (B)
Unweighted base	2022	1036	986	229	319	331	354	292	497	533	568	421	500	179	77	225	169	173	146	110	203	284	270	186	310	780	174
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
No cars in the household	424 21%	188 19%	236 23%	38 17%	87 25%i	71 22%	83 23%i	67 22%	79 17%	77 14%	129 23%j	48 12%	171 35%jkl	44 25%wx	26 30%pqr	42 18%	29 17%	31 17%	29 19%	22 22%x	32 17%	105 39%npqrstuw	44 16%	20 11%	70 20%	151 18%	36 20%
NET: Any	1598 79%	799 81%	799 77%	186 83%	263 75%	252 78%	275 77%	233 78%	388 83%eg	475 86%km	439 77%lm	362 88%km	321 65%	131 75%v	59 70%	190 82%ov	141 83%ov	149 83%ov	119 81%v	79 78%v	162 83%ov	168 61%	239 84%nov	160 89%not	272 80%	674 82%	149 80%
1	820 41%	410 42%	410 40%	40 18%	134 38%d	135 42%d	139 39%d	129 43%d	244 52%def	231 42%	237 42%	157 38%	195 40%	74 42%	37 44%	91 39%	81 48%u	78 43%	63 43%	41 41%	70 36%	102 37%	108 38%	76 43%	136 40%	319 39%	69 37%
2	592 29%	301 30%	291 28%	70 31%	114 33%	97 30%	95 26%	82 28%	133 29%	173 31%m	172 30%m	151 37%m	96 19%	46 26%v	19 22%	79 34%v	50 29%v	59 33%v	44 30%v	35 35%v	61 32%v	35 13%	97 34%v	67 37%ov	94 28%	269 33%	57 31%
3+	186 9%	88 9%	98 9%	77 34%efgh	15 4%	20 6%i	42 12%efi	21 7%i	11 2%	71 13%km	30 5%	54 13%km	30 6%	11 7%	3 4%	21 9%	10 6%	13 7%	12 8%	3 3%	31 16%noq	31 11%t	34 12%t	16 9%	42 12%	86 10%	23 12%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 24
How many cars are there in your household?
Base: All respondents

	Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know/Undecided (j)	Refused (k)	Up to £7k (l)	>£7k-£14k (m)	>£14k-£21k (n)	>£21k-£28k (o)	>£28k-£34k (p)	>£34k-£41k (q)	>£41k-£48k (r)	>£48k-£55k (s)	>£55k or more (t)
Unweighted base	2022	595	450	244	131	55	73	5	19	117	309	24	98	319	392	422	356	123	56	43	82
Weighted base	2022	617	459	228	131*	53*	72*	4**	16**	102*	316	25**	86*	270	355	421	374	141*	72*	52*	114*
No cars in the household	424	84	118	44	24	17	21	-	6	31	70	10	54	121	84	68	40	11	4	3	5
	21%	14%	26%a	19%	19%	32%a	29%a	-	36%	30%ac	22%a	41%	63% rst	45% st	24% t	16% qt	11%	8%	5%	6%	4%
NET: Any	1598	533	341	184	106	36	51	4	11	71	246	15	32	149	270	353	334	130	68	49	109
	79%	86% befij	74%	81% i	81%	68%	71%	100%	64%	70%	78%	59%	37%	55% l	76% lm	84% lmn	89% lmn	92% lmno	95% lmn	94% lmn	96% lmno
1	820	257	175	98	59	17	28	4	6	45	123	7	25	107	193	203	158	53	22	11	15
	41%	42%	38%	43%	45%	32%	40%	100%	37%	44%	39%	31%	29% t	40% st	54% lm pqr	48% lm rst	42% lst	38% t	31% t	21%	13%
2	592	194	136	72	40	13	23	-	4	16	92	2	3	38	71	125	151	60	29	25	52
	29%	31% i	30% i	32% i	31% i	25%	32% i	-	27%	16%	29% i	9%	4%	14% l	20% l	30% lmn	40% lmno	43% lmno	41% lmn	47% lmno	46% lmno
3+	186	83	30	14	8	6	-	-	-	11	31	5	3	4	6	25	25	16	17	13	42
	9%	13% bcd	7% f	6%	6%	11% f	-	-	-	10% f	10% f	20%	4%	2%	2%	6% mn	7% mn	12% mn	24% lmnop	25% lmnop	37% lmnop

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 25
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender			Age							Social Grade					Region							Employment Sector			Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)		Private (B)
Unweighted base	2022	1036	986	229	319	331	354	292	497	533	568	421	500	179	77	225	169	173	146	110	203	284	270	186	310	780	174
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
White	1849 91%	896 91%	954 92%	193 86%	296 85%	279 86%	331 92% ^{defg}	292 98% ^{defg}	459 98% ^{defg}	508 92%	504 89%	377 92%	461 94% ^k	169 96% ^{rv}	80 95% ^{rv}	218 94% ^{rv}	162 95% ^{rv}	150 83% ^v	142 96% ^{rv}	97 96% ^{rv}	189 97% ^{rv}	196 72%	272 96% ^{rv}	174 97% ^{rv}	287 84%	744 90% ^A	145 78%
NET: BAME	150 7%	75 8%	74 7%	29 13% ^{ghi}	46 13% ^{ghi}	42 13% ^{ghi}	22 6% ^{hi}	7 2%	3 1%	40 7%	58 10% ^m	28 7%	23 5%	6 3%	2 3%	13 5%	8 5%	28 16% ^{nopq}	5 3%	3 3%	5 2%	70 26% ^{nopq}	7 3%	3 2%	48 14% ^B	72 9%	38 20%
Mixed	26 1%	11 1%	14 1%	6 3% ^{gi}	5 1%	6 2%	2 1%	3 1%	3 1%	7 1%	12 2%	5 1%	3 1%	3 2%	1 1%	1 *	- -	1 1%	1 1%	- -	2 1%	12 5% ^{pqrt}	3 1%	1 1%	6 2%	12 2%	2 1%
Asian	87 4%	55 6% ^b	32 3%	15 7% ^{hi}	24 7% ^{hi}	30 9% ^{ghi}	15 4% ^{hi}	2 1%	- -	24 4%	28 5%	18 4%	16 3%	1 1%	1 1%	10 4% ^u	7 4% ^u	23 13% ^{nopq}	2 2%	3 3%	* *	32 12% ^{nopq}	4 2%	2 1%	28 8%	41 5%	28 15%
Black	25 1%	6 1%	19 2% ^a	3 2% ⁱ	11 3% ^{hi}	5 1% ⁱ	4 1% ⁱ	2 1%	- -	6 1%	12 2%	3 1%	4 1%	1 *	- -	2 1%	* *	2 1%	1 1%	- -	1 *	18 7% ^{nopq}	- -	- -	11 3% ^B	9 1%	2 1%
Chinese	6 *	1 *	4 *	3 1% ⁱ	2 1%	- -	1 *	- -	- -	2 *	1 *	2 1%	* *	- -	- -	1 *	- -	- -	- -	- -	1 1%	4 1%	- -	- -	1 *	5 1%	1 1%
Other ethnic group	6 *	2 *	5 *	1 1%	4 1%	1 *	- -	- -	1 *	- -	5 1% ^j	1 *	- -	1 1%	- -	- -	- -	2 1%	- -	- -	- -	3 1%	- -	* *	1 *	5 1%	4 2%
Prefer not to answer	23 1%	16 2%	7 1%	3 1%	9 2% ^h	2 1%	5 1%	- -	5 1%	4 1%	7 1%	5 1%	7 1%	1 *	2 3%	2 1%	- -	2 1%	1 *	1 1%	1 *	7 3%	4 1%	3 1%	7 2%	9 1%	3 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 26

To which of the following ethnic groups do you consider you belong?

Base: All respondents

	Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know/Undecided (j)	Refused (k)	Up to £7k (l)	>£7k-£14k (m)	>£14k-£21k (n)	>£21k-£28k (o)	>£28k-£34k (p)	>£34k-£41k (q)	>£41k-£48k (r)	>£48k-£55k (s)	>£55k or more (t)
Unweighted base	2022	595	450	244	131	55	73	5	19	117	309	24	98	319	392	422	356	123	56	43	82
Weighted base	2022	617	459	228	131*	53*	72*	4**	16**	102*	316	25**	86*	270	355	421	374	141*	72*	52*	114*
White	1849	587	380	219	126	46	68	4	15	95	294	14	79	253	321	385	354	129	66	49	105
	91%	95%be	83%	96%be	97%be	86%	95%b	100%	90%	93%b	93%b	58%	92%	94%	91%	91%	95%	91%	92%	94%	92%
NET: BAME	150	29	74	7	4	5	4	-	-	6	15	5	6	14	28	33	19	11	5	3	9
	7%	5%	16%acdfij	3%	3%	10%	5%	-	-	6%	5%	20%	7%	5%	8%	8%	5%	8%	7%	6%	8%
Mixed	26	8	6	1	2	2	1	-	-	1	3	-	-	1	5	7	6	3	-	-	1
	1%	1%	1%	1%	2%	4%	2%	-	-	1%	1%	-	-	*	1%	2%	2%	2%	-	-	1%
Asian	87	20	51	4	*	1	1	-	-	2	7	1	5	11	16	21	7	7	5	2	4
	4%	3%	11%acdfij	2%	*	3%	2%	-	-	2%	2%	5%	5%	4%	4%	5%	2%	5%	7%	3%	3%
Black	25	1	13	1	1	1	-	-	-	2	2	4	1	1	8	4	3	1	-	1	1
	1%	*	3%a	*	1%	2%a	-	-	-	2%a	1%	15%	1%	*	2%	1%	1%	1%	-	2%	1%
Chinese	6	*	1	1	1	1	-	-	-	2	-	-	-	-	1	1	-	-	-	1	3
	*	*	*	*	1%	1%	-	-	-	1%	-	-	-	-	*	*	-	-	-	2%	2%mmo
Other ethnic group	6	1	4	-	-	-	1	-	-	*	1	-	-	1	-	2	1	-	-	-	-
	*	*	1%	-	-	-	1%	-	-	*	*	-	-	*	-	*	*	-	-	-	-
Prefer not to answer	23	1	5	1	-	2	-	-	2	*	7	5	1	2	5	3	1	1	1	-	-
	1%	*	1%	1%	-	4%ad	-	-	10%	*	2%a	22%	2%	1%	2%	1%	*	1%	1%	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 27
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender			Age						Social Grade					Region									Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	Public (A)		Private (B)
Unweighted base	2022	1036	986	229	319	331	354	292	497	533	568	421	500	179	77	225	169	173	146	110	203	284	270	186	310	780	174
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
Christian	945 47%	435 44%	509 49%a	61 27%	103 29%	121 37%d	167 47%def	177 59%def	316 68%def	269 49%	264 47%	193 47%	219 45%	73 41%	44 52%	117 50%	78 46%	72 40%	65 44%	46 45%	92 47%	127 46%	146 51%r	85 47%	140 41%	342 41%	73 40%
NET: Other	139 7%	75 8%	64 6%	22 10%hi	31 9%hi	37 12%hi	24 7%hi	11 4%	14 3%	39 7%	48 8%	27 7%	26 5%	2 1%	3 3%	15 7%n	14 8%ns	28 15%no	2 2%	6 6%	9 4%	42 15%no	13 5%	6 3%	38 11%	58 7%	36 20%
Muslim	65 3%	38 4%	27 3%	11 5%hi	20 6%hi	23 7%ghi	9 3%hi	2 1%	-	12 2%	26 5%j	15 4%	11 2%	* *	1 1%	10 4%nu	5 3%ux	16 9%no	1 1%	2 2%	-	25 9%no	4 1%	-	21 6%	31 4%	18 9%
Hindu	12 1%	8 1%	4 *	2 1%	5 1%i	2 1%	3 1%	-	-	6 1%mi	4 1%	1 *	-	-	-	1 *	-	5 3%	1 *	1 1%	* *	2 1%	2 1%	1 *	6 2%	4 *	6 3%
Jewish	12 1%	7 1%	5 1%	3 2%g	2 1%	-	-	3 1%	3 1%	7 1%	3 *	2 *	1 *	-	-	1 1%	1 *	-	-	-	2 1%	7 3%wx	1 *	-	-	7 1%	2 1%
Sikh	3 *	3 *	-	-	-	2 1%	1 *	-	-	2 *	-	1 *	-	1 1%	-	-	2 1%	-	-	-	-	-	-	-	2 1%	1 *	2 1%
Buddhist	15 1%	10 1%	6 1%	2 1%	3 1%	3 1%	2 1%	1 *	4 1%	4 1%	7 1%	-	5 1%	-	1 1%	-	1 1%	2 1%	-	1 1%	1 1%	6 2%p	2 1%	-	4 1%	4 1%	
Other	33 2%	10 1%	22 2%	4 2%	2 1%	7 2%	9 2%	4 1%	7 2%	8 1%	8 1%	8 2%	9 2%	1 1%	1 1%	3 1%	4 3%	5 3%	1 1%	2 2%	5 3%	1 *	4 1%	5 3%	5 1%	10 1%	2 1%
None	897 44%	451 46%	446 43%	136 61%fgh	202 58%fgh	157 48%hi	162 45%hi	108 36%hi	133 28%	231 42%	244 43%	182 44%	239 49%	100 57%opq	35 42%	97 42%	73 43%	76 42%	79 54%vw	48 47%v	91 47%v	92 34%	117 41%	87 49%v	159 47%	406 49%	67 36%
Prefer not to say	41 2%	25 3%	16 2%	6 3%	13 4%i	8 3%	5 1%	4 1%	1 4%	13 2%	12 2%	8 2%	8 2%	1 *	2 3%	3 1%	4 3%	4 2%	1 1%	2 2%	2 1%	12 4%n	7 3%	2 1%	5 2%	19 2%	9 5%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 28

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know/Undecided (j)	Refused (k)	Up to £7k (l)	>£7k-£14k (m)	>£14k-£21k (n)	>£21k-£28k (o)	>£28k-£34k (p)	>£34k-£41k (q)	>£41k-£48k (r)	>£48k-£55k (s)	>£55k or more (t)
Unweighted base	2022	595	450	244	131	55	73	5	19	117	309	24	98	319	392	422	356	123	56	43	82
Weighted base	2022	617	459	228	131*	53*	72*	4**	16**	102*	316	25**	86*	270	355	421	374	141*	72*	52*	114*
Christian	945	364	182	112	64	21	24	3	6	32	127	10	34	109	186	218	205	56	32	21	38
	47%	59% ^{bcefi}	40%	49% ^{bfi}	49% ⁱ	40%	34%	73%	34%	31%	40%	41%	39%	40%	52% ^{lmqt}	52% ^{lmqt}	55% ^{lmqt}	40%	44%	40%	33%
NET: Other	139	33	58	6	7	3	2	-	2	10	17	2	5	25	24	27	20	7	5	-	11
	7%	5%	13% ^{acfi}	3%	6%	5%	3%	-	10%	10% ^c	5%	9%	6%	9%	7%	6%	5%	5%	7%	-	9%
Muslim	65	7	46	1	2	-	*	-	-	2	6	1	4	9	10	16	6	7	4	-	-
	3%	1%	10% ^{acdefi}	*	1%	-	1%	-	-	2%	2%	5%	4%	3%	3%	4%	2%	5%	6% ^t	-	-
Hindu	12	8	1	*	*	1	-	-	-	1	-	-	-	1	3	*	3	-	*	-	3
	1%	1%	*	*	*	2% ^j	-	-	-	1%	-	-	-	*	1%	*	1%	-	1%	-	3% ^o
Jewish	12	7	3	-	1	-	-	-	-	1	-	-	-	3	2	2	2	-	-	-	1
	1%	1%	1%	-	1%	-	-	-	-	1%	-	-	-	1%	*	*	1%	-	-	-	1%
Sikh	3	-	2	-	-	-	1	-	-	-	-	-	-	-	2	-	-	-	-	-	-
	*	-	*	-	-	-	1% ^a	-	-	-	-	-	-	-	1%	-	-	-	-	-	-
Buddhist	15	4	2	2	1	2	-	-	*	*	3	1	-	1	2	5	4	-	-	-	3
	1%	1%	*	1%	1%	4% ^{ab}	-	-	3%	*	1%	4%	-	*	1%	1%	1%	-	-	-	3%
Other	33	6	4	3	3	-	1	-	1	6	8	-	1	11	6	5	5	1	-	-	3
	2%	1%	1%	1%	2%	-	1%	-	8%	6% ^{abc}	3%	-	1%	4% ^{op}	2%	1%	1%	*	-	-	2%
None	897	215	207	107	59	27	45	1	9	58	162	6	46	131	138	169	146	76	35	31	62
	44%	35%	45% ^a	47% ^a	45%	51% ^a	63% ^{abcd}	27%	55%	57% ^{ab}	51% ^a	24%	54% ^{nop}	49% ^{nop}	39%	40%	39%	54% ^{nop}	48%	60% ^{nop}	54% ^{nop}
Prefer not to say	41	5	12	3	1	2	-	-	-	2	9	7	1	4	6	7	3	2	1	-	3
	2%	1%	3% ^a	1%	1%	4%	-	-	-	2%	3% ^a	27%	2%	2%	2%	2%	1%	1%	1%	-	3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 29
Which of the following best describes where you live?
Base: All respondents

	Gender		Age						Social Grade					Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)		Private (B)
Unweighted base	2022	1036	986	229	319	331	354	292	497	533	568	421	500	179	77	225	169	173	146	110	203	284	270	186	310	780	174
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
NET: Urban	1620	806	814	180	300	277	288	237	339	436	461	318	405	136	66	203	132	164	109	72	126	270	214	129	293	667	153
	80%	82%	79%	80%i	86%i	86%i	81%i	79%	73%	79%	81%	78%	82%	77%u	78%	87% tuwx	78% u	91% noq	74%	71%	65%	99% nop	76% u	72%	86%	81%	83%
Urban - Population over 10,000	850	448	401	108	167	156	139	120	161	225	273	145	207	70	30	97	72	92	55	27	55	221	77	54	159	369	87
	42%	45%b	39%	48%i	48%gi	48%gi	39%	40%	34%	41%	48%jl	35%	42%	40% tuw	36%	42% tuw x	42% tuw x	51% ost	37%	27%	28%	81% nop	27%	30%	46%	45%	47%
Town and Fringe	771	358	413	72	133	121	149	117	178	211	187	174	198	67	36	106	60	72	54	45	72	49	137	75	135	298	66
	38%	36%	40%	32%	38%	37%	42% d	39%	38%	38%	33%	42% k	40% k	38% v	42% v	45% v	35% v	40% v	36% v	44% v	37% v	18%	49% nqs uv	41% v	39%	36%	36%
NET: Rural	402	181	221	44	50	47	70	62	128	116	108	92	86	40	19	30	38	16	39	29	68	3	69	51	49	158	32
	20%	18%	21%	20%	14%	14%	19%	21%	27% def g	21%	19%	22%	18%	23% prv	22% rv	13% v	22% prv	9% v	26% prv	29% prv	35% npqr vw	1%	24% prv	28% prv	14%	19%	17%
Village	350	159	191	39	46	43	58	49	114	100	92	81	77	29	18	28	38	12	37	27	60	3	65	33	45	132	24
	17%	16%	18%	18%	13%	13%	16%	16%	25% efg h	18%	16%	20%	16%	17% rv	21% rv	12% v	22% prv	7% v	25% prv	27% prv	31% nprv x	1%	23% prv	18% rv	13%	16%	13%
Hamlet & Isolated Dwelling	52	21	30	5	5	4	11	13	14	16	15	11	9	10	*	2	-	5	2	3	8	-	4	18	4	26	9
	3%	2%	3%	2%	1%	1%	3%	4% ef	3%	3%	3%	3%	2%	6% pqvw	1%	1%	-	3% v	1%	2% v	4% pqv	-	1%	10% opqr stuvw	1%	3%	5%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 30

Which of the following best describes where you live?

Base: All respondents

	Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know/Undecided (j)	Refused (k)	Up to £7k (l)	>£7k-£14k (m)	>£14k-£21k (n)	>£21k-£28k (o)	>£28k-£34k (p)	>£34k-£41k (q)	>£41k-£48k (r)	>£48k-£55k (s)	>£55k or more (t)
Unweighted base	2022	595	450	244	131	55	73	5	19	117	309	24	98	319	392	422	356	123	56	43	82
Weighted base	2022	617	459	228	131*	53*	72*	4**	16**	102*	316	25**	86*	270	355	421	374	141*	72*	52*	114*
NET: Urban	1620	465	409	174	103	42	54	2	16	86	248	21	72	218	292	335	286	119	61	41	81
	80%	75%	89% ^{acdfj}	76%	79%	79%	76%	56%	98%	85%	78%	85%	83%	81%	82%	80%	77%	85% ^t	85%	78%	72%
Urban - Population over 10,000	850	203	258	98	49	22	34	-	7	44	120	15	48	112	151	181	139	69	36	20	36
	42%	33%	56% ^{acdij}	43% ^a	38%	42%	47% ^a	-	44%	43%	38%	63%	56% ^{mnopt}	41%	43%	43%	37%	49% ^{pt}	51% ^t	39%	32%
Town and Fringe	771	263	151	76	54	20	20	2	9	43	128	5	24	107	141	154	147	50	25	21	45
	38%	43% ^{bcd}	33%	33%	41%	37%	29%	56%	54%	42%	40%	22%	28%	40%	40% ^l	37%	39%	35%	34%	40%	40%
NET: Rural	402	152	50	54	27	11	17	2	*	16	68	4	15	51	63	86	88	22	11	11	32
	20%	25% ^b	11%	24% ^b	21% ^b	21%	24% ^b	44%	2%	15%	22% ^b	15%	17%	19%	18%	20%	23%	15%	15%	22%	28% ^q
Village	350	133	47	46	26	6	12	1	*	15	60	4	13	47	52	76	72	18	11	11	31
	17%	22% ^b	10%	20% ^b	20% ^b	11%	16%	27%	2%	15%	19% ^b	15%	15%	17%	15%	18%	19%	13%	15%	22%	27% ^{nq}
Hamlet & Isolated Dwelling	52	18	3	8	2	5	6	1	-	1	8	-	2	4	11	10	16	4	-	-	2
	3%	3% ^b	1%	3% ^b	1%	10% ^{abdij}	8% ^{bdij}	17%	-	1%	2%	-	2%	2%	3%	2%	4%	3%	-	-	2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 31
Which of the following best describes your current working status?
Base: All respondents

	Gender		Age						Social Grade					Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	Public (A)		Private (B)
Unweighted base	2022	1036	986	229	319	331	354	292	497	533	568	421	500	179	77	225	169	173	146	110	203	284	270	186	310	780	174
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
NET: Working	1167	617	550	149	285	267	259	159	47	310	380	276	201	94	42	157	96	103	82	56	101	181	157	99	342	825	152
	58%	62%b	53%	66%hi	81%dgh	83%dgh	72%hi	53%i	10%	56%m	67%jm	67%jm	41%	53%	49%	68%noq	57%	57%	55%	55%	52%	66%nou	55%	55%	100%	100%	82%
Working full time - working 30 hours per week or more	922	541	381	129	236	223	207	111	17	263	301	217	141	77	31	127	77	85	63	47	75	152	115	73	278	644	129
	46%	55%b	37%	57%hi	67%dgh	69%dgh	58%hi	37%ci	4%	48%m	53%gm	53%gm	29%	44%	36%	55%osu	46%	47%	43%	46%	39%	56%nos	41%	41%	81%	78%	69%
Working part time - working between 8 and 29 hours per week	245	75	170	21	49	44	51	49	30	47	80	59	59	17	11	30	19	18	19	9	27	29	42	25	64	181	23
	12%	8%	16%a	9%	14%i	14%i	14%i	16%di	6%	8%	14%j	14%j	12%	10%	13%	13%	11%	10%	13%	9%	14%	11%	15%	14%	19%	22%	13%
NET: Not working	855	370	485	75	65	56	99	140	420	242	188	134	291	82	43	76	74	77	66	45	93	92	127	81	-	-	34
	42%	38%	47%a	34%ef	19%	17%	28%ef	47%def	90%def	44%kl	33%	33%	59%jkl	47%pv	51%pv	32%	43%p	43%	45%p	45%p	48%pv	34%	45%pv	45%pv	-	-	18%
Not working but seeking work or temporarily unemployed or sick	79	48	31	12	15	15	17	14	5	10	9	10	50	14	7	5	2	10	6	6	3	14	8	5	-	-	3
	4%	5%	3%	5%i	4%i	5%i	5%i	5%i	1%	2%	2%	2%	10%jkl	8%pq	8%qu	2%	1%	6%qu	4%	6%qu	1%	5%	3%	3%	-	-	1%
Not working and not seeking work/ student	172	72	100	60	23	19	33	34	3	38	34	16	84	22	5	12	15	14	15	8	20	15	29	17	-	-	8
	9%	7%	10%	27%efgh	7%i	6%i	9%i	11%fi	1%	7%	6%	4%	17%jkl	12%pv	6%	5%	9%	8%	10%	8%	10%	6%	10%	9%	-	-	4%
Retired on a state pension only	111	32	79	-	-	-	-	1	110	10	9	13	79	9	3	8	13	9	3	6	10	15	19	15	-	-	2
	5%	3%	8%a	-	-	-	-	*	23%defg	2%	2%	3%	16%jkl	5%	4%	4%	8%h	5%	2%	6%	5%	5%	7%	8%h	-	-	1%
Retired with a private pension	374	200	174	-	-	-	3	72	299	172	116	60	26	28	23	40	32	35	30	21	44	37	52	31	-	-	19
	18%	20%	17%	-	-	-	1%	24%def	64%def	31%klm	20%lm	15%gm	5%	16%	27%v	17%	19%	20%	21%	21%	23%v	14%	19%	17%	-	-	10%
House person, housewife, househusband, etc.	120	18	102	3	27	22	46	19	4	12	20	35	53	10	5	10	11	9	11	5	16	11	18	14	-	-	2
	6%	2%	10%a	1%	8%di	7%di	13%defh	6%di	1%	2%	3%	9%jk	11%jk	6%	6%	4%	7%	5%	7%	5%	8%	4%	6%	8%	-	-	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 32

Which of the following best describes your current working status?

Base: All respondents

	Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know/ Undecided (j)	Refused (k)	Up to £7k (l)	>£7k-£14k (m)	>£14k-£21k (n)	>£21k-£28k (o)	>£28k-£34k (p)	>£34k-£41k (q)	>£41k-£48k (r)	>£48k-£55k (s)	>£55k or more (t)
Unweighted base	2022	595	450	244	131	55	73	5	19	117	309	24	98	319	392	422	356	123	56	43	82
Weighted base	2022	617	459	228	131*	53*	72*	4**	16**	102*	316	25**	86*	270	355	421	374	141*	72*	52*	114*
NET: Working	1167	311	314	124	79	34	45	1	6	59	176	16	20	97	174	245	251	108	60	41	97
	58%	50%	69% ^{acj}	54%	61%	64%	62%	36%	34%	58%	56%	65%	24%	36% ^l	49% ^{lm}	58% ^{lmn}	67% ^{lmno}	77% ^{lmno}	84% ^{lmnop}	78% ^{lmno}	85% ^{lmnop}
Working full time - working 30 hours per week or more	922	250	258	92	67	25	38	1	2	43	134	13	5	46	130	193	202	99	57	38	90
	46%	40%	56% ^{acj}	40%	51%	46%	53%	23%	14%	42%	42%	54%	6%	17% ^l	37% ^{lm}	46% ^{lmn}	54% ^{lmno}	70% ^{lmnop}	80% ^{lmnop}	74% ^{lmnop}	79% ^{lmnop}
Working part time - working between 8 and 29 hours per week	245	61	57	32	13	9	7	*	3	16	43	3	16	51	44	53	49	9	3	2	7
	12%	10%	12%	14%	10%	18%	9%	12%	20%	16%	14%	11%	18% ^{qrt}	19% ^{noqrs}	12%	13%	13%	7%	4%	5%	6%
NET: Not working	855	306	144	104	52	19	27	2	11	43	139	8	66	173	180	176	123	33	11	11	17
	42%	50% ^b	31%	46% ^b	39%	36%	38%	64%	66%	42%	44% ^b	35%	76% ^{mnopqrst}	64% ^{noqrst}	51% ^{opqrst}	42% ^{pqrst}	33% ^{rt}	23%	16%	22%	15%
Not working but seeking work or temporarily unemployed or sick	79	21	17	7	5	4	5	-	3	6	12	-	20	20	15	7	6	-	1	1	1
	4%	3%	4%	3%	4%	8%	7%	-	16%	5%	4%	-	24% ^{mnopqrst}	7% ^{opqt}	4% ^{opq}	2%	2%	-	1%	1%	1%
Not working and not seeking work/ student	172	39	42	23	7	5	8	-	3	13	29	2	26	37	29	19	8	3	7	6	12
	9%	6%	9%	10%	6%	10%	12%	-	16%	13% ^a	9%	8%	30% ^{mnopqrst}	14% ^{nopq}	8% ^{pq}	5%	2%	2%	10% ^{pq}	11% ^{pq}	11% ^{opq}
Retired on a state pension only	111	56	12	12	8	1	4	-	2	4	10	1	6	44	31	17	4	3	-	-	2
	5%	9% ^{bj}	3%	5%	6%	1%	5%	-	14%	4%	3%	4%	7% ^p	16% ^{lnopqrst}	9% ^{opqrst}	4% ^p	1%	2%	-	-	2%
Retired with a private pension	374	164	49	52	22	4	9	1	2	7	61	3	5	51	83	108	81	20	2	5	-
	18%	27% ^{bdefij}	11%	23% ^{bei}	17% ⁱ	7%	12%	38%	11%	7%	19% ^{bi}	11%	6% ^t	19% ^{lrt}	24% ^{lrt}	26% ^{lmqrst}	22% ^{lrt}	14% ^t	3%	9% ^t	-
House person, housewife, househusband, etc.	120	26	24	9	8	5	2	1	1	12	27	3	8	21	22	25	24	7	1	-	1
	6%	4%	5%	4%	6%	10%	2%	27%	8%	12% ^{abcf}	9% ^a	13%	9% ^t	8% ^t	6%	6%	6%	5%	1%	-	1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 33

Do you work in any of the following occupations?**Base: All respondents who work**

	Gender		Age							Social Grade					Region										Employment Sector		Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	
Unweighted base	1090	597	493	139	250	258	249	142	52	287	355	261	187	95	35	137	84	93	75	55	101	179	139	97	310	780	132
Weighted base	1167	617	550	149	285	267	259	159	47*	310	380	276	201	94*	42*	157	96*	103*	82*	56*	101*	181	157	99*	342	825	152*
NET: Public Sector	342	165	177	57	88	81	74	38	4	103	131	60	47	22	20	58	26	28	26	20	32	52	34	23	342	-	56
	29%	27%	32%	38%hi	31%i	30%i	28%i	24%i	8%	33%lm	34%lm	22%	23%	24%	47%nw	37%w	27%	27%	32%	36%	31%	29%	22%	23%	100%B	-	37%
A nationalised industry/state corporation	29	18	11	13	8	5	2	*	-	6	4	12	6	2	4	5	1	5	-	-	5	4	2	1	29	-	4
	2%	3%	2%	9%efgh	3%	2%	1%	*	-	2%	1%	5%k	3%	3%	10%qstv	3%	1%	5%	-	-	5%	2%	1%	1%	8%B	-	3%
Central government or civil service (including Courts service and Bank of England)	37	22	15	4	8	6	14	3	2	17	12	5	2	3	3	5	3	8	2	4	1	3	*	4	37	-	9
	3%	3%	3%	2%	3%	2%	5%	2%	5%	5%lm	3%	2%	1%	3%	6%w	3%	3%	8%vw	3%	8%vw	1%	2%	*	4%	11%B	-	6%
Local government or council (including fire services, police and local authority controlled schools/colleges)	131	60	70	11	26	45	30	17	1	41	64	15	10	13	8	15	11	8	12	5	8	28	14	8	131	-	23
	11%	10%	13%	7%	9%	17%dei	12%	11%	2%	13%lm	17%lm	5%	5%	13%	19%	10%	12%	8%	15%	8%	8%	16%	9%	8%	38%B	-	15%
A university, or other grant funded establishment (include opted-out schools)	29	16	13	3	10	7	4	4	1	11	10	3	4	-	-	6	2	2	1	3	5	3	4	3	29	-	10
	2%	3%	2%	2%	4%	3%	2%	2%	1%	4%	3%	1%	2%	-	-	4%	2%	2%	1%	5%	5%	2%	3%	3%	8%B	-	7%
A health authority or NHS Trust	77	26	51	14	27	15	14	8	-	17	35	11	14	3	5	23	8	3	7	7	3	7	3	8	77	-	6
	7%	4%	9%a	9%	10%i	5%	5%	5%	-	5%	9%l	4%	7%	3%	12%w	14%nr	9%w	3%	9%	12%w	3%	4%	2%	8%	23%B	-	4%
The armed forces	4	4	-	2	1	1	-	-	-	-	1	3	*	-	-	-	-	-	2	1	-	1	-	-	4	-	1
	*	1%	-	1%	*	*	-	-	-	-	*	1%	*	-	-	-	-	-	3%	1%	-	*	-	-	1%B	-	*

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 33

Do you work in any of the following occupations?**Base: All respondents who work**

	Gender			Age						Social Grade				Region										Employment Sector			Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	
Weighted base	1167	617	550	149	285	267	259	159	47*	310	380	276	201	94*	42*	157	96*	103*	82*	56*	101*	181	157	99*	342	825	152*
Other public sector occupation (Please specify as much detail as possible)	36	19	16	10	8	2	10	5	-	11	5	10	9	2	-	4	1	2	2	1	8	5	10	1	36	-	2
	3%	3%	3%	7%f	3%	1%	4%	3%	-	4%	1%	4%	5%	2%	-	3%	1%	2%	2%	2%	8%qx	3%	6%	1%	10%B	-	1%
NET: Private Sector	825	451	373	92	197	186	185	122	43	206	249	216	154	72	22	99	70	75	55	35	70	129	122	76	-	825	96
	71%	73%	68%	62%	69%	70%	72%	76% ^d	92% ^{def}	67%	66%	78% ^{jk}	77% ^{jk}	76% ^o	53%	63%	73%	73%	68%	64%	69%	71%	78% ^{op}	77% ^o	-	100%A	63%
A charity, voluntary organisation or trust	42	14	28	6	12	11	9	5	-	15	14	4	9	4	3	7	*	1	3	1	1	11	5	6	-	42	11
	4%	2%	5% ^a	4%	4%	4%	3%	3%	-	5% ^l	4%	1%	5%	5%	7%	4%	*	1%	4%	2%	1%	6%	3%	6%	-	5%A	7%
Self-employed (Private sector)	168	98	70	10	29	36	52	22	20	46	49	41	33	10	4	25	14	10	12	4	14	28	30	18	-	168	20
	14%	16%	13%	7%	10%	13%	20% ^{de}	14%	42% ^{def}	15%	13%	15%	16%	10%	9%	16%	15%	9%	15%	7%	14%	15%	19%	18%	-	20%A	13%
None of the above/ I work in the Private sector	615	339	275	76	156	139	125	95	24	145	187	171	111	58	16	67	56	65	40	31	54	90	88	52	-	615	66
	53%	55%	50%	51%	55%	52%	48%	60%	50%	47%	49%	62% ^{jk}	55%	61% ^{op}	37%	43%	58% ^p	63% ^{op}	49%	55%	53%	50%	56%	52%	-	75%A	43%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 34

Do you work in any of the following occupations?**Base: All respondents who work**

	Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know/Undecided (j)	Refused (k)	Up to £7k (l)	>£7k-£14k (m)	>£14k-£21k (n)	>£21k-£28k (o)	>£28k-£34k (p)	>£34k-£41k (q)	>£41k-£48k (r)	>£48k-£55k (s)	>£55k or more (t)
Unweighted base	1090	270	289	128	69	34	45	2	6	66	165	16	28	117	191	232	229	88	45	33	68
Weighted base	1167	311	314	124*	79*	34**	45*	1**	6**	59*	176	16**	20**	97*	174	245	251	108*	60*	41**	97*
NET: Public Sector	342	74	120	33	20	12	8	-	1	14	54	6	6	24	52	68	76	38	22	10	30
	29%	24%	38%af	27%	25%	34%	18%	-	11%	24%	31%	35%	29%	24%	30%	28%	30%	35%	36%	25%	30%
A nationalised industry/state corporation	29	8	8	1	1	1	-	-	-	4	4	2	1	1	1	8	1	5	1	1	6
	2%	3%	3%	1%	2%	4%	-	-	-	6%c	2%	10%	4%	2%	1%	3%	1%	4%p	2%	1%	7%np
Central government or civil service (including Courts service and Bank of England)	37	12	13	4	2	1	2	-	-	-	3	-	4	-	9	7	8	1	2	2	2
	3%	4%	4%	3%	3%	4%	4%	-	-	-	2%	-	18%	-	5% ^m	3%	3%	1%	4%	4%	2%
Local government or council (including fire services, police and local authority controlled schools/colleges)	131	20	52	16	7	7	5	-	1	1	22	-	-	8	17	29	38	15	4	5	10
	11%	7%	17%ai	13% ⁱ	9%	20%	12%	-	11%	2%	12% ⁱ	-	-	8%	10%	12%	15%	14%	6%	12%	10%
A university, or other grant funded establishment (include opted-out schools)	29	8	9	3	1	2	-	-	-	2	3	-	1	3	5	5	6	4	5	-	-
	2%	3%	3%	3%	2%	6%	-	-	-	3%	2%	-	3%	3%	3%	2%	3%	3%	5%	8% ^t	-
A health authority or NHS Trust	77	14	32	6	6	-	-	-	-	4	14	2	-	4	15	13	14	11	5	1	6
	7%	4%	10% ^a	5%	7%	-	-	-	-	7%	8%	14%	-	4%	9%	5%	6%	11%	8%	2%	6%
The armed forces	4	2	1	1	*	-	-	-	-	-	-	-	-	-	1	1	-	-	2	-	-
	*	1%	*	1%	*	-	-	-	-	-	-	-	-	-	1%	*	-	-	3%p	-	-
Other public sector occupation (Please specify as much detail as possible)	36	10	5	3	2	-	1	-	-	4	9	2	1	7	4	5	8	1	3	2	5
	3%	3%	2%	2%	2%	-	2%	-	-	6%	5%	11%	3%	7% ^{noq}	2%	2%	3%	1%	5%	5%	5%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared for JL Partners by Populus Data Solutions

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 34

Do you work in any of the following occupations?**Base: All respondents who work**

	Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know/Undecided (j)	Refused (k)	Up to £7k (l)	>£7k-£14k (m)	>£14k-£21k (n)	>£21k-£28k (o)	>£28k-£34k (p)	>£34k-£41k (q)	>£41k-£48k (r)	>£48k-£55k (s)	>£55k or more (t)
Weighted base	1167	311	314	124*	79*	34**	45*	1**	6**	59*	176	16**	20**	97*	174	245	251	108*	60*	41**	97*
NET: Private Sector	825 71%	237 76%b	195 62%	91 73%	60 75%	23 66%	36 82%b	1 100%	5 89%	45 76%	10 69%	122 65%	14 71%	73 76%	122 70%	177 72%	174 70%	71 65%	38 64%	31 75%	68 70%
A charity, voluntary organisation or trust	42 4%	3 1%	11 3%	11 8%ad	* 1%	4 12%	3 6%a	-	1 26%	2 4%	7 4%	-	-	5 5%	8 4%	9 4%	10 4%	2 2%	-	-	5 5%
Self-employed (Private sector)	168 14%	50 16%	41 13%	23 18%	12 16%	2 6%	6 13%	-	-	12 20%j	17 9%	5 33%	6 28%	25 25%opq	27 15%	35 14%	28 11%	11 10%	10 17%	2 5%	12 12%
None of the above/ I work in the Private sector	615 53%	184 59%bc	143 45%	58 46%	47 59%	16 48%	28 63%	1 100%	3 62%	31 52%	99 56%	5 32%	9 43%	44 46%	87 50%	133 54%	137 55%	58 53%	28 47%	29 70%	51 52%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 35
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender			Age						Social Grade					Region							Employment Sector		Opinion Influencer (C)			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)		South West (x)	Public (A)	Private (B)
Unweighted base	2022	1036	986	229	319	331	354	292	497	533	568	421	500	179	77	225	169	173	146	110	203	284	270	186	310	780	174
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
No children aged 18 or under	1468 73%	737 75%	731 71%	201 89%efg	176 50%	134 42%	217 61%ef	281 94%efg	459 98%defgh	431 78%l	429 76%l	248 60%	360 73%l	121 69%	60 70%	163 70%	122 72%	120 67%	112 76%	71 71%	154 80%np	196 72%	215 76%	135 75%	195 57%	534 65%A	105 56%
NET: Yes	547 27%	246 25%	300 29%	21 9%i	170 49%cdghi	189 58%deg	141 39%dhi	18 6%i	8 2%	119 22%	137 24%	159 39%jkm	131 27%	55 31%u	25 30%	69 30%	48 28%	59 33%u	35 24%	30 29%	40 20%	75 27%	67 24%	45 25%	147 43%B	285 35%	81 44%
NET: Any 5-18	434 21%	195 20%	239 23%	7 3%	98 28%dhi	166 51%deg	137 38%dehi	18 6%i	8 2%	99 18%	101 18%	127 31%jkm	108 22%	37 21%	17 20%	60 26%	34 20%	50 28%u	32 22%	23 23%	34 17%	55 20%	55 19%	37 21%	119 35%B	223 27%	59 32%
NET: Any 11-18	299 15%	139 14%	160 15%	2 1%	41 12%dhi	100 31%deh	131 37%dehi	18 6%di	8 2%	76 14%	76 13%	69 17%	78 16%	27 15%	15 17%	41 18%u	28 16%	35 19%u	23 15%	13 13%	19 10%	40 15%	36 13%	22 13%	78 23%	148 18%	36 20%
Yes - children aged under 5 years old	208 10%	90 9%	118 11%	19 8%ghi	123 35%dfghi	60 19%dghi	6 2%hi	-	-	39 7%	50 9%	73 18%jkm	46 9%	30 17%psu	11 12%ps	20 9%	20 12%ps	21 12%ps	6 4%	8 8%	15 8%	37 13%ps	27 10%	15 8%	62 18%B	105 13%	39 21%
Yes - children aged 5 to 10 years old	225 11%	93 9%	132 13%a	5 2%i	76 22%cdghi	116 36%deg	22 6%hi	3 1%	2 *	44 8%	48 8%	74 18%jkm	58 12%	20 11%	9 11%	32 14%q	11 7%	23 13%	14 10%	14 14%	20 10%	35 13%	29 10%	17 10%	62 18%	126 15%	39 21%
Yes - children aged 11 to 15 years old	212 11%	99 10%	113 11%	2 1%	35 10%dhi	77 24%deh	86 24%dehi	7 2%	7 1%	48 9%	53 9%	52 13%	59 12%	20 11%	14 16%ux	25 11%	16 9%	26 15%ux	15 10%	12 12%	14 7%	32 12%	24 9%	13 7%	53 16%	104 13%	30 16%
Yes - children aged 16 to 18 years old	128 6%	60 6%	68 7%	-	6 2%	37 11%deh	72 20%deh	12 4%di	1 *	35 6%	37 7%	29 7%	27 6%	11 6%	1 1%	17 7%	17 10%ot	12 7%	11 8%	2 2%	9 5%	14 5%	20 7%	14 8%	35 10%	64 8%	11 6%
Refused	7 *	4 *	3 *	3 1%i	4 1%i	-	*	-	-	2 *	2 *	3 1%	-	*	-	1 1%	*	1 *	1 *	-	-	2 1%	1 1%	-	-	5 1%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 36

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know/Undecided (j)	Refused (k)	Up to £7k (l)	>£7k-£14k (m)	>£14k-£21k (n)	>£21k-£28k (o)	>£28k-£34k (p)	>£34k-£41k (q)	>£41k-£48k (r)	>£48k-£55k (s)	>£55k or more (t)
Unweighted base	2022	595	450	244	131	55	73	5	19	117	309	24	98	319	392	422	356	123	56	43	82
Weighted base	2022	617	459	228	131*	53*	72*	4**	16**	102*	316	25**	86*	270	355	421	374	141*	72*	52*	114*
No children aged 18 or under	1468	486	292	175	89	38	51	3	12	74	233	16	72	207	281	323	238	80	46	33	71
	73%	79% ^{bd}	64%	77% ^b	68%	71%	71%	73%	73%	72%	74% ^b	65%	84% ^{pqrst}	77% ^{pqt}	79% ^{pqrst}	77% ^{pqt}	64%	57%	64%	64%	63%
NET: Yes	547	131	164	53	42	15	21	1	4	27	80	8	14	63	73	97	136	61	26	19	42
	27%	21%	36% ^{acj}	23%	32% ^a	29%	29%	27%	27%	26%	25%	32%	16%	23%	21%	23%	36% ^{lmno}	43% ^{lmno}	36% ^{ln}	36% ^{ln}	37% ^{lmno}
NET: Any 5-18	434	108	126	45	37	10	17	1	4	15	67	4	11	49	54	76	111	48	22	18	37
	21%	18%	27% ^{aci}	20%	28% ^{ai}	19%	24%	27%	27%	15%	21%	15%	13%	18%	15%	18%	30% ^{lmno}	34% ^{lmno}	31% ^{lno}	34% ^{lmno}	33% ^{lmno}
NET: Any 11-18	299	80	83	35	25	8	11	1	3	8	43	3	8	33	46	47	76	33	14	12	24
	15%	13%	18% ^{ai}	15%	19% ⁱ	16%	15%	27%	18%	8%	14%	11%	10%	12%	13%	11%	20% ^{lmno}	24% ^{lmno}	19%	23%	22% ^o
Yes - children aged under 5 years old	208	39	67	13	11	6	14	-	-	14	39	5	4	20	28	38	52	27	9	6	13
	10%	6%	15% ^{ac}	6%	9%	11%	20% ^{acd}	-	-	14% ^{ac}	12% ^{ac}	21%	5%	8%	8%	9%	14% ^{lmn}	19% ^{lmno}	13%	12%	11%
Yes - children aged 5 to 10 years old	225	43	64	26	23	6	10	1	3	9	38	2	3	28	24	45	51	27	12	7	25
	11%	7%	14% ^a	11%	17% ^a	11%	15% ^a	27%	17%	9%	12% ^a	9%	4%	10%	7%	11% ^l	14% ^{ln}	19% ^{lmno}	17% ^{ln}	13%	22% ^{lmno}
Yes - children aged 11 to 15 years old	212	51	59	25	17	8	8	1	3	7	30	2	8	26	34	32	50	22	8	7	19
	11%	8%	13% ^a	11%	13%	15%	11%	27%	18%	7%	10%	9%	10%	10%	10%	8%	13% ^o	16% ^o	11%	14%	17% ^o
Yes - children aged 16 to 18 years old	128	45	30	16	10	1	2	-	1	1	21	1	3	9	21	20	35	15	10	7	8
	6%	7% ⁱ	7% ⁱ	7% ⁱ	8% ⁱ	1%	3%	-	7%	1%	7% ⁱ	5%	4%	3%	6%	5%	9% ^{mo}	11% ^{mo}	13% ^{mo}	13% ^m	7%
Refused	7	-	3	-	-	-	-	-	-	1	2	1	*	-	-	1	-	-	-	-	-
	*	-	1%	-	-	-	-	-	-	1% ^a	1%	3%	1%	-	-	*	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 37
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age						Social Grade					Region										Employment Sector		Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	
Unweighted base	2022	1036	986	229	319	331	354	292	497	533	568	421	500	179	77	225	169	173	146	110	203	284	270	186	310	780	174
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
Anglia	196	81	116	31	33	28	31	27	46	57	56	39	45	-	-	-	-	-	20	-	163	-	13	1	34	75	13
	10%	8%	11% ^a	14%	10%	9%	9%	9%	10%	10%	10%	9%	9%	-	-	-	-	-	14% ^{nopq} rtvw	-	84% ^{nopq} rstvw	-	4% ^{npqr} vx	1%	10%	9%	7%
Border	18	6	12	-	5	1	4	4	3	3	7	7	1	9	2	7	-	-	-	-	-	-	-	-	2	11	1
	1%	1%	1%	-	1%	*	1%	1%	1%	1%	1%	2% ^m	*	5% ^{qrst} uvwx	2% ^{vw}	3% ^{quv} wx	-	-	-	-	-	-	-	-	1%	1%	*
Central	291	150	141	32	42	54	50	42	71	85	77	56	73	3	-	3	-	175	105	1	-	-	2	2	47	114	26
	14%	15%	14%	14%	12%	17%	14%	14%	15%	15%	14%	14%	15%	2% ^v	-	1%	-	97% ^{nop} qstuv	71% ^{nopq} tuvwx	1%	-	-	1%	1%	14%	14%	14%
Granada	225	121	104	21	47	31	44	33	49	54	49	62	60	-	-	216	-	-	2	5	-	-	3	-	54	94	20
	11%	12%	10%	9%	13%	10%	12%	11%	11%	10%	9%	15% ^{jk}	12%	-	-	93% ^{nopr} stuvwx	-	-	1%	5% ^{nqr} vw	-	-	1%	-	16%	11%	11%
London	407	204	204	38	66	72	69	68	95	126	127	60	94	-	-	1	1	-	-	-	31	273	101	2	70	180	49
	20%	21%	20%	17%	19%	22%	19%	23%	20%	23% ^l	22% ^l	15%	19%	-	-	*	*	-	-	-	16% ^{no} pqrst	100% ^{nop} qrstuv	36% ^{nopq} rstuv	1%	21%	22%	26%
Meridian	199	93	106	26	41	29	31	27	43	47	57	53	42	-	-	-	-	2	-	-	1	-	165	31	24	88	16
	10%	9%	10%	12%	12%	9%	9%	9%	9%	9%	10%	13%	9%	-	-	-	-	1%	-	-	*	-	58% ^{nop} qrstuv	17% ^{nopq} rstuv	7%	11%	9%
STV	162	84	79	12	30	36	31	23	31	40	40	38	45	162	-	-	-	-	-	-	-	-	-	-	22	63	14
	8%	9%	8%	5%	9%	11% ^d	9%	8%	7%	7%	7%	9%	9%	92% ^{opqr} stuvwx	-	-	-	-	-	-	-	-	-	-	6%	8%	8%
Tyne Tees	85	41	44	9	13	10	18	10	26	20	28	15	22	-	82	-	3	-	-	-	-	-	-	-	18	23	6
	4%	4%	4%	4%	4%	3%	5%	3%	6%	4%	5%	4%	5%	-	97% ^{npqr} stuvwx	-	2%	-	-	-	-	-	-	-	5%	3%	3%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 37
Which of the following ITV regions do you live in?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)		Private (B)
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
Wales	96 5%	45 5%	50 5%	7 3%	24 7%	14 4%	15 4%	15 5%	20 4%	26 5%	23 4%	20 5%	27 5%	-	-	-	-	-	-	96 95% nopq rsuvwx	-	-	-	-	20 6%	34 4%	8 4%
West	46 2%	22 2%	24 2%	4 2%	7 2%	10 3%	13 4%	5 2%	7 2%	16 3%	12 2%	9 2%	9 2%	-	-	4 2%	-	3 2%	1 1%	-	-	-	*	38 21% nopq rstuvw	3 1%	24 3%	9 5%
Westcountry	106 5%	47 5%	59 6%	12 5%	16 4%	10 3%	23 6%	21 7%	24 5%	27 5%	31 5%	21 5%	28 6%	-	-	-	-	-	-	-	-	-	-	106 59% nopq rstuvw	15 4%	43 5%	12 7%
Yorkshire	190 9%	94 9%	96 9%	31 14% e	26 7%	28 9%	31 9%	24 8%	50 11%	52 9%	61 11%	30 7%	46 9%	-	1 1%	3 1%	167 98% nopr stuvwx	-	19 13% nopr tuvwx	-	-	-	-	-	33 10%	76 9%	11 6%
UTV	1 *	-	1 *	1 1%	-	-	-	-	-	-	-	1 *	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 38
Which of the following ITV regions do you live in?
Base: All respondents

	Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know/Undecided (j)	Refused (k)	Up to £7k (l)	>£7k-£14k (m)	>£14k-£21k (n)	>£21k-£28k (o)	>£28k-£34k (p)	>£34k-£41k (q)	>£41k-£48k (r)	>£48k-£55k (s)	>£55k or more (t)
Unweighted base	2022	595	450	244	131	55	73	5	19	117	309	24	98	319	392	422	356	123	56	43	82
Weighted base	2022	617	459	228	131*	53*	72*	4**	16**	102*	316	25**	86*	270	355	421	374	141*	72*	52*	114*
Anglia	196	70	31	29	6	6	-	-	2	7	43	2	6	32	33	40	34	8	6	4	24
	10%	11% ^{bf}	7% ^f	13% ^{bdf}	5%	11% ^f	-	-	13%	7% ^f	14% ^{bdf}	8%	7%	12%	9%	10%	9%	6%	9%	7%	21% ^{lnopq}
Border	18	6	3	3	-	-	4	-	*	1	1	-	1	*	2	6	6	-	-	-	-
	1%	1%	1%	1%	-	-	5% ^{abdj}	-	2%	1%	*	-	1%	*	1%	1%	2%	-	-	-	-
Central	291	111	57	27	28	5	2	-	3	15	39	1	12	40	62	74	43	29	12	5	4
	14%	18% ^{bfj}	13% ^f	12%	22% ^{bcbfj}	10%	3%	-	20%	15% ^f	12% ^f	6%	14% ^t	15% ^t	18% ^{pt}	18% ^{pt}	12% ^t	21% ^{pt}	17% ^t	9%	3%
Granada	225	60	70	19	16	5	-	-	1	17	39	-	8	28	37	45	44	19	8	3	16
	11%	10% ^f	15% ^{acf}	8% ^f	12% ^f	9% ^f	-	-	4%	17% ^{acf}	12% ^f	-	10%	11%	11%	12%	13%	12%	6%	6%	14%
London	407	117	95	57	29	13	-	-	4	17	63	12	17	42	69	83	72	30	16	12	26
	20%	19% ^f	21% ^f	25% ^f	22% ^f	24% ^f	-	-	22%	17% ^f	20% ^f	50%	20%	16%	19%	20%	19%	21%	22%	22%	23%
Meridian	199	73	52	27	5	6	-	-	1	8	25	2	6	26	23	40	42	12	6	3	19
	10%	12% ^{df}	11% ^{df}	12% ^{df}	4%	12% ^f	-	-	4%	8% ^f	8% ^f	10%	6%	10%	6%	9%	11% ⁿ	9%	9%	5%	17% ⁿ
STV	162	21	20	16	4	3	66	-	-	11	23	-	14	20	22	30	29	11	7	10	5
	8%	3%	4%	7% ^a	3%	6%	92% ^{abcdei}	-	-	10% ^{abd}	7% ^a	-	17% ^{mnopt}	8%	6%	7%	8%	8%	10%	18% ^{mnopt}	4%
Tyne Tees	85	22	28	7	10	1	-	-	-	3	13	1	5	20	11	16	17	7	1	4	3
	4%	4%	6%	3%	8% ^f	3%	-	-	-	3%	4%	4%	6%	7% ^{no}	3%	4%	5%	5%	2%	7%	3%
Wales	96	29	23	7	6	1	-	4	1	5	19	1	9	11	16	24	14	7	-	1	6
	5%	5%	5%	3%	5%	1%	-	100%	4%	5%	6%	4%	10% ^{mpr}	4%	5%	6%	4%	5%	-	3%	5%
West	46	9	15	11	1	1	-	-	-	2	6	1	2	8	9	7	6	3	3	2	3
	2%	1%	3%	5% ^a	1%	2%	-	-	-	2%	2%	3%	2%	3%	2%	2%	2%	2%	4%	3%	3%
Westcountry	106	41	16	15	7	7	-	-	3	4	12	1	4	13	23	21	25	4	5	4	4
	5%	7% ^{bf}	3%	7% ^f	6%	13% ^{bfij}	-	-	20%	4%	4%	5%	5%	5%	6%	5%	7%	3%	7%	8%	3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 38
Which of the following ITV regions do you live in?
Base: All respondents

	Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know/Undecided (j)	Refused (k)	Up to £7k (l)	>£7k-£14k (m)	>£14k-£21k (n)	>£21k-£28k (o)	>£28k-£34k (p)	>£34k-£41k (q)	>£41k-£48k (r)	>£48k-£55k (s)	>£55k or more (t)
Weighted base	2022	617	459	228	131*	53*	72*	4**	16**	102*	316	25**	86*	270	355	421	374	141*	72*	52*	114*
Yorkshire	190	58	49	9	18	5	-	-	2	11	35	2	3	28	45	35	40	10	7	5	4
	9%	9%cf	11%cf	4%	14%cf	9%f	-	-	11%	11%cf	11%cf	10%	4%	10%	13%lt	8%	11%	7%	10%	10%	4%
UTV	1	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	1%ab	-	-	-	-	-	-	-	-	-	-	1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 39
Marital Status
Base: All respondents

	Gender			Age						Social Grade					Region									Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)		Private (B)
Unweighted base	2022	1036	986	229	319	331	354	292	497	533	568	421	500	179	77	225	169	173	146	110	203	284	270	186	310	780	174
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
Single	645 32%	339 34%b	305 29%	169 75%efg hi	154 44%fgh i	103 32%hi	121 34%hi	64 21%i	33 7%	186 34%l	205 36%l	86 21%	168 34%l	47 27%	28 33%	72 31%	54 32%	47 26%	44 30%	36 36%	65 34%	116 42%npq rswx	81 29%	53 30%	136 40%	300 36%	70 38%
NET: Married/ Civil partnership/ co habiting	1063 53%	544 55%b	519 50%	52 23%	186 53%d	199 61%dg	188 53%d	167 56%d	272 58%d	271 49%	273 48%	294 72%jkm	226 46%	103 58%v	47 55%v	128 55%v	85 50%	108 60%v	82 56%v	52 51%	99 51%v	108 40%	152 54%v	100 56%v	171 50%	438 53%	93 50%
Married	783 39%	413 42%b	370 36%	14 6%	109 31%d	124 38%d	144 40%de	141 47%de	250 54%defg	199 36%	195 34%	218 53%jkm	171 35%	67 38%	32 38%	88 38%	57 34%	83 46%qv	60 41%	36 36%	75 39%	87 32%	119 42%v	77 43%v	105 31%	297 36%	77 41%
Civil Partnership	21 1%	8 1%	13 1%	4 2%h	8 2%hi	5 2%	2 *	- -	2 *	5 1%	5 1%	7 2%	4 1%	1 1%	3 3%q	4 2%	- -	1 *	2 1%	3 3%q	3 1%	1 *	3 1%	1 1%	9 3%B	5 1%	1 1%
Co Habiting	260 13%	123 12%	137 13%	33 15%i	69 20%ghi	70 22%ghi	42 12%i	26 9%i	20 4%	67 12%	73 13%	69 17%lm	50 10%	35 20%uvw	12 14%	36 15%v	28 17%v	23 13%	20 14%	12 12%	21 11%	20 7%	30 11%	22 12%	56 17%	136 16%	15 8%
NET: Widowed/ separated/ divorced	299 15%	95 10%	204 20%a	1 *	4 1%	21 6%de	47 13%def	67 23%defg	160 34%defgh	91 17%l	88 15%l	27 6%	94 19%l	25 14%	10 12%	30 13%	30 18%	23 13%	20 13%	13 13%	30 15%	44 16%	49 17%	24 14%	34 10%	77 9%	19 11%
Widowed	93 5%	20 2%	73 7%a	- -	- -	2 1%	5 1%	19 6%defg	67 14%defgh	29 5%l	31 5%l	7 2%	25 5%l	7 4%	6 7%	9 4%	8 5%	14 8%	6 4%	6 6%	9 4%	9 3%	13 5%	6 3%	9 2%	11 1%	9 5%
Separated	26 1%	15 2%	11 1%	- -	4 1%	3 1%	4 1%	8 3%d	6 1%	4 1%	6 1%	3 1%	13 3%j	1 1%	2 2%	4 2%	4 2%	- -	1 *	- -	1 1%	4 1%	8 3%	2 1%	4 1%	12 1%	1 *
Divorced	181 9%	60 6%	121 12%a	1 *	- -	15 5%de	38 11%def	41 14%defg	86 18%defg	58 10%l	51 9%l	17 4%	55 11%l	16 9%	3 4%	17 7%	18 11%	10 5%	13 9%	8 8%	20 10%	31 11%	28 10%	17 9%	22 6%	54 6%	10 5%
Prefer not to answer	15 1%	9 1%	6 1%	3 1%	6 2%	1 *	1 *	1 *	2 1%	4 1%	2 *	4 1%	4 1%	1 *	- -	2 1%	1 *	2 1%	2 1%	- -	- -	5 2%	1 *	2 1%	1 *	10 1%	2 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 40
Marital Status
Base: All respondents

	Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know/ Undecided (j)	Refused (k)	Up to £7k (l)	>£7k-£14k (m)	>£14k-£21k (n)	>£21k-£28k (o)	>£28k-£34k (p)	>£34k-£41k (q)	>£41k-£48k (r)	>£48k-£55k (s)	>£55k or more (t)
Unweighted base	2022	595	450	244	131	55	73	5	19	117	309	24	98	319	392	422	356	123	56	43	82
Weighted base	2022	617	459	228	131*	53*	72*	4**	16**	102*	316	25**	86*	270	355	421	374	141*	72*	52*	114*
Single	645	161	164	77	30	24	17	1	7	44	111	10	49	100	110	117	79	30	23	15	55
	32%	26%	36% ^{ad}	34% ^a	23%	45% ^{adf}	24%	36%	43%	43% ^{adf}	35% ^{ad}	39%	57% ^{mno}	37% ^{opq}	31% ^p	28%	21%	21%	32%	29%	48% ^{nopq}
NET: Married/ Civil partnership/ co habiting	1063	349	248	103	83	25	45	2	8	46	144	10	15	81	167	252	261	102	45	36	56
	53%	57% ^{cij}	54% ^{cj}	45%	64% ^{cij}	48%	62% ^{cij}	64%	46%	45%	46%	40%	18%	30% ^l	47% ^{lm}	60% ^{lmn}	70% ^{lmnot}	72% ^{lmnot}	63% ^{lm}	69% ^{lmn}	49% ^{lm}
Married	783	285	164	84	62	18	24	1	5	29	101	10	8	57	130	204	182	78	27	20	40
	39%	46% ^{bcij}	36%	37%	47% ^{bij}	33%	34%	38%	33%	28%	32%	40%	10%	21% ^l	37% ^{lm}	48% ^{lmnt}	49% ^{lmnt}	55% ^{lmnt}	38% ^{lm}	37% ^{lm}	35% ^{lm}
Civil Partnership	21	4	9	-	-	-	-	-	-	5	3	-	4	4	1	3	3	4	-	1	1
	1%	1%	2%	-	-	-	-	-	-	5% ^{acdj}	1%	-	4% ^{nop}	1%	*	1%	1%	3% ⁿ	-	1%	1%
Co Habiting	260	60	75	19	21	8	20	1	2	12	40	-	3	20	37	45	76	20	18	16	15
	13%	10%	16% ^{ac}	8%	16% ^c	15%	28% ^{abcij}	27%	13%	12%	13%	-	4%	7%	10%	11%	20% ^{lmno}	14% ^l	25% ^{lmno}	30% ^{lmnoq}	13%
NET: Widowed/ separated/ divorced	299	106	46	48	18	3	10	-	2	11	54	3	21	87	75	51	34	9	3	1	3
	15%	17% ^{be}	10%	21% ^{bei}	13%	5%	13%	-	11%	11%	17% ^{be}	13%	25% ^{opqrs}	32% ^{nopqr}	21% ^{opqrs}	12% ^t	9%	7%	4%	2%	3%
Widowed	93	43	12	11	3	1	3	-	2	17	2	2	10	29	24	13	7	4	-	-	-
	5%	7% ^b	3%	5%	2%	1%	4%	-	2%	5%	8%	2%	12% ^{opqrs}	11% ^{opqrst}	7% ^{opt}	3%	2%	3%	-	-	-
Separated	26	5	5	3	4	1	-	-	1	1	6	1	1	6	7	3	7	2	-	-	-
	1%	1%	1%	1%	3%	1%	-	-	4%	1%	2%	4%	1%	2%	2%	1%	2%	1%	-	-	-
Divorced	181	58	30	34	11	2	6	-	1	8	31	*	11	52	44	35	20	3	3	1	3
	9%	9%	6%	15% ^{abe}	8%	3%	9%	-	7%	8%	10%	2%	12% ^{pqt}	19% ^{nopqr}	12% ^{pqt}	8% ^q	5%	2%	4%	2%	3%
Prefer not to answer	15	2	1	*	-	1	-	-	-	*	8	2	-	2	2	1	-	-	1	-	-
	1%	*	*	*	-	2% ^{ab}	-	-	-	*	2% ^{ab}	8%	-	1%	1%	*	-	-	1%	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 41
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade					Region										Employment Sector		Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	
Unweighted base	2022	1036	986	229	319	331	354	292	497	533	568	421	500	179	77	225	169	173	146	110	203	284	270	186	310	780	174
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
Glasgow	86 4%	43 4%	44 4%	8 4%	17 5%	20 6%i	12 3%	19 6%i	11 2%	23 4%	17 3%	24 6%k	22 5%	86 49%opqr stuvwx	-	-	-	-	-	-	-	-	-	-	13 4%	37 4%	6 3%
Edinburgh	77 4%	41 4%	36 3%	5 2%	15 4%	15 5%	17 5%	9 3%	17 4%	15 3%	24 4%	15 4%	23 5%	77 44%opqr stuvwx	-	-	-	-	-	-	-	-	-	-	8 2%	31 4%	5 3%
Newcastle	83 4%	38 4%	45 4%	6 3%	12 3%	10 3%	19 5%	10 3%	26 6%	18 3%	27 5%	15 4%	22 5%	-	79 94%npqr stuvwx	2 1%	1	-	-	-	-	-	-	-	19 6%B	21 3%	7 4%
Leeds	79 4%	35 4%	44 4%	13 6%	12 3%	9 3%	15 4%	7 2%	23 5%	23 4%	30 5%	10 3%	16 3%	-	2 3%nr uvwx	1 *	76 45%no pqr stuvwx	-	-	-	-	-	-	-	10 3%	33 4%	7 4%
Hull	50 2%	26 3%	24 2%	11 5%e	5 1%	8 3%	10 3%	5 2%	11 2%	13 2%	15 3%	11 3%	10 2%	-	1 1%	-	47 28%no pqr stuvwx	-	2 1%	-	-	-	-	-	8 2%	24 3%	1 1%
Sheffield	50 2%	30 3%	20 2%	8 4%	10 3%	9 3%	5 1%	5 2%	13 3%	15 3%	21 4%	6 1%	9 2%	-	-	-	42 24%no pqr stuvwx	-	8 6%np r t uvwx	-	-	-	-	-	12 3%	18 2%	3 2%
Manchester	161 8%	91 9%	70 7%	20 9%	31 9%	31 10%	32 9%	15 5%	31 7%	40 7%	28 5%	48 12%jk	45 9%k	-	-	150 65%no pqr stuvwx	1 1%	8 5%nq t vwx	2 1%	-	-	-	-	-	44 13%	69 8%	17 9%
Liverpool	80 4%	42 4%	38 4%	3 1%	18 5%d	9 3%	16 4%	17 6%d	18 4%	19 3%	20 4%	24 6%	17 3%	-	-	68 29%no pqr stuvwx	-	1 1%	-	11 10%no pqr stuvwx	-	-	-	-	18 5%	30 4%	6 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 41
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade					Region										Employment Sector		Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
Nottingham	92 5%	40 4%	53 5%	10 5%	15 4%	17 5%	13 4%	15 5%	21 5%	22 4%	35 6%l	9 2%	27 5%l	-	-	-	-	1 1%	90 61%nopq rtuvwx	-	*	-	-	-	17 5%	35 4%	5 3%
Birmingham	172 9%	89 9%	83 8%	23 10%	25 7%	34 10%	30 8%	22 7%	38 8%	58 10%	40 7%	37 9%	38 8%	-	1 1%	-	-	161 89%nopq stuvwx	9 6%npqu vw	1 1%	-	-	-	-	28 8%	74 9%	19 10%
Norwich	83 4%	31 3%	52 5%	15 7%	14 4%	12 4%	11 3%	14 5%	17 4%	16 3%	25 4%	17 4%	24 5%	-	-	-	-	-	5 4%npqr vw	-	77 40%nopq rstvw	-	-	-	15 4%	34 4%	3 2%
Milton Keynes	58 3%	28 3%	30 3%	13 6%g	7 2%	12 4%	5 2%	8 3%	12 3%	13 2%	15 3%	13 3%	17 3%	-	-	-	-	1 1%	17 11%nopq rtvx	-	23 12%nopq rtvw	-	17 6%nopq rtvx	-	6 2%	30 4%	5 3%
Brighton	43 2%	23 2%	19 2%	6 3%	11 3%	6 2%	7 2%	7 2%	6 1%	8 1%	18 3%	10 2%	7 1%	-	-	-	-	-	-	-	-	-	43 15%nopq rstuvx	-	6 2%	21 3%	1 1%
Oxford	30 1%	15 1%	16 2%	4 2%	6 2%	6 2%	4 1%	3 1%	6 1%	6 1%	8 1%	10 3%	6 1%	-	-	-	-	1 *	1 1%	-	-	-	22 8%nopq rstuv	6 3%npqu v	4 1%	8 1%	4 2%
London	480 24%	232 24%	247 24%	45 20%	82 24%	77 24%	89 25%	78 26%	108 23%	148 27%l	143 25%	84 20%	105 21%	-	1 1%	-	-	-	3 2%	-	66 34%no pqrst x	273 100%nop qrstuvw	135 48%nopq rstux	2 1%	80 23%	214 26%	50 27%
Southampton	82 4%	39 4%	42 4%	7 3%	19 5%	13 4%	11 3%	9 3%	23 5%	27 5%	23 4%	11 3%	21 4%	-	-	-	-	-	-	-	-	-	50 18%nop qrstuv	32 18%nopq rstuv	14 4%	29 3%	8 4%
Bristol	77 4%	30 3%	47 4%	10 5%	12 4%	13 4%	18 5%	11 4%	11 2%	24 4%	16 3%	21 5%	16 3%	-	-	-	-	1 *	-	3 3%npqu vw	-	-	-	73 40%nopq rstuvw	10 3%	36 4%	10 5%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 41
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender		Age							Social Grade					Region										Employment Sector		Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
Plymouth	57 3%	26 3%	31 3%	2 1%	7 2%	5 1%	16 4% ^d	12 4% ^d	16 3%	12 2%	15 3%	11 3%	18 4%	-	-	-	-	-	-	-	-	-	-	57 32% ^{nopq} rstuvw	8 2%	23 3%	8 4%
Cardiff	76 4%	38 4%	38 4%	7 3%	19 5%	12 4%	10 3%	11 4%	16 3%	22 4%	19 3%	13 3%	21 4%	-	-	-	-	-	-	76 75% ^{nopq} rsuvwx	-	-	-	-	14 4%	28 3%	8 4%
None of these	107 5%	50 5%	56 5%	7 3%	12 3%	5 2%	18 5% ^f	20 7% ^f	44 9% ^{defg}	31 6%	28 5%	20 5%	27 6%	12 7% ^{oqv}	-	11 5% ^v	3 2%	5 3% ^v	10 7% ^{oqv}	10 10% ^{oqr} v	28 14% ^{nopq} rvwx	-	16 6% ^{ov}	10 6% ^v	11 3%	32 4%	9 5%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 42
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know/Undecided (j)	Refused (k)	Up to £7k (l)	>£7k-£14k (m)	>£14k-£21k (n)	>£21k-£28k (o)	>£28k-£34k (p)	>£34k-£41k (q)	>£41k-£48k (r)	>£48k-£55k (s)	>£55k or more (t)
Unweighted base	2022	595	450	244	131	55	73	5	19	117	309	24	98	319	392	422	356	123	56	43	82
Weighted base	2022	617	459	228	131*	53*	72*	4**	16**	102*	316	25**	86*	270	355	421	374	141*	72*	52*	114*
Glasgow	86	13	14	2	3	2	43	-	-	3	8	-	8	10	13	16	13	7	4	5	3
	4%	2%	3%	1%	2%	3%	59%abcdei	-	-	3%	3%	-	9%np	4%	4%	4%	3%	5%	5%	10%	3%
Edinburgh	77	9	7	10	1	1	26	-	-	8	15	-	8	9	9	18	17	4	1	3	3
	4%	1%	1%	5%ab	1%	2%	37%abcdei	-	-	8%abd	5%ab	-	10%mnop	3%	2%	4%	5%	3%	2%	5%	3%
Newcastle	83	18	28	8	9	1	-	-	-	4	14	1	4	19	11	18	16	6	1	2	3
	4%	3%	6%a	3%	7%af	3%	-	-	-	4%	4%	4%	5%	7%n	3%	4%	4%	4%	2%	3%	3%
Leeds	79	25	18	3	5	3	-	-	1	2	21	2	1	13	19	11	15	6	3	2	2
	4%	4%	4%	1%	4%	5%	-	-	6%	2%	7%cf	10%	1%	5%	5%	3%	4%	4%	5%	4%	2%
Hull	50	17	13	3	4	2	-	-	-	5	5	-	1	6	11	9	11	3	2	2	1
	2%	3%	3%	1%	3%	3%	-	-	-	5%	2%	-	1%	2%	3%	2%	3%	2%	3%	4%	1%
Sheffield	50	9	18	2	8	*	-	-	1	2	10	-	-	7	12	12	12	2	4	-	-
	2%	2%	4%ac	1%	6%ac	1%	-	-	5%	2%	3%	-	-	2%	3%	3%	3%	1%	6%	-	-
Manchester	161	48	46	15	12	2	-	-	1	13	24	-	6	20	29	28	33	14	6	2	15
	8%	8%f	10%f	7%f	9%f	4%	-	-	4%	13%f	8%f	-	7%	7%	8%	7%	9%	10%	8%	3%	13%
Liverpool	80	20	28	5	6	1	-	-	-	5	16	-	6	10	10	21	13	5	3	2	3
	4%	3%	6%ac	2%	4%	1%	-	-	-	5%	5%	-	6%	4%	3%	5%	3%	4%	4%	5%	2%
Nottingham	92	31	18	8	5	4	-	-	2	9	15	1	4	13	21	26	15	6	2	2	-
	5%	5%	4%	3%	4%	7%f	-	-	13%	8%f	5%	6%	5%t	5%	6%t	6%t	4%	4%	3%	3%	-
Birmingham	172	68	38	16	20	3	-	-	1	8	18	-	8	16	40	40	26	25	6	2	4
	9%	11%fj	8%f	7%f	15%bcfj	5%	-	-	7%	8%f	6%	-	10%	6%	11%mt	10%	7%	18%mopt	8%	4%	3%
Norwich	83	38	10	11	2	3	-	-	-	3	15	*	4	14	15	12	3	5	6	6	5
	4%	6%b	2%	5%	1%	7%	-	-	-	2%	5%	2%	4%	5%	4%	3%	2%	7%	11%p	6%	5%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 42
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know/Undecided (j)	Refused (k)	Up to £7k (l)	>£7k-£14k (m)	>£14k-£21k (n)	>£21k-£28k (o)	>£28k-£34k (p)	>£34k-£41k (q)	>£41k-£48k (r)	>£48k-£55k (s)	>£55k or more (t)
Weighted base	2022	617	459	228	131*	53*	72*	4**	16**	102*	316	25**	86*	270	355	421	374	141*	72*	52*	114*
Milton Keynes	58	16	14	6	3	1	-	-	2	2	12	2	1	7	11	12	11	-	7	-	5
	3%	3%	3%	3%	2%	1%	-	-	13%	2%	4%	7%	1%	3%	3%	3%	3%	-	9%loq	-	4%
Brighton	43	11	14	4	1	-	-	-	-	2	9	2	1	9	7	5	6	5	1	1	4
	2%	2%	3%	2%	1%	-	-	-	-	2%	3%	7%	1%	3%	2%	1%	2%	4%	1%	3%	4%
Oxford	30	11	5	5	4	2	-	-	-	1	3	-	1	1	5	4	9	2	-	-	3
	1%	2%	1%	2%	3%	4%	-	-	-	1%	1%	-	1%	*	1%	1%	2%	1%	-	-	2%
London	480	144	115	69	30	13	-	-	2	19	75	13	19	53	75	98	92	33	14	13	38
	24%	23% ^f	25% ^f	30% ^{fi}	23% ^f	25% ^f	-	-	12%	19% ^f	24% ^f	53%	23%	20%	21%	23%	25%	24%	19%	25%	34% ^{mn}
Southampton	82	37	13	17	-	3	-	-	-	2	9	-	2	12	8	21	13	3	1	2	9
	4%	6% ^{bd}	3%	8% ^{bdij}	-	5% ^d	-	-	-	2%	3%	-	2%	4%	2%	5%	3%	2%	1%	3%	8% ⁿ
Bristol	77	17	16	14	6	4	-	-	2	4	11	1	-	15	11	18	11	3	5	3	5
	4%	3%	3%	6% ^{aef}	5%	8% ^f	-	-	12%	4%	4%	3%	-	5% ^l	3%	4%	3%	2%	7% ^l	7% ^l	4%
Plymouth	57	26	13	8	2	-	-	-	1	1	5	1	4	7	15	6	17	4	2	2	1
	3%	4%	3%	4%	2%	-	-	-	8%	1%	1%	5%	5%	3%	4% ^o	1%	4% ^o	3%	3%	3%	1%
Cardiff	76	22	17	6	5	-	-	3	1	4	16	1	5	5	15	21	13	6	-	1	5
	4%	4%	4%	3%	3%	-	-	88%	4%	4%	5%	4%	6% ^m	2%	4%	5% ^m	3%	5%	-	3%	4%
None of these	107	37	13	15	5	8	3	*	3	5	17	-	3	23	16	22	20	4	4	2	5
	5%	6% ^b	3%	7% ^b	4%	16% ^{abcdfi}	4%	12%	16%	5%	5%	-	4%	9% ^{nq}	5%	5%	5%	3%	6%	5%	5%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 43
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Gender		Age						Social Grade					Region							Employment Sector		Opinion Influencer (C)					
		Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)		South West (x)	Public (A)	Private (B)		
Unweighted base	2022	1036	986	229	319	331	354	292	497	533	568	421	500	179	77	225	169	173	146	110	203	284	270	186	310	780	174		
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186		
Up to £7,000	(3.5)	86 4%	39 4%	47 5%	7 3%	16 4%	8 2%	25 7%fi	22 7%fi	9 2%	6 1%	12 2%	5 1%	63 13%jkl	17 x	5 9%ppqsw	8 6%q	1 3%	8 5%q	4 3%	10 x	8 10%ppqsw	4%q	12 4%q	7 3%	5 3%	6 2%	14 2%	5 3%
£7,001 to £14,000	(10.5)	270 13%	110 11%	160 15%a	9 4%	38 11%d	37 11%d	50 14%d	46 15%d	90 19%def	31 6%	67 12%j	36 9%	136 28%jkl	20 12%	19 23%npv	28 12%	26 16%	24 13%	18 12%	11 11%	32 16%v	24 9%	41 14%	25 14%	24 7%	73 9%	12 6%	
£14,001 to £21,000	(17.5)	355 18%	158 16%	196 19%	17 8%	54 15%d	54 17%d	59 16%cd	62 21%cd	108 23%deg	70 13%	123 22%eijl	59 14%	102 21%jl	25 14%	11 14%	39 17%	41 24%nvw	39 22%	31 21%	18 18%	31 16%	45 17%	43 15%	31 17%	52 15%	122 15%	32 17%	
£21,001 to £28,000	(24.5)	421 21%	223 23%	198 19%	20 9%	78 22%cd	63 20%cd	67 19%cd	71 24%cd	121 26%cdg	125 23%	128 23%	74 18%	94 19%	35 20%	17 20%	48 20%	30 17%	44 24%	38 26%	25 25%	44 23%	58 21%	49 17%	34 19%	68 20%	177 22%	39 21%	
£28,001 to £34,000	(31)	374 18%	203 21%b	171 17%	17 8%	63 18%cd	71 22%cd	84 24%cd	55 18%cd	84 18%cd	138 25%km	109 19%gm	87 21%gm	40 8%	33 19%	15 18%	46 20%	37 22%r	23 13%	28 19%	16 16%	31 16%	46 17%	61 22%r	37 21%	76 22%	174 21%	34 18%	
£34,001 to £41,000	(37.5)	141 7%	73 7%	68 7%	20 9%i	25 7%	32 10%i	28 8%i	16 5%	19 4%	44 8%lm	53 9%lm	38 9%lm	6 1%	11 6%	8 9%	17 7%	10 6%	26 15%npqs	5 4%	7 7%	7 4%	22 8%	18 6%	9 5%	38 11%	71 9%	7 4%	
£41,001 to £48,000	(44.5)	72 4%	32 3%	40 4%	26 12%efgh	15 4%i	16 5%hi	10 3%i	4 1%	2 *	19 3%	25 4%	17 4%	11 2%	7 4%	1 2%	8 4%	7 4%	6 3%	8 6%t	-	8 4%	8 3%	9 3%	7 4%	22 6%	38 5%	7 4%	
£48,001 to £55,000	(51.5)	52 3%	29 3%	23 2%	16 7%fghi	12 3%i	7 2%	7 2%	5 2%	5 1%	19 3%lm	8 1%	20 5%km	5 1%	10 5%r	4 4%	4 2%	2 1%	2 1%	5 3%	1 1%	4 2%	7 3%	6 2%	7 4%	10 3%	31 4%	10 6%	
£55,001 to £62,000	(58.5)	28 1%	14 1%	14 1%	5 2%i	9 2%i	8 3%i	4 1%i	2 1%	-	7 1%	6 1%	10 2%	5 1%	1 1%	-	8 3%q	-	1 *	-	1 1%	5 3%	5 2%	3 1%	4 2%	8 2%	17 2%	6 3%	
£62,001 to £69,000	(65.5)	22 1%	7 1%	15 1%	6 3%ei	2 *	5 2%	4 1%	3 1%	2 *	11 2%km	1 *	9 2%km	1 *	2 1%	-	4 2%	1 *	-	-	2 2%	6 3%r	4 1%	2 1%	2 1%	3 1%	15 2%	2 1%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 43
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender			Age						Social Grade					Region								Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)		Public (A)	Private (B)
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
£69,001 to £76,000	(72.5)	23	6	17	11	9	3	-	-	8	*	12	3	2	-	-	1	-	-	-	3	1	16	-	5	15	5
		1%	1%	2%	5% _{fg} hi	3% _{ghi}	1%	-	-	1% _k	*	3% _{km}	1%	1%	-	-	1%	-	-	-	2%	*	6% _{npqr} stvx	-	1%	2%	3%
£76,001 to £83,000	(79.5)	11	7	3	8	2	1	-	-	7	2	1	-	-	-	-	2	2	-	1	2	1	1	1	5	4	5
		1%	1%	*	3% _{efgh} i	1%	*	-	-	1% _m	*	*	-	-	-	-	1%	1%	-	1%	1%	*	*	1%	2%	*	3%
£83,001 or more	(86)	30	18	12	19	2	7	3	-	17	3	10	-	1	3	4	-	-	2	1	6	5	6	2	8	17	3
		2%	2%	1%	9% _{efgh} i	1%	2% _{hi}	1%	-	3% _{km}	1%	2% _{km}	-	1%	4% _{qr}	2%	-	-	2%	1%	3% _{qr}	2%	2%	1%	2%	2%	2%
Prefer not to answer	138	66	72	44	26	12	16	14	27	51	31	30	26	13	2	18	12	5	7	6	7	33	20	15	16	56	19
	7%	7%	7%	19% _{efgh} i	8%	4%	4%	5%	6%	9% _{km}	5%	7%	5%	8%	2%	8%	7%	3%	5%	6%	4%	12% _{orsu}	7%	9% _r	5%	7%	10%
Average income (£000's)	26.86	27.57	26.18	43.73 _e fghi	28.12 _g hi	29.05 _g hi	24.85 _h i	22.57	21.78	32.14 _k m	25.70 _m m	32.07 _k m	18.26	25.88	25.21	27.48	25.14	24.66	25.44	24.76	28.60 _r	27.76	29.45 _q rst	26.81	31.57	30.52	31.72

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 44

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?										
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know/Undecided (j)	Refused (k)	Up to £7k (l)	>£7k-£14k (m)	>£14k-£21k (n)	>£21k-£28k (o)	>£28k-£34k (p)	>£34k-£41k (q)	>£41k-£48k (r)	>£48k-£55k (s)	>£55k or more (t)	
Unweighted base	2022	595	450	244	131	55	73	5	19	117	309	24	98	319	392	422	356	123	56	43	82	
Weighted base	2022	617	459	228	131*	53*	72*	4**	16**	102*	316	25**	86*	270	355	421	374	141*	72*	52*	114*	
Up to £7,000	(3.5)	86 4%	15 2%	21 5%	6 3%	6 5%	4 8%a	8 12%abcj	-	1 8%	9 8%ac	14 4%	1 4%	86 100%mnopqrst	-	-	-	-	-	-	-	-
£7,001 to £14,000	(10.5)	270 13%	84 14%	61 13%	26 11%	12 9%	10 19%	8 12%	* 12%	4 22%	23 23%abcdj	40 13%	1 6%	-	270 100%lnopqrst	-	-	-	-	-	-	-
£14,001 to £21,000	(17.5)	355 18%	115 19%	69 15%	38 17%	31 24%	7 12%	9 12%	1 17%	3 15%	19 19%	57 18%	7 28%	-	355 100%lmopqrst	-	-	-	-	-	-	-
£21,001 to £28,000	(24.5)	421 21%	149 24%bc	88 19%	39 17%	32 24%	9 17%	12 16%	-	3 19%	20 20%	68 21%	2 8%	-	-	421 100%lmnopqrst	-	-	-	-	-	-
£28,001 to £34,000	(31)	374 18%	107 17%	75 16%	59 26%abj	26 20%	15 28%	17 24%	2 47%	2 11%	18 18%	52 16%	1 3%	-	-	-	374 100%lmnoqrst	-	-	-	-	-
£34,001 to £41,000	(37.5)	141 7%	44 7%i	44 10%i	14 6%i	8 6%	4 8%i	4 5%	-	1 6%	1 1%	21 7%i	-	-	-	-	-	141 100%lmnoprst	-	-	-	-
£41,001 to £48,000	(44.5)	72 4%	21 3%	26 6%	7 3%	4 3%	1 1%	2 3%	-	-	2 2%	8 3%	1 5%	-	-	-	-	-	72 100%lmnopqrst	-	-	-
£48,001 to £55,000	(51.5)	52 3%	18 3%	11 2%	7 3%	2 1%	1 2%	5 7%bj	1 23%	-	3 2%	4 1%	-	-	-	-	-	-	-	52 100%lmnopqrst	-	-
£55,001 to £62,000	(58.5)	28 1%	12 2%	5 1%	4 2%	2 1%	-	-	-	-	2 2%	4 1%	-	-	-	-	-	-	-	-	-	28 25%lmnopqrst

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 44

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Total	Which party will you vote for at the General Election on 12th December?										What is the combined annual income of your household, prior to tax being deducted?									
		Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know/Undecided (j)	Refused (k)	Up to £7k (l)	>£7k-£14k (m)	>£14k-£21k (n)	>£21k-£28k (o)	>£28k-£34k (p)	>£34k-£41k (q)	>£41k-£48k (r)	>£48k-£55k (s)	>£55k or more (t)
Weighted base	2022	617	459	228	131*	53*	72*	4**	16**	102*	316	25**	86*	270	355	421	374	141*	72*	52*	114*
£62,001 to £69,000	(65.5)	22 1%	1 *	11 2%a	3 1%a	-	1 2%a	2 2%a	-	-	5 1%a	-	-	-	-	-	-	-	-	-	22 19%lmnopqrs
£69,001 to £76,000	(72.5)	23 1%	2 *	9 2%a	1 *	4 3%a	-	1 1%	-	-	6 2%a	-	-	-	-	-	-	-	-	-	23 20%lmnopqrs
£76,001 to £83,000	(79.5)	11 1%	4 1%	1 *	2 1%	-	-	-	-	-	3 1%	-	-	-	-	-	-	-	-	-	11 9%lmnopqr
£83,001 or more	(86)	30 2%	9 1%	7 2%	6 3%j	2 1%	1 1%	-	1 9%	3 3%j	2 7%	-	-	-	-	-	-	-	-	-	30 27%lmnopqrs
Prefer not to answer	138 7%	37 6%	29 6%	16 7%a	2 2%	1 2%	4 6%	-	2 10%	2 2%	35 11%abdi	10 39%	-	-	-	-	-	-	-	-	-
Average income (£000's)	26.86	26.48i	28.39i	28.80i	26.45	24.73	26.00	30.94	25.51	22.80	26.06	27.02	3.50	10.50	17.50	24.50	31.00	37.50	44.50	51.50	71.98lmnopqrs

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 45

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)		Public (A)	Private (B)
Unweighted base	2022	1036	986	229	319	331	354	292	497	533	568	421	500	179	77	225	169	173	146	110	203	284	270	186	310	780	174
Weighted base	2022	987	1035	224	350	324	358	299	467	552	568	410	491	176	85*	233	170	180	148	101*	194	273	283	180	342	825	186
NET: Yes	465 23%	206 21%	259 25%a	31 14%	53 15%	64 20%	106 30%def	87 29%def	124 26%def	99 18%	105 18%	75 18%	186 38%ijkl	53 30%pw	20 23%	45 20%	41 24%	44 24%	33 22%	26 26%	50 26%	61 22%	55 20%	37 21%	49 14%	116 14%	40 22%
Yes - physical condition	293 15%	121 12%	172 17%a	8 4%	26 7%	36 11%d	64 18%def	64 21%def	95 20%def	60 11%	63 11%	47 11%	123 25%ijkl	31 18%x	13 15%	27 12%	25 15%	29 16%	25 17%	18 18%	30 15%	43 16%	34 12%	17 10%	25 7%	65 8%	25 14%
Yes - mental condition	210 10%	99 10%	111 11%	25 11%i	34 10%i	42 13%i	57 16%ei	38 13%i	14 3%	37 7%	38 7%	32 8%	104 21%ijkl	3 15%ow	23 4%	20 10%	23 12%	11 13%	12 8%	25 13%	23 8%	22 8%	21 12%	27 8%	59 7%	17 9%	
Yes - disability	137 7%	60 6%	78 7%	6 3%	17 5%	15 5%	26 7%d	26 9%d	47 10%def	32 6%	28 5%	14 4%	63 13%ijkl	18 10%p	4 4%	9 4%	14 8%	15 8%	15 10%p	7 7%	14 7%	20 7%	16 6%	8 5%	8 2%	27 3%	8 4%
Yes - other	25 1%	12 1%	13 1%	- -	2 1%	6 2%	6 2%	4 1%	7 1%	2 *	6 1%	9 2%j	8 2%	1 *	3 4%r	2 1%	1 *	- -	2 1%	2 2%	4 1%	4 1%	4 1%	4 2%	* *	5 1%	1 1%
No	1509 75%	759 77%b	750 72%	187 83%ghi	285 81%ghi	253 78%gh	238 67%	209 70%	338 72%	441 80%lm	450 79%lm	329 80%lm	289 59%	117 66%	62 72%	179 77%ln	124 73%	132 73%	113 77%	72 72%	143 73%	208 76%	220 78%ln	139 77%ln	289 84%	688 83%	144 77%
Prefer not to say	48 2%	22 2%	26 3%	6 3%	12 3%	7 2%	13 4%i	4 1%	6 1%	12 2%	14 2%	6 1%	16 3%	7 4%	4 4%	8 3%	4 2%	4 2%	1 1%	3 3%	2 1%	5 2%	8 3%	4 2%	4 1%	21 3%	2 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork: 11th - 12th November 2019

Absolutes/col percents

Table 46

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Which party will you vote for at the General Election on 12th December?											What is the combined annual income of your household, prior to tax being deducted?									
	Total	Conservative Party (a)	Labour Party (b)	Liberal Democrats (c)	Brexit Party (d)	Green Party (e)	SNP (f)	Plaid Cymru (g)	Some other party (h)	Will not vote (i)	Don't know/Undecided (j)	Refused (k)	Up to £7k (l)	>£7k-£14k (m)	>£14k-£21k (n)	>£21k-£28k (o)	>£28k-£34k (p)	>£34k-£41k (q)	>£41k-£48k (r)	>£48k-£55k (s)	>£55k or more (t)
Unweighted base	2022	595	450	244	131	55	73	5	19	117	309	24	98	319	392	422	356	123	56	43	82
Weighted base	2022	617	459	228	131*	53*	72*	4**	16**	102*	316	25**	86*	270	355	421	374	141*	72*	52*	114*
NET: Yes	465 23%	134 22%	86 19%	58 26%	36 28%	8 16%	22 30%b	1 38%	3 18%	34 33%abe	77 24%	5 22%	36 42%nopqst	106 39%nopqst	95 27%pqrt	95 23%qrt	69 18%qr	12 8%	5 6%	9 18%	11 10%
Yes - physical condition	293 15%	89 14%	49 11%	35 15%	24 19%be	2 5%	16 23%be	1 38%	3 18%	19 19%be	49 16%	4 18%	23 27%opqrt	63 23%opqrt	62 17%pqrt	64 15%qrt	41 11%q	4 3%	3 4%	6 11%	7 6%
Yes - mental condition	210 10%	50 8%	45 10%	25 11%	20 15%a	6 11%	7 9%	-	1 8%	19 19%ab	38 12%	* 2%	27 31%mnopqrst	43 16%opqrs	47 13%pqrst	41 10%	29 8%	6 4%	1 1%	1 1%	3 2%
Yes - disability	137 7%	41 7%	23 5%	16 7%	12 9%	2 4%	5 6%	1 21%	2 10%	8 8%	23 7%	4 15%	8 9%t	31 11%pqt	33 9%qt	30 7%	20 5%	4 3%	1 2%	3 6%	1 1%
Yes - other	25 1%	4 1%	5 1%	2 1%	2 2%	1 3%	-	-	1 8%	4 4%a	4 1%	* 2%	4 5%nopqt	10 4%nopq	4 1%	4 1%	-	-	* 1%	-	-
No	1509 75%	478 77%fi	361 79%fij	167 73%	93 71%	43 81%	47 65%	2 62%	13 82%	66 65%	225 71%	14 55%	45 52%	159 59%	250 71%lm	323 77%lm	301 81%lmn	122 87%lmno	67 94%lmnop	43 82%lm	102 90%lmno
Prefer not to say	48 2%	6 1%	11 2%	3 1%	2 2%	2 3%	3 4%a	-	-	2 2%	14 4%a	6 23%	5 6%op	5 2%	9 3%o	3 1%	4 1%	7 5%op	-	-	1 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing